

Circular Concerning the Printing and Distribution of Promotion Plan for Implementation of the National IP Strategy in 2010

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The 2010 National Intellectual Property Strategy Implementation and Promotion Plan, reviewed and adopted at the Ministerial Joint Meeting on National Intellectual Property Strategy, is hereby issued for your implementation.

This Notice is hereby given.

March 26, 2010



2010 National Intellectual Property Strategy Implementation and Promotion Plan

I. Major Tasks

Fully implement the Outline of the National Intellectual Property Strategy, encourage the creation and use of intellectual property, enhance the protection of intellectual property rights (IPR) by laws, tamp the foundation for implementation of intellectual property strategy, facilitate more effective implementation of intellectual property strategy, and play a greater role in promoting the transition of economic development mode and the adjustment of economic structure.

(i) Encourage the creation and use of IPR, and improve the level of intellectual property

1. Promote the enhancement of independent intellectual property creation in key technical fields and the industrialization of major innovation achievements with independent IPR through policy guidance and financial support.

2. Build IPR mechanisms and consolidate IPR management with a focus on major national science and technology projects, the adjustment and vitalization planning for industries, and the deployment of fostering strategic emerging industries.

3. Guide and support market players in increasing their inputs in intellectual property, and encourage enterprises, higher education institutions, scientific research units and other organizations to obtain intellectual property rights at home and abroad.

4. Perfect the IPR investment and financing system, extend the IPR investment and financing chan-

nels, actively build the IPR transaction platform, and innovate the trading products and services for intellectual property.

5. Augment the efforts of industries in intellectual property, energetically conduct IPR analysis and precaution, and enhance the core competence of industries in key fields.

6. Actively play the positive role of intellectual property in promoting the coordinated development of regional economy, and provide a guide in developing and using the intellectual property with regional characteristics.

(ii) Enhance IPR protection by laws and perfect the legal environment for intellectual property

1. Speed up the establishment of IPR laws, regulations and rules, and facilitate the issuance of judicial interpretation and normative documents concerning IPR.

2. Perfect the IPR judicial system and working mechanism, actively carry out the trial practice of centralized inquisition of civil, administrative and criminal IPR cases by the intellectual property court, and adjust the rating jurisdiction standard for civil IPR cases.

3. Reinforce the punishment on IPR infringement and crimes, reduce the costs to safeguard intellectual property, and raise the prices for infringement in order to contain infringement behaviors.

4. Raise the level of IPR law enforcement, and push forward the building of cohesive mechanism between administrative law enforcement and criminal justice.

5. Promote the standardization of law enforcement and reinforce IPR – related routine law enforcement and specific remedial actions to guarantee proper IPR protection for World Expo.

(iii) Tamp the foundation and actively create a favorable environment for implementation of the intellectual property strategy

1. Improve the intellectual property strategy implementation system of overall coordination through the ministerial joint meeting, responsibility division between regions and departments, and cooperative promotion.

2. Strengthen the construction of strategy implementation, establish a sound strategic information communication mechanism, performance assessment mechanism and operation supervision mechanism.

3. Actively issue and implement supporting poli-

cies related to the intellectual property strategy, and guarantee the fulfillment of various measures.

4. Fully carry forward the preparation of the 12th Five – year Plan for intellectual property.

5. Foster IPR talents in a faster manner and push on the construction of talent cultivation base for the National Intellectual Property Strategy.

6. Strengthen the construction of IPR culture, actively communicate our typical experiences in implementing the National Intellectual Property Strategy and IPR protection achievements, and enhance the awareness of creating, using and protecting intellectual property in the entire society.

7. Endeavor to extend external IPR exchange and cooperation, energetically participate in developing international rules, enhance overseas IPR safeguard and services, properly handle IPR disputes, and guide enterprises to actively participate in international IPR competition and cooperation.

II. Measures (omitted)