

in the year, in the charge of the Patent Strategy Promotion Office and the Human Resources Department which then organize and guide the implementation by

the provincial intellectual property offices; optional work measure to be taken by local departments).

Guidelines of the SIPO Concerning Encouraging and Introducing Private Investment for Promoting IP Service Development

G. ZH. F. G. Z. [2012] No. 125

The intellectual property offices of all provinces, autonomous regions and municipalities directly under the Central Government and the Xinjiang Production and Construction Corps,

The following guidelines are proposed in order to thoroughly implement the Outline of the National Intellectual Property Strategy (G. F. [2008] No. 18), Opinions of the State Council Concerning Encouraging and Guiding Private Investment to Develop Healthily (G. F. [2010] No. 13) and Guidelines of the General Office of the State Council on Accelerating the Development of Hi-tech Service Sector (G. B. F. [2011] No. 58), further encourage and introduce private investment, actively promote the development of the IP service sector, and foster IP agencies for serving private investment.

I. Create a good policy environment conducive to development

1. Study and draw up IP service sector development plans. IP management departments of all levels shall develop plans for the development of the local IP

service sector, guide the IP service sector to develop healthily, and attract more private investment in the IP service sector.

2. Build an IP service sector statistics system.

Explore the establishment of a mechanism for monitoring the development and releasing information on IP service agencies for private investment so as to provide references for the government to make decisions.

3. Promote the implementation of preferential tax policies in the IP service sector. Study and promote the development of tax policies conducive to the development of the IP service sector to allow IP service agencies to enjoy preferential treatment.

4. Vigorously launch experimental areas of cluster development of the IP service sector. Guide the IP service agencies for private investment to enter the experiment areas of cluster development, promote the improvement of preferential policies in such aspects as land, house and rental, and gradually expand the team of IP agencies that serve private investment driven by concentrated, intensive and cluster develop-



ment.

5. Develop management measures for making public basic patent data resources in China. Promote the orderly accessibility of basic patent information resources to create conditions for consolidating the service foundation of the service agencies. Encourage privately-run service agencies to conduct in-depth processing of basic IP information, and provide services with high added value of all kinds to meet market demand.

II. Improve the market environment for fair competition

6. Promote the establishment of the IP service market mechanism where diverse forms of ownership compete equally and develop jointly. Guide private investment to provide services relating to IP “accessibility-use-defense”, and promote technological innovation and social and economic development.

7. Strengthen industry supervision and promote the healthy development of enterprises making private investment. Push private investment entities to run business in accordance with laws and legal provisions, be honest and trustworthy, and perform their social responsibilities. Establish and improve IP service industry associations (alliances) of all levels, strengthen government guidance, support and supervision of industry associations, give full play to the self-disciplinary role of industry associations, and create a fair and honest environment for development.

8. Push government departments to procure more IP services. Encourage government departments to entrust patent information analysis services, IP strategy research, IP appraisal of major scientific and technological projects and IP trusteeship to IP service agen-

cies for private investment in the form of government procurement, and support the development of IP service agencies for private investment.

9. Establish and improve the IP investment and financing system. Encourage private investment to establish investment agencies, provide such investment and financing services as IP pledge and financing, venture investment, guarantee, etc., and solve the shortage of funds in the development of SMEs, while guiding private service agencies to launch such services as IP evaluation, risk evaluation, insurance, trade and transformation, and promote IP utilization.

10. Build platforms for linking IP service agencies and enterprise demands. Vigorously introduce private investment service agencies in IP pilot and demonstration parks and enterprises, provide such services as IP assistance and support, trusteeship, agency and consulting, and foster the IP service market.

III. Vigorously carry out the project to improve the service ability of private investment service agencies

11. Speed up the work of guiding IP services and fostering brand IP service agencies. Focus on supporting a group of IP service agencies featuring good foundation, high capability, significant performance and good reputation, and cultivate a number of large, highly competitive and influential famous-brand service agencies.

12. Strengthen the cultivation of IP service talents. Draw up plans for classified guidance of IP service talents, and vigorously hold public training in patent information retrieval skills, analytical skills and application skills. Provide policy and resource support

for cultivating IP academic education talents and practical talents, introducing international high-end compound talents, creating new modes of talent training, holding vocational training and communication, and solving the great shortage of personnel in IP service agencies.

13. Speed up implementation of the IP service-ability promotion project in less developed regions. Encourage famous IP service agencies to set up branches in less developed regions, organize experts, especially high management and practical talents of brand IP service agencies, to hold training, provide assistance and give guidance in less developed regions, and greatly increase the number of IP service agencies and improve their service capacity and quality in less development regions.

14. Implement projects for developing IP services innovatively. Foster and support new IP service forms, encourage IP service agencies to make bold innovations and achieve scientific development in service modes, means of service, service areas and service products.

IV. Strengthen organizational assurance

15. Strengthen organization and leadership. The State Intellectual Property Office coordinates with relevant ministries and commissions to promote policy study, development and implementation by relevant IP service agencies that support private investment. Local IP offices shall, based on the local reality, specify the management agencies and management

personnel, develop specific implementation opinions, and form a work pattern in which SIPO and local IP offices effectively interact as soon as possible.

16. Increase investment. The State Intellectual Property Office actively promotes the increase in special fund for supporting the development of the IP service sector from the central government, encourages regions with suitable conditions to set special funds for developing the IP service sector, and intensifies support for privately-run service agencies. Local governments shall allocate corresponding funds for state-sponsored IP service sector development projects. Encourage financial institutions to increase credit support for the IP service sector.

Encouraging and guiding private investment to enter the IP service sector is very important for promoting the development of the IP service sector. Local intellectual property offices shall pay enough attention to it, further emancipate the mind, make scientific innovations, study and formulate specific implementation measures according to opinions and suggestions, try to effectively carry out relevant policies and measures as soon as possible, work hard to create a policy environment and an atmosphere of favorable public opinion, and effectively push the IP service sector to develop healthily.

State Intellectual Property Office

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