



2020 China IP Publicity Week advocates healthy development

2020年中国知识产权宣传周活动 聚焦“健康中国”

Nearing the 20th World IP Day, China announces its week-long (April 20-26) events to promote IP, featuring IP and Healthy China, according to a circular of the events' organizing committee.

In a bid to create a sound climate for accelerating building China into an IP power house, the circular requires adhering to Xi Jinping's Thoughts on Socialism with Chinese Characteristics for a New Era as the guiding ideology, fully carrying out the spirit of the 19th National Congress, the second, third and fourth plenary session of the 19th CPC Central Committee, coordinating promotion of epidemic control of COVID-2019 and IP publicity work, spreading the party and nation's decision and deployment on IP, highlighting

the role of IP in the course of building a healthy China and facilitating IP cultural construction featuring respecting knowledge, encouraging innovation and fostering honesty.

The event focuses on how local administrations brought their role into active play to prevent epidemic and step up COVID-2019 research, promote innovative development of health, implement IP aid measures on those virus effected companies and industries, orderly improve key IP tasks for the year, guide the public to intelligent use of IP system, thus making progress while maintaining stability and high quality in IP work. It also requires local authorities sparing no efforts in making advantages of IP talents, intelligence and information to ensure famers benefiting from

trademarks, geographical indications, patents, copyrights and new varieties of plants, so as to bolster industrial development with local characteristics and boosts local socio-economic development, while centering on key tasks of building a moderately well-off society in an all-round way and realizing poverty-targeted alleviation.

The circular also puts forward that local administrations should combine with actual epidemic prevention situation and strengthen directing instructions and efficiency to popularize IP to diverse groups including innovators, governmental officials, youngsters and the general public by actively using Internet and new media platform.

This year's events are the 12th of its kind launched in China, which

will play an important role in implementing IP strategy, beefing up IP protection, optimizing innovation and business environment, embracing innovation and creation energy and supporting high-quality development of economy, said an expert.

(by Liu Peng)

本报讯 日前,中国知识产权宣传周活动组委会办公室发布《关于开展2020年全国知识产权宣传周活动的通知》。通知指出,在第20个世界知识产权日来临之际,2020年中国知识产权宣传周活动将于4月20日至26日期间举行,主题为“知识产权与健康中国”。

通知指出,坚持以习近平新时代中国特色社会主义思想为指导,全面贯彻党的十九大、十九届二中、三中全会、四中全会精神,要统筹推进新冠肺炎疫情防控和知识产权宣传工作,广泛

宣传党和国家关于知识产权工作的决策部署,突出知识产权支撑健康中国建设,积极推进以“尊重知识、崇尚创新、诚信守法”为核心的知识产权文化建设,为加快知识产权强国建设营造良好舆论氛围。

通知明确,此次宣传重点工作包括,宣传各地区各部门充分发挥职能助力疫情防控科研攻关,促进卫生与健康事业创新发展,落实应对疫情的各项知识产权政策措施,有序推进全年知识产权各项重点任务,引导公众合理使用知识产权制度,推动知识产权事业稳中求进、高质量发展的生动实践。宣传各地区各部门围绕决胜全面建成小康社会、决战脱贫攻坚的重点任务,发挥知识产权人才、智力和信息等资源优势,推动实现商标富农、地理标志兴农、专利技术强农、版权惠农、植物新品种支农,促进

地方特色产业发展,助推地方经济社会进步的成效。通知要求,各地区各部门要根据活动安排,结合本地区本领域疫情防控实际,面向创新主体、政府人员、青少年及社会公众等不同群体,积极利用互联网和新媒体平台等渠道,通过多种宣传普及活动,增强宣传工作的针对性和实效性。

有关专家表示,今年是中国知识产权宣传周活动连续第12年举办,对于深入实施知识产权战略,全面加强知识产权保护,持续优化创新和营商环境,最大限度释放创新创造活力,有力支撑经济高质量发展将起到重要作用。

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康宁始终致力于材料科学领域的创新。

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