

INTELLECTUAL

### **NUMBERS**

#### 171,500

Between January to April, SIPO received 171,500 applications of the three kinds of patents, a 10.1% growth year on year; granted 110,000 patents, a 46.4% growth.

#### 17.15 万件

今年1月至4月,中国国家知 识产权局已受理3种专利申请超 过 17.15 万件,比去年同期增长 10.1%,已授权约11万件,比去年 同期增长 46.4%。

#### 10%

The latest survey of IDC, an IT market study institue reveals that China's piracy rate dropped four percentage points for the second year in a row and has dropped ten prcentage points in the last three years. By reducing China's piracy rate by ten percentage points over the past three years, \$864 million in losses were saved.

#### 10%

IT 产业市场研究和预测机构 IDC 最近调查显示,中国的盗版 比率连续两年下降 4%,过去3年 累计下跌 10% 减少 864 亿美元的 经济损失。

Through 2006, the duration for substantive examination of an invention patent application by SIPO was curtailed to 22 months. Durations for the complete examination of a utility model and design are 9 and 6 months respectively.

#### 22 个月

截至 2006 年 ,中国国家知识产 权局专利局对发明专利的实质审查 周期已经缩短到了22个月次用新 型专利和外观设计专利的审查周期 分别为9个月和6个月。

#### 12,000

Sichuan Culture Enforcement Team stepped up monitoring and inspection of a transportation company Guangzhou Xiongdi Cargo which operated between Guangzhou and Chengdu, and seized 12,000 copies of illegal AV products in 33 boxes during a surprise raid to the company's warehouse.

#### 1.2 万张

近日,四川省文化稽查总队进 一步加强了对广州至成都货运专 线——广州市"兄弟货运"的监控 和检查,并于日前在对该货运厂仓 库进行的突击检查中 查获涉嫌违 法音像制品 33 箱近 1.2 万张。

#### 176 billion

An OECD report says counterfeit and pirated items which were traded internationally account for about USD 176 billion in 2006.

The report displays the aggravated spread of counterfeit and pirated products, mostly luxury watches, bags and film optical disks throughout the world and the growing production of those goods in developing countries.

#### 1760 亿

经济合作与发展组织的一份 最新调查结果称 2006 年全球盗 版及仿冒产品贸易额高达 1760 亿

经合组织的调查报告凸显了 名牌手表、箱包、好莱坞电影光 盘等的仿冒或盗版商品在全球 蔓延的严重性,以及仿冒及盗版 商品生产在发展中国家的不断 扩大。

责任编辑	向 利
Executive Editor	Xiang Li

## Second Sino-US Strategic Economic Dialogue concludes Memorandum on IPR law enforcement signed between Customs

第2次中美战略经济对话闭幕

# 中美海关签署知识产权执法合作备忘录

ith the conclusion of the Second Sino-US Strategic Economic Dialogue in Washington DC on May 23, the two countries agreed to boost innovation through policy exchange and technical cooperation. Believed to be one of the important advances of the Dialogue, customs from the two countries signed a memorandum on cooperation in strengthening IPR law enforcement on May 22. As provided, China and the United States customs will intensify collaboration in mutual visits, exchange of law enforcement techniques, experiences and data, and case updates.

Vice Premier Wu Yi, also as the

special envoy of Chinese President Hu Jintao and Treasury Secretary Henry Paulson, special envoy of US President George W. Bush co-chaired the closing ceremony and summarized the results of the Dialogue.

"With the great attention and joint efforts from both sides, the second meeting of the strategic dialogue achieved great success," said Wu, "The two countries agreed on a wide variety of next steps to be taken in such areas as financial services, energy and the environment, trade balance and innovation. "

本报综合新华社消息 5月23 日,第2次中美战略经济对话在华 盛顿闭幕,双方同意通过政策交流

和技术合作促进创新。5月22日,作 为第2次中美战略经济对话取得的 重要成果之一,中美两国海关在华 盛顿签署了《关于加强知识产权执 法合作的备忘录》。根据规定,中美 两国海关将在人员往来、执法实践 技术和执法经验交流、执法数据交 流和案件信息通报等方面进一步加 强合作。

中国国家主席胡锦涛特别代 表、国务院副总理吴仪和美国总统 布什特别代表、财政部长保尔森共 同主持闭幕式并总结对话成果。

吴仪表示,在双方共同努力下, 第2次中美战略经济对话取得成 功。双方围绕服务业、能源和环境、 经济平衡增长和创新等议题进行了



#### Collection of karaoke royalties starts nationwide

## 卡拉 OK 版权收费全面铺开

s revealed by the collecting center for karaoke royalties under the China Audio and Video Association (CAVA) on May 21, following the steps taken in Shaanxi, Shandong, Fujian and Beijing, collection of copyright royalties from karaoke operators has started in Guangdong, Fujian and Liaoning.

CAVA and China Copyright Society of Works of Music (CCSWM), in Shenzhen, Guangdong on May 20, held a joint press conference-ceremony to grant licensed certificates to those KTVs having agreed to pay. Some 20 KTVs are now authorized by CAVA and CCSWM to use their licensed AV products.

(by Liu Chao/Yin Xunning) 本报讯 (记者刘超 尹训宁 北京报道 5月21日,记者从中国音 像协会卡拉OK版权运营中心获 悉,继陕西、山东、福建、北京等省市 相继启动卡拉 OK 版权使用许可授

权工作后,广东、福建、辽宁也迎来了 卡拉 OK 版权收费工作的破冰之旅。

5月20日,中国音像协会、中国 音乐著作权协会在深圳召开广东省 新闻发布会暨首签约店家授证仪式 正式对已签约 KTV 的店家授权颁 证。会上有 20 多家 KTV 签约店家得 到中国音像协会、中国音乐著作权协



Circular on Combating Sales of Pirated and Illegal Publications by Street Peddlers and Unlicensed Operators

关于加强治理销售盗版及非法出版物 游商地摊和无证照经营行为的通知》

n May 23, the State Office of Anti-pornography and Anti-illegal Publications, together with the Ministry of Public Security (MPS), Ministry of Construction, Ministry of Culture (MOC), General Administration of Press and Publication (GAPP), State Administration for Industry and Commerce (SAIC), issued the Circular on Combating Sales of Pirated and Illegal Publications by Street Peddlers and Unlicensed Operators.

The Circular confirms the commanding role of offices of anti-pornography and anti-Illegal publications in organization and coordination of combating sales of pirated and illegal publications by street peddlers and unlicensed operators. Construction (city general administration) agencies are in charge of including the actual situation of such illegal business into its indexes to evaluate a city's environment. Culture agencies assume the supervision of routine operation of AV marketplaces. News and publication agencies are responsible for monitoring and checking the commercial chains of printing, reproduction, distribution and logistics of publication. Administrations for industry and commerce exercise

shut-down of those wrongdoers or seizure of pirated, illegal publications and relevant equipments making them. Public security agencies provide assistance to the operations of the above agencies and investigate those criminal violations transferred

5月23日.中国"扫黄打非"工 作小组办公室、公安部、建设部、文 化部、新闻出版总署、国家工商行政 管理总局联合发出《关于加强治理 销售盗版及非法出版物游商地摊和 无证照经营行为的通知》。

《通知》指出,各级"扫黄打非 工作领导小组办公室是集中整治游 商地摊及无证照经营者工作的牵 头、协调机构。建设部门负责将销售 盗版及非法出版物的游商地摊和无 证照经营者情况纳入市容建设评估 体系。文化部门负责对音像城等音像 制品经营场所的日常监管。新闻出版 部门负责对印刷、复制、发行、储运等 环节进行监管和稽查。工商部门负责 查处取缔销售盗版及非法出版物的 无证照经营门店,没收盗版、非法出 版物及其相关设备工作。公安部门配 合建设(城管)、文化、新闻出版、工商 等部门查处取缔销售盗版及非法出 版物的游商、地摊和无证照经营者 对相关行政部门移送的涉嫌构成犯 罪的案件及时立案侦办。

#### 代表同济大学向沙德博士颁授了名誉教授证书。 本报通讯员 王 薇 摄影报道 Mobile TV standard loaded with self-generated IPRs released 拥有自主知识产权手机电视标准正式发布

Nearing the centennial celebration of Tongji University, Wan Gang (R), Minister for Science and Technology and U-

近日,在同济大学百年校庆前夕,中国国家知识产权局局长、同济大学知识产权学院名誉院长田力普(左)参加

niversity President bestows an honorary professorship to Dr. Jürgen Schade (C), President of the German Patent and

Trademark Office in the presence of Tian Lipu (L), SIPO Commissioner and Honorary Dean of the University's IP School.

了同济大学授予德国专利商标局局长约尔根.沙德博士(中)名誉教授的仪式。科技部部长、同济大学校长万钢(右)

n May 18, China Association for Standardization (CAS) released the CDMB standard (China Digital Multimedia Broadcast) for mobile TV (numerated as CSA158-2007), encompassing a number of home-made IPRS,

Eight organizations including the China Satellite Telecom and CECT jointly proposed the standard. There are more than 40 proponents for this standard, ranging throughout the industrial chain of the mobile TV business. Prototypes of CDMB mobile TV software and handsets have also been developed. Demonstration and testing of the entire system was recently conducted at the Beijing University of Posts and Telecommunications. (by Hu Man)

本报讯 (记者胡 嫚北京报 道 )5 月 18 日 ,中国标准化协会在天 津正式发布了拥有自主知识产权的 手机电视标准(CDMB),标准编号 为 CAS158-2007。 据悉 CDMB 标准由中国卫信

(by Wang Wei)

控股有限公司、中电通信科技有限 责任公司等8家单位共同发起起 草。目前核心支持成员单位已达到 40 余家,包含了手机电视产业链所 涉及的各个环节。此外 基于 CDMB 标准的手机电视系统和终端样品已 经开发出来,日前在北京邮电大学 成功进行了整个系统演示和测试。



## Shanghai Starbucks renamed to Fangyun Café

## 海星巴克正式更名为芳韵咖啡馆

fter two-year exhaustive legal proceedings of first instance, second instance and an additional three months of enforcement of judgment by the Shanghai No. 2 Intermediate People's Court, the dispute over trademark infringement of Starbucks ended with the alleged Shanghai Starbucks' changing its name to Fangyun Café. It is the first time for any Shanghai court to mandate the change of a company's name when enforcing its judgment.

Shanghai Starbucks Café and its affiliated Nanjinglu branch were sued by the Starbucks Coffee International and its Shanghai joint venture for the use without authorization of the US company's trademarks 星巴克 and Starbucks in the forms of words and figurative signs as company names and service signs. In December 2005, the trial court, Shanghai No. 2 Intermediate People's Court ruled against

the two defendants and ordered them to cease infringement of the trademark right of Starbucks, change their company names, make an apology on a designated newspaper and indemnify damages in the sum of 500,000 yuan to the two plaintiffs.

The decision was appealed by the two defendants and the appellate court, Shanghai High People's court would later uphold the decision. The effective court judgment, however, was not honored by the two defendants as scheduled. The plaintiffs then applied for enforcement of judgment to the No.2 Court on 30 January (by Che Wenqiu)

本报讯 (本报记者车文秋上 海报道)备受关注的星巴克商标侵 权纠纷一案 经过历时两年的一审、二 审和上海市第二中级人民法院 3 个多 月的艰难执行 终以上海星巴克正式更 名为芳韵咖啡馆而结束。通过执行变

上海星巴克咖啡馆有限公司及 其下属南京路分公司擅自在企业名 称和服务标识上使用"星巴克"及 "STARBUCKS"文字图形商标,被 美国星源公司和上海统一咖啡星巴 克有限公司告上法庭。此案由上海 市二中院审理并于 2005 年 12 月底 作出一审判决,上海星巴克咖啡馆 公司及南京路分公司被判令停止侵 犯"星巴克"商标权、变更企业名称, 在指定的报刊上刊登致歉声明,并 赔偿原告星源公司和上海统一星巴 克咖啡有限公司经济损失 50 万元。

一审判决后,两被告不服提起 上诉,上海市高级人民法院经二审 维持原判。然而,对于法院生效的判 决,两被告并没有按期履行判决内 容。为此 星源公司和上海统一咖啡 星巴克公司于 2007 年 1 月 30 日向 上海市二中院申请强制执行。