China's IP in foreign eyes



If it can pass this test, it can fit all conditions," said Li Wu, the chairman of Shandong Pavenrgy, the company that made the plastic-covered solar panels that carpet the road. Generating electricity from highways and streets, rather than in fields and deserts packed with solar panels, could conserve a lot of land. (Free Power From Freeways? China Is Testing Roads Paved With Solar Panels, by the New York Times)

"如果能通过这个路段的测试, 太阳能板就能适应各种条件。"山东 光实能源有限公司董事长李武说,铺 在路面上的这些覆盖着塑料表层的 太阳能板,就是这家公司生产的。在 高速公路和街道上发电,比铺在田野 和沙漠上更能节约土地。(高速路上 的免费电力?中国试铺太阳能公路, 纽约时报)

Comment

Amid the nationwide business startup and innovation initiative, China lands itself into the stage of full flowering. Those advantages of generating power from highway are particularly important in a place like China, a heavily populated country where demand for energy has risen rapidly.

点评

在"大众创业、万众创新"的时代中,创新已经全面开花。在中国这样一个人口众多、能源需求旺盛的国家,利用太阳能公路进行发电显得尤为重要。



ast your eyes down the list of the world's most valuable private technology companies and you might be put in mind of the 2008 Beijing Olympics. That's when China ran away with most of the gold medals. The same trend is evident in the list of technology "unicorns" worth \$1bn or more. All lists of private companies contain degrees of subjectivity and error, but the Wikipedia ranking of unicorn start-ups by value offers a peek into the future. Of the top 50 entries, 26 are Chinese and 16 are American. There are none from Europe. The Chinese also dominate the proportion of the most valuable of these companies. (China is winning the global tech race, by Financial Times)

看一看世界最有价值私营科技企业的排名,你可能会想到2008年北京奥运会,当时,中国获得金牌数量最多。同样的趋势如今出现在估值10亿美元以上的"独角兽"科技企业。根据维基百科的"独角兽"初创公司排名,前50名的企业中,26家来自中国,16家来自美国,没有一家来自欧洲。在这些公司中,中国企业在最有价值企业中也占主导地位。(中国在赢得全球科技竞赛,金融时报)

Comment

The emergence of "unicorns" is closely related to the development of innovation globalization. In recent years, Chinese enterprises have been able to attract more attention on the world stage, which is inseparable from China's good innovation environment and the strengthening of IPR protection.

点评

"独角兽"企业的出现,与创新全球化的发展密切相关。近年来,中国企业能够在世界舞台上吸引更多的目光,离不开中国良好的创新氛围和知识产权保护力度的加强。(柳鹏)

China Sees Remarkable Achievements En Route to IP Powerhouse

双语問問

《2017年中国知识产权发展状况评价报告》显示——

中国知识产权强国建设取得显著成效

s shown in the 2017 China Intel-Alectual Property Development
Evaluation Report recently released by Intellectual Property Development and Research Center under the State Intellectual Property Office (SI-PO), China's 2017 intellectual property comprehensive development index is 218.3 (100 in 2010 as a benchmark), up 9.0% from the previous year, maintaining a relatively high-speed increase. Meanwhile, China jumped from 14th to 10th in the category of intellectual development level in a 40country lineup that consists of 34 members of the Organization for Economic Co- operation and Development (OECD), five BRICS members and Singapore.

According to the report, China's creation index is 216.5 in 2017, up 27.0 points. The creation index increased steadily from 100 points in 2010 to 216.5 in 2017 with steps expedited after 2013. In regard to more specific data, numbers of applications and registrations of major kinds of intellectual property are all on visible rise while the structure of them is further improved. In the meantime, creation efficiency also shows strong growth.

China's patent quality is also improving steadily. As shown in the Report, national patent maintaining ratio reached 60.0%, up 3.9% from last year. Compared with 2016, every province is in the up column with Anhui, Guangxi, Shaanxi and Xinjiang pacing the pack. Patent-loaded provinces such as Shanghai, Beijing and Guangdong tend to maintain their patents more carefully with their maintaining ratio at 70.0%, 69.3% and 64.4%. The average years of maintenance for an invention patent in 2017 is 6.2, up 0.3 year from 2016. The provinces with numbers

over 6 years are Beijing, Tianjin, Inner Mongolia, Liaoning, Shanghai, Guangdong, Hainan, Guizhou and Tibet. PCT international patent applications are mostly from Guangdong, Beijing and Jiangsu, accounting for 56.5% \, 10.7% and 9.7% respectively. It saw a large grow in Guangdong grew from 23,574 to 26,830 and Jiangsu from 3,213 to 4,590.

"Patent quality is the main focus of the Report in recent years. We try to reflect the improved position of patent quality in the development of China IP undertaking through adjusting indexes and adding weight," noted Han Xiucheng, Director General of SIPO's Intellectual Property Development and Research Center, creator of the Report.

In recent years, based on the status quo and development need, China attaches more importance to improving patent quality while keeping a steady rise of patents. At the end of 2015, Opinion on Accelerating the Building of IP Powerhouse under New Conditions issued by the State Council further specified 'We should improve IP added value and international influence, implement patent quality improvement project, and foster a batch of core patents.' Local authorities then were striving to improve patent quality in their areas based on their own specific situations.

As of now, China is the second largest origin for international patent applications and the third for international trademark applications. For many years, China's achievements in IP were gradually recognized in the world, one phenomenon that is also revealed in the Report. (by Wu Ke)

本报记者 吴 珂

近日,由中国国家知识产权局知



识产权发展研究中心发布的《2017年中国知识产权发展状况评价报告》(下称《报告》)显示,2017年中国知识产权综合发展指数为218.3(以2010年为100),比上年增长9.0%,保持较高增速。同时,在世界包括经济合作与发展组织(OECD)的34个国家、金砖5国和新加坡在内的40个国家中,中国知识产权发展水平位排名由第14位上升至第10位,居世界中上游。

《报告》显示,2017年,中国创造指数为216.5,比上年提高27.0个点。创造发展指数由2010年的100分稳步上升至2017年的216.5分,特别是2013年以后,创造发展指数呈现出加快上升趋势。在具体数据上,2017年各类主要类型知识产权申请、登记、注册数量均有较大幅度增长,结构进一步优化。同时,相比2016年,创造效率各项指标提升幅度也较为明显。

纵向来看,中国专利质量已经实现稳步提升。《报告》显示,在专利维持率方面,2017年全国专利维持率达到60.0%,较上年提高3.9个百分点。各地区与2016年相比均有所上升,其中安徽、广西、陕西、新疆等地区上升幅度较大。在拥有较多专利的地区中,上海、北京、广东的专利维持率相对较

高,分别为70.0%,69.3%和64.4%。从发明专利平均维持年限来看,2017年数据为6.2年,较2016年提高0.3年。发明专利平均维持年限超过6年的地区包括北京、天津、内蒙古、辽宁、上海、广东、海南、贵州、西藏。PCT国际

专利申请集中于广东、北京、江苏等

地,占全国的比例分别为56.5%、10.7%

和9.7%,与2016年相比,广东从2.3574 万件增长到2.6830万件、江苏从3213 件增长到4590件,数量增长较大。

"专利质量是近几年《报告》的重点关注内容,我们连续几年以调整指标、增加权重的方式来反映专利质量在中国知识产权事业发展中不断提升的重要地位。"参与《报告》编写的中国国家知识产权局知识产权发展研究中心主任韩秀成表示。

近年来,中国立足现有基础和发展需要,在继续保持专利数量稳定增长的同时,更加重视专利质量提升工作。2015年年底,《国务院关于新形势下加快知识产权强国建设的若干意见》进一步明确,要提升知识产权附加值和国际影响力,实施专利质量提升工程,培育一批核心专利。全国各地纷纷根据地方特点,奋力推动各地的专利质量提升工作。

目前,中国是国际专利申请第二 大来源、国际商标申请第三大来源。 多年来,中国知识产权事业所取得的 成就在全球范围正在获得更多的认 同,这在此次《报告》中同样得以体 现。

Development of China Intellectual Property (2010-2017) 2010年至2017年中国知识产权发展状况



comprehensive creation application development index

creation application protection environment

UNUMBERS

9,329

From January to May, the departments for Industry and Commerce and Markets Regulation nationwide handled 9,329 cases of trademark violation (up 13.01%) with a total value of proceeds of 176 million yuan (up 117.79%). Among the cases, 8,130 (up 1.58%) involved trademark infringement with a total value of proceeds of 158 million (up 116.28%).

9329件

今年1月至5月,全国工商和市场监管部门共查处商标违法案件9329件,同比增长13.01%;违法经营额1.76亿元,同比增长117.79%。其中,查处商标侵权案件8130件,同比增长1.58%;商标侵权违法经营额1.58亿元,同比增长116.28%。

4%

As shown in the 2018 global software survey issued by the Business Software Alliance (BSA), the global PC software piracy ratio dropped to 37%, down 2% from 2016. In China, piracy ration declined 4% from 2014

to 2016.

4%

商业软件联盟(BSA)公布的2018年全球软件调查结果显示,全球PC软件盗版率出现下降,盗版率比2016年降低2个百分点至37%。其中,2014年到2016年间,中国的盗版率下降了4%。

375

Since its commencement of operation on March 22, 2017, China Zhengzhou Creative Industry Intellectual Property Rights Center have pre-examined 375 industrial design patent applications and approved all of them. The approval rate is 100%

375 件

中国郑州(创意产业)知识产权快速维权中心自2017年3月22日挂牌运行以来,已预审通过外观设计专利申请375件,获授权375件,通过率达100%。

10 billion

In recent years, some 400 enterprises in Zhongguancun Science Park of Beijing have obtained 10 billion yuan of financing by pledging their patents for over 600 times, taking up over 85% of the number of such proceedings and the total value citywide.

100亿元

近年来,北京中关村已有近400

家企业通过专利权质押方式获得融资,质押融资项目超过600笔,总融资额逾100亿元人民币,占同期北京市专利权质押融资笔数和融资总额的比例均超过85%。

6.3 trillion

In 2030, 5G will directly produce 6.3 trillion yuan in total output, 2.9 trillion yuan in economic added value and eight million job opportunities.

6.3万亿元

据悉,2030年,在直接贡献方面, 5G将带动的总产出、经济增加值、就 业机会分别为6.3万亿元、2.9万亿元 和800万个。





Pu'er Tea embodies the shared memory of many residents in Yunnan, carrying the wonderful stories of mankind and tea throughout the history. This leaf is the precious wealth given by the ancestors of the Chinese nation.

Pu'er Tea is made from a type of tea leaves grown in a certain regions of Yunnan Province and processed with special techniques. It can be divided in to shengcha (raw) and shucha (ripened).

The shengcha raw tea is made from Yunnan Dayezhong fresh tea leaves grown in the specific environmental conditions of Yunnan and then pressed through the process of killing green, rolling, sun dying and molding. The tea has a dark green color and a complex flavor while the infusion is bright greenish yellow and clear.

The shucha ripened tea is made with Yunnan Dayezhong sun dried green tea in the specific environmental conditions of Yunnan and processed with special techniques. The tea comes in the form of loose leaf or pressed tea after fermentation. The tea has reddish

Pu'er Tea

普洱茶

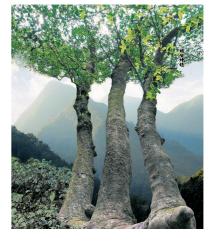
brown color, and the infusion has bright red color with unique aroma, and a mellow and sweet taste.

The status of geographic indication protection product supports the independent operation of Pu'er Tea enterprises with reasonable supervision to ensure the quality of products, which ultimately leads to efficient development of the industry.

(Courtesy of the Protection and Coordination Department of SIPO)

普洱茶,凝聚了彩云之南众多居民的共同记忆,承载着历史长河中人 与茶的美妙故事。这片叶子,是中华 民族先人留下的宝贵财富。

普洱茶以云南省一定区域的云南 大叶种晒青茶为原料,采用特定的加



工工艺生产制成。普洱茶分为普洱茶 生茶及普洱茶熟茶。

普洱茶生茶是以符合产地环境条

件的云南大叶种茶树鲜叶为原料,经 杀青、揉捻、日光干燥、蒸压成型等工 艺制成的紧压茶,具有外形色泽墨绿, 内质香气清纯持久,滋味浓厚回甘,汤 色绿黄清亮、叶底肥厚黄绿的品质特 征。

普洱熟茶是以符合产地环境条件的云南大叶种晒青茶为原料,采用特定工艺,经后发酵加工形成的散茶和紧压茶,具有外形色泽红褐,内质汤色红浓明亮,香气独特,陈香浓郁,滋味醇厚回甘,叶底红褐的品质特征。

实施地理标志产品保护以来,对于普洱茶地理标志使用管理做到"严格条件"下的"开放使用",为真正想做好普洱茶的企业保驾护航,使产品特色品质有保证,最终引导产业良性高

效发展。 **中国国家知识产权局保护协调司供稿**

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