

III. MACRO ADMINISTRATION

In 2007, macro administrations of IPR work centered around the nation's top tasks with the objectives of fully elevating the capacity of creation, use, protection and management of IPR. Further exploration in the work brought new effective developments.

① Policy study

Complete study of patent strategy, a subject under the national IPR strategy and propose a preliminary plan for implementation of patent strategy. Complete the fifth selection of high quality IPR (patent) research reports. Gather those reports and publish a collection. Edit and publish the White book of Intellectual Property Protection in China 2006.



December 14, Yichang, Hubei became a state IPR model city.

② IPR administration

1) Organize IPR pilot, model and regional promotional projects, promote exploitation and industrialization of patent

Great achievements in IPR pilot and model projects. In 2007, SIPO approved establishment of 5 state IPR model cities, 30 level II model cities, 42 pilot cities; 3 model parks, 8 pilot parks; 70 model companies, 265 pilot companies; 73 platforms for these companies to exchange information and regulate such activity.

Organize meeting on patent exploitation and industrialization. Establish a mechanism for patent exploitation and industrialization. Strengthen study and certification of pilot bases. Direct the construction of 11 state patent industrialization pilot bases. Promote study and formulation of accompanying local policies for patent exploitation and industrialization.

Nineteen state patented technology trade centers were operational, offering service platforms for the sellers and buyers of patented technology. Organize 24 provinces to be engaged in activities during first patent week in China.

Work with China Evaluation Association under the Ministry of Finance to formulate a work plan on IPR asset evaluation. Start the construction of data information system. Establish a platform for patented gold medal selection and international communication.

2) Registration of patent pledge contracts and recordation of patent licensing contracts

Register 85 patent pledge contracts, revoke 31, register 293 pledged patents worth 6.09 billion yuan and 25.37 million USD. Record 187 patent licensing contracts involving 4,447 patents or applications. From 1996 (first year) to the end of 2007, SIPO had registered 399 patent pledge contracts, 1,001 pledged patents worth 48 billion yuan and 3.1 billion USD.

3 Administrative enforcement

In 2007, IPR administrative enforcement was enhanced in all aspects.

1) Strengthen IPR enforcement and start assistance to IPR right enforcement

Issue Directions on Strengthening IPR Protection and Administrative Enforcement in April. Work with Ministry of Public Security to issue Circular on Combating Fraudulent Crimes in the Guise of Patent Award Selection in February. Issue Directions on Conducting Assistance to IPR Right Enforcement in November and start the work in this aspect. In December, SIPO held the China IPR Enforcement Forum, National Enforcement Meeting of IPR Offices and made deployment for the next period.

SIPO held a foreign-related IPR enforcement meeting in Yiwu, Zhejiang. Members of joint IPR enforcement conference, Supreme People's Court, Supreme People's Procuratorate, Ministry of Public Security, State Administration for Industry and Commerce, National

Copyright Administration attended. Issues such as foreign-related IPR enforcement were discussed.

2) Special campaigns and cases handled

SIPO worked with Ministry of Public Security to deploy attack on criminal frauds pretending giving out patent awards. Local IPR offices and police worked together to combat this type of criminal activities and achieved great results.

During March 15 and April 26, SIPO organized nationwide IPR special enforcement campaigns.

In 2007, local IPR offices nationwide received a total of 970 patent disputes over infringement and 27 other types of patent disputes. They investigated and handled 24 cases of counterfeiting patents and 641 cases of passing off others' patents. In law enforcement actions, 17,778 officers/times were dispatched to inspect and investigate 5,025 commercial premises and 1,524,107 pieces of goods. 32 cases were transferred to other departments for handling, while receiving 16 cases transferred from other departments. 283 joint law enforcement actions were organized and 233 cross-region actions were launched.

3) Preparation for protection of IPRs relating to Olympics and Expo

Guide IPR offices in Beijing and Shanghai in preparing plan for the 2008 Beijing Olympics and 2010 Shanghai Expo. Beijing IP Office made a rapid response plan for bringing cases relating to Olympic IPRs. Shanghai IP Office worked with other authorities to draft the Regulation on Protection of Expo Symbols.