

Circular of the SIPO Concerning the Printing and Distribution of Promotion Plan on National Patent Development Strategy in 2013

G. ZH. F. G. Z. [2012] No. 113

The intellectual property offices of all provinces, autonomous regions and municipalities directly under the Central Government and the Xinjiang Production and Construction Corps, all departments of the State Intellectual Property Office, all departments under the Patent Office, and all entities and social groups directly under the State Intellectual Property Office,

In order to implement the Outline of the National Intellectual Property Strategy in depth and advance the implementation of the National Patent Development Strategy (2011–2020) step by step, SIPO has developed the Promotion Plan on National Patent Development Strategy in 2013. The work of promoting 2013 national patent development strategy will further reinforce top design, clarify work plans, and carry out three major tasks, namely, patent system innovation, building of the system for guaranteeing the operation of the patent system and support of social and economic development by patents in 3 ~ 5 years. In these three major tasks, patent system innovation is the foundation, building of the system for guaranteeing the operation of the patent system is the guarantee, and the support of social and economic development by patents is the objective.

In order to ensure the smooth completion of the objectives, tasks and measures in the Promotion Plan on National Patent Development Strategy in 2013 as scheduled, this Circular is hereby given in respect of relevant matters:

I . Effectively strengthen the organization, leadership and guarantee the conditions for advancing patent development

Promote patent development strategy is an important work task concerning the development of the national IP system in the long run. The national IP system has to fully realize that promotion of the patent development strategy is necessary and arduous and will last long, pay due attention to it, strengthen leadership, and effectively put it on the agenda. The institutional framework has to be further established and improved, responsibilities and division of work clarified, and implementation of all work ensured. Increase capital investment to provide an effective guarantee of funds for promoting the patent development strategy. Fully utilize the system of the joint meeting on the implementation of the national intellectual property strategy, strengthen coordination when promoting the patent development strategy, and push



relevant government departments to introduce and carry out supporting fiscal, financial and talent policies for the implementation of the patent development strategy.

II. Earnestly develop and submit plans for organizing and implementing the patent development strategy

1. Earnest organization and development. The intellectual property offices of all provinces, autonomous regions and municipalities directly under the Central Government and the Xinjiang Production and Construction Corps (hereinafter referred to as “ provincial intellectual property offices ”) and relevant departments of SIPO shall earnestly organize the development of local and departmental plans for organizing the implementation of the Promotion Plan on National Patent Development Strategy in 2013 according to the division of work and relevant requirements provided in the Promotion Plan on National Patent Development Strategy in 2013 and the work reality. The plans for organizing the implementation of the Promotion Plan on National Patent Development Strategy in 2013 developed by the provincial intellectual property offices and relevant departments of SIPO shall have clear objectives, work measures, schedules, responsible departments, guarantee of funds, *etc.* The plans for organizing the implementation of the Promotion Plan on National Patent Development Strategy in 2013 developed by the provincial intellectual property offices shall also contain deployment of the promotion of the patent strategy in different regions under their jurisdiction (see the template in Appendix 1 for reference).

2. Strengthen national and local interaction. Of the 42 work measures set in the Promotion Plan on

National Patent Development Strategy in 2013, 12 are to be taken at national levels and 30 by the National and local governments together; of the measures to be taken by the national and local governments together, 9 are required and 21 are optional for local departments. Required measures for local departments are work that must be launched by the provincial intellectual property offices; optional measures for local departments are work that may be launched independently by the provincial intellectual property offices based on local reality. In principle, optional measures to be taken by the provincial intellectual property offices shall be more than 2, yet no more than 10. Should there be contents that require SIPO's approval and consent or priority support from SIPO (like establishing a working mechanism for IP cooperation and consultation, selecting 15 provinces to give priority support, *etc.*) in optional measures for local departments, provincial intellectual property offices shall seek approval of their leading responsible department (see Appendix 2 Department Staff Table for reference); and such leading responsible department must strengthen guidance over, communication and coordination with the provincial intellectual property offices.

3. Promptly submit plans. The Patent Strategy Promotion Office will check and examine the plans for organizing the implementation of the Promotion Plan on National Patent Development Strategy in 2013 submitted by provincial intellectual property offices and relevant departments of SIPO, and return the plans that do not meet requirements for reformulation. Then it shall summarize, edit and release the plans for organizing the implementation of the Promotion Plan on National Patent Development Strategy in 2013, and

carry out supervision and assessment according to such plans. Provincial intellectual property offices and relevant departments of SIPO shall submit plans for organizing the implementation of the Promotion Plan on National Patent Development Strategy in 2013 to the Secretariat of the Patent Strategy Promotion Office

(SIPO Patent Management Department) before December 26, 2012.

This Circular is hereby given.

State Intellectual Property Office

November 23, 2012

Promotion Plan on National Patent Development Strategy in 2013

This Plan is formulated in order to further implement the Outline of the National Intellectual Property Strategy, promote the implementation of the National Patent Development Strategy (2011–2020) step by step, and promote more effective integration of patent-related work into economic and social development.

Basic ideas on the promotion of the national patent development strategy in 2013 include: always work for the objective of developing and improving national core competitiveness, and focus on innovation in the patent system, building a system for guaranteeing the operation of the patent system and supporting economic and social development by utilizing the patent system and resources on the basis of phased progress of the promotion of national patent development strategy in 2012 following the principle of “Overall Promotion, Focus on Keys, Layered Enforcement and Strengthened Implementation” so as to provide powerful support for the building of a moderately prosperous society in all respects.

Around the three major tasks, namely, patent system innovation, building of the system for guaranteeing the operation of the patent system and support of social and economic development by patents, 15

specific tasks and 42 work measures are set for the promotion of the patent development strategy in 2013.

I. The main task of “patent system innovation”

1. Improve patent laws and regulations

Objective: constantly revise patent laws and regulations according to the requirements of social and economic development on patent work.

Measures include:

(1) Actively push forward the revision of the Patent Law, further strengthen patent protection, and intensify patent enforcement (phased results in the year, led by the Legal Affairs Department, participated in by relevant SIPO departments in cooperation with the legislation organ);

(2) Actively push forward the legislation of Service Invention Regulations, fully encourage the innovation initiative of service creation inventors and service creation units, and promote the application and implementation of service inventions and their intellectual property (phased results in the year, led by the Legal Affairs Department, participated in by relevant SIPO departments in coordination with relevant ministries and commissions and in cooperation with



the legislation organ);

(3) Actively push forward the revision of Regulations on Patent Commissioning and promote the sound and rapid development of the patent commissioning industry (phased results in the year, led by the Legal Affairs Department, participated in by relevant SIPO departments in cooperation with the legislation organ);

(4) Guide various regions to actively promote local legislation based on local conditions. Regions that have not introduced patent regulations shall promote the inclusion of patent regulations into local legislative plans; regions that have introduced patent regulations shall timely evaluate the implementation of such regulations, timely start and launch revision and improvement of them in accordance with the changes in relevant laws and regulations and based on the local reality, and develop government rules that go along with the patent regulations when necessary (phased results in the year, implemented by the intellectual property offices of all provinces, autonomous regions and municipalities directly under the Central Government (hereinafter referred to as "provincial intellectual property offices") under the leadership of the Legal Affairs Department, participated in by relevant SIPO departments; optional measure to be taken by local departments);

2. Improve patent-related supporting policies

Objectives: further promote the linkage of patent laws, regulations and policies with national economic, technological and trade laws, regulations and policies, and well develop, revise and abolish relevant supporting policies.

Measures include:

(5) Study the development of management measures for scientific projects with national investment, study the development of methods of benefit sharing by service creation inventors, and study the development of guiding opinions on encouraging and supporting SMEs to invent, transform and apply their inventions (phased results in the year, in the charge of the Patent Administration Department in coordination with relevant ministries and commissions);

(6) Actively improve the provisions on exclusive patent exploitation and patent right transfer in work relating to hi-tech enterprise evaluation (phased results in the year, in the charge of the Patent Administration Department and Preliminary Examination & Flow Management Department in coordination with relevant ministries and commissions);

(7) Provincial intellectual property offices push forward the building of the system of patent-related supporting policies in combination with local reality, and introduce specific implementation policies (phased results in the year; provincial intellectual property offices develop specific implementation plans in combination with local reality; required work measure to be taken by local departments);

3. Improve the scientific decision-making mechanism for developing the patent system

Objectives: study the basic laws and relevant international rules on the operation of the patent system in depth, and ensure the reasonableness, effectiveness and timeliness of the development, execution and adjustment of patent-related policies by improving the mechanism and regulating procedures.

Work measures include:

(8) Build advance research and study systems

for making major patent decisions, and gradually form the decision-making mechanism covering theoretical studies, empirical researches and policy development (phased results in the year, led by the Patent Strategy Promotion Office, participated in by relevant SIPO departments which guide and organize implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

(9) Strengthen the planning and management of policy research projects. Develop annual and long-term patent policy research plans, well design the ideas on patent policy research and the macro framework of key contents, strengthen the overall planning and management of macro policy research projects, and highlight priorities and avoid repeated researches (phased results in the year, led by the Patent Strategy Promotion Office, participated in by relevant SIPO departments);

(10) Launch the work of evaluating patent laws, regulations and important rules and policies. Push and cooperate with the legislation organ to make overall evaluation of the implementation of important laws and regulations; make overall evaluation of the implementation of important departmental regulations in the first 3–5 years since their entry into forces; the departments that develop or execute important policies shall make overall evaluation of the implementation of such important departmental policies in the first 3–5 years since they are promulgated (long-term work, led by the Legal Affairs Department and participated in by relevant SIPO departments; evaluation of laws and regulations shall be launched in cooperation with the legislation organ; evaluation of policies shall be the

responsibility of the department that develops such policies);

(11) Keep enlarging the team of patent policy researchers. Further enrich the researchers in the Development & Research Center of the State Intellectual Property Office, and strengthen cooperative researches with other departments, commissions, colleges and universities and research institutes; guide local intellectual property offices with suitable conditions to set up IP research institutions or establish long-term cooperative relations with local colleges, universities and institutions of higher education; those already set up IP research institutes shall further enrich their researchers and build a highly professional, academically capable and interdisciplinary team of patent policy researchers (phased results in the year, in the charge of the Patent Strategy Promotion Office and Research Center of the State Intellectual Property Office which then organize and guide the provincial intellectual property offices for implementation; optional work measure to be taken by local departments);

II. The main task of “building of the system for guaranteeing the operation of the patent system”

4. Building of the patent quality guarantee system

Objectives; constantly improve the efficiency and quality of patent examination, and improve the quality of patents.

Work measures include;

(12) Develop national policies to improve patent quality, optimize national patent funding directions, and guide the improvement of patent quality (completed in the year, in the charge of the Patent Administration Department which then organizes and guides



the provincial intellectual property offices to implement such policies; required work measure to be taken by local departments);

(13) Develop management measures for abnormal patent applications, recognize the ways and processes of handling such applications, as well as the responsibilities of intellectual property offices at all levels in handling abnormal patent applications, and establish an credibility records system of abnormal patent applicants (completed in the year, in the charge of the Patent Examination Affairs Administration Department which then organizes and guides the provincial intellectual property offices to implement such measures; required work measure to be taken by local departments);

(14) Continue to improve the quality of patent examination and increase the number of patent grants of the three types of patents, shorten the patent examination pendency, ensure consistence of the examination standards, and further perfect the communication mechanism between patent examiners and patent applicants (phased results in the year, in the charge of the Patent Examination Affairs Administration Department);

5. Building of the patent utilization supporting system

Objectives: explore and establish new modes of synergistic utilization of patents, push forward the building of a system of patent investment and financing services, and accelerate the work of patent application.

Work measures include:

(15) Reinforce the building of a patent utilization system led by enterprises, explore and establish

new modes of synergistic use of patents by governments, enterprises, universities and research institutions, and promote the reserves and circulation of patents (phased results in the year, in the charge of the Patent Administration Department which then organizes and guides the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

(16) Advance the establishment of a system for multi-layered patent investment and financing services. Deepen and extend the work of IP pledge and financing, and promote the utilization of the system of patent value analysis indicators. Strengthen the building of the service mechanism, and build about 20 service platforms for IP investment and financing. Gradually extend the scope of patent insurance pilot projects, perfect the patent insurance work mode, and speed up cultivation and regulation of the patent insurance market. Set up service teams, and provide patent pledge and financing services at large-scale and major exhibitions (phased results in the year, in the charge of the Patent Administration Department which then coordinates with relevant ministries and commissions, organizes and guides the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

6. Building of the patent enforcement protection system

Objectives: further strengthen the building of the patent enforcement system, mechanism and capability, demonstrate the advantage of patent administrative enforcement featured by fast and simple, intensify the defense of rights, and create a sound market environment.

Work measures include:

(17) Start and carry out the “project to improve the capability of patent administrative enforcement”, and vigorously strengthen the building of the administrative enforcement capability. Promote the establishment of the enforcement team, patent infringement judgment and advice center and patent administrative enforcement coordination center, and reinforce the promotion of “5 · 26 Law Enforcement Promotion Project”, fully train enforcement personnel in the provincial intellectual property offices and some municipal intellectual property offices in rotation, improve the professionalism of patent administrative enforcement personnel, introduce and implement specific opinions in Decision on Strengthening Administrative Patent Enforcement, build an enforcement objectives responsibility system, and advance and guarantee the improvement of patent administrative enforcement capability (phased results in the year, in the charge of the Patent Administration Department, participated in by relevant SIPO departments which then organize and guide the implementation by provincial intellectual property offices; required work measure to be taken by local departments);

(18) Advance the building of fast track IP enforcement centers. Set up a number of fast track IP enforcement centers around key fields and key industries, and build a fast track enforcement work mechanism to effectively serve enterprises and industries. Build and improve the industry IP protection self-discipline mechanism, and support industry associations to launch IP protection (phased results in the year, led by and in the charge of the Patent Administration Department, participated in by relevant SIPO depart-

ments which then organize and guide the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

(19) Assess the performance of patent enforcement and defense of rights, strengthen guidance over the direction of local enforcement and defense of rights, push all provinces to launch assessments of the work performances of cities, and further advance the building of patent administrative enforcement system and mechanism in the national intellectual property system (phased results in the year, in the charge of the Patent Administration Department which then organizes and guides the implementation by provincial intellectual property offices; required work measure to be taken by local departments);

7. Building of the patent administrative management system

Objectives: further perfect the institutional building of the national intellectual property system, enrich staff, and improve work functions.

Work measures include:

(20) Push forward institutional building of provincial and municipal (prefecture-level) IP administrative organs, initially build sound county-level IP agencies in economically developed regions, and develop government-sponsored institutions under the IP system and social organizations supervised by the IP system (long-term work, carried out by the provincial intellectual property offices under the leadership of the Patent Administration Department; required work measure to be taken by local departments);

(21) Strengthen patent management functions, extend and strengthen such functions as macro control of IP, patent exploitation and commercialization and



IP assets evaluation (long-term work, carried out by the provincial intellectual property offices under the leadership of the Patent Administration Department; required work measure to be taken by local departments);

8. Building of the patent service system

Objectives: speed up the building of the national patent information public service system and the development of the patent agency industry to meet national demand for economic development and social and public demand.

Work measures include:

(22) Speed up the implementation of the planning for building the national patent information public service system, push forward the building of regional patent information service centers, build a system of macro management and business guidance for spreading and using patent information nationwide, continue to push forward the project of patent information dissemination and utilization bases, start the project to build local patent information service capacity and that to guide national patent information work, actively create an assistance and advisory system for patent information dissemination and utilization, carry out enterprises' patent information promotion project, start the project to support patent competition intelligence, and continue to cultivate industry associations with advantages in patent information utilization in key industries (phased results in the year, led by and in the charge of the Planning and Development Department which then organizes and guides the implementation by provincial intellectual property offices, participated in by the Patent Documentation Department and the Automation Department; optional work measure to

be taken by local departments);

(23) Accelerate the development of the patent agency sector. Start studying and developing medium and long-term planning for the development of the patent agency sector, strengthen the building of the patent agency administration system, continue to perfect the patent agent qualification examination system, launch studies on the building of service standards in the patent agency industry, explore and study the building of an evaluation system for quality patent agency services, improve the degree of promotion of project implementation by the development of the patent agency sector, advance the work of launching pilot projects in the patent agency sector in an orderly way, perfect the mechanism for pre-examination and practical skill training of patent agents, and complete the work of training 2,000 patent agents (phased results in the year, in the charge of the Legal Affairs Department, participated in by relevant SIPO departments which then organize and guide the implementation by provincial intellectual property offices; required work measure to be taken by local departments);

9. Building of the patent talents system

Objectives: Speed up the fostering of a team of patent talents featuring sufficient high-quality team members, optimized structure and rational distribution to provide powerful talent guarantee and intellectual support for promoting patent development.

Work measures include:

(24) Push forward the implementation of the IP talent planning, and study and develop IP talent policies and measures. Develop plans for training high-end patent attorneys, and set up a team of high-level

talents in patent agency sector. Promote the building of the IP talent evaluation system in enterprises, and strengthen the building of the IP talent team in enterprises (phased results in the year, led by and in the charge of the Human Resources Department, participated in by relevant SIPO departments which then organize and guide the implementation by the intellectual property offices concerned; , optional work measure to be taken by local departments);

(25) Strengthen the building of the IP talents system by carrying out IP talent projects and planning. Carry out such talent projects as the “100 + 1, 000 + 10, 000” IP talent project, national IP training bases construction project and IP talent information project, as well as talent planning such as leading IP talents planning for building a system of IP talent teams featuring rational levels (4 levels, namely, top talents, 100 young and middle-aged high-level talents, 1, 000 backbone talents and 10, 000 professionals) and a full range of categories (5 categories, namely, talents in IP administration and enforcement, patent examination, the service sector, enterprises, and colleges, universities and research institutes) (phased results in the year, led by and in the charge of the Human Resources Department, participated in by relevant SIPO departments which then organize and guide the implementation by the intellectual property offices concerned; optional work measure to be taken by local departments);

III. The main task of “support of social and economic development by patents”

10. Boost the transformation of enterprises with patents

Objectives: issue IP Management Standards for

Enterprises, carry out the project of cultivating enterprises with IP advantages, and foster 1, 000 central enterprises and leading provincial and municipal enterprises with IP advantages and 5, 000 enterprises with up-to-the-standard intellectual property to improve the IP capability of tens of thousands of enterprises.

Work measures include:

(26) Issue and carry out IP Management Standards for Enterprises. Issue IP Management Standards for Enterprises; organize the provincial intellectual property offices nationwide to well promote and implement IP Management Standards for Enterprises; select 15 key provinces and give them support according to the performances of all these provinces in promoting and implementing IP Management Standards for Enterprises, and each province receiving key support shall cultivate at least 30 enterprises with up-to-the-standard intellectual property (completed in the year, in the charge of Patent Administration Department which then organizes and guides the implementation by relevant provincial intellectual property offices; required work measure to be taken by local departments);

(27) Implement the project of fostering enterprises with IP advantages. Develop unified national measures for identifying enterprises with IP (patent) advantages, and vigorously foster enterprises with IP advantages. Select 10 key provinces and foster 50 enterprises with IP advantages (completed in the year, in the charge of the Patent Administration Department which then organizes and guides the implementation by relevant provincial intellectual property offices; optional work measure to be taken by local depart-



ments);

(28) Start studies on the IP management system for colleges, universities and research institutes, and push forward projects and development of IP management standards for colleges, universities and research institutes (completed in the year, in the charge of Patent Administration Department);

11. Lead industrial upgrading with patents

Objectives: promote the utilization of industrial patents, advance IP review and evaluation in major economic and technical activities, carry out the industrial patent alliance promotion plan, and promote the development of national key and strategic emerging industries.

Work measures include:

(29) Push forward the work of utilizing industrial patents; build a work system where patent analysis and industrial operation decisions are integrated in depth and patent utilization greatly supports the efficiency of industrial operation, and explore and form new modes of promoting industrial upgrading and development by patent utilization (phased results in the year, led by and in the charge of the Patent Administration Department, participated in by relevant SIPO departments which then organize and guide the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

(30) Facilitate the fostering and development of strategic emerging industries. Thoroughly implement Opinions on Strengthening the IP Work in Strategic Emerging Industries issued by the General Office of the State Council, build and improve a work promotion mechanism, summarize work priorities in different phases, and guide local intellectual property offices to

start relevant work. Select strategic emerging industries to launch IP cluster management pilot projects (phased results in the year, led by and in the charge of the Protection and Coordination Department, participated in by relevant SIPO departments which then organize and guide the implementation by provincial intellectual property offices; optional work measure for local departments);

(31) Continue to promote IP review in major economic and technical activities. Expand the scope and extend the fields to push forward IP review in major economic and technical activities in-depth (phased results in the year, led by and in the charge of the Protection and Coordination Department, participated in by relevant SIPO departments which then organize and guide the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

(32) Carry out the plan for promoting industrial patent alliances, guide and establish about 20 industrial patent alliances that meet the current demand for industrial development in China, each having over 10 basic patents (completed in the year, in the charge of the Patent Administration Department which then organizes and guides the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

12. Escort international trade with patents

Objectives: further improve the influence of the development of international rules on patents, issue IP environment reports of key states, and escort Chinese enterprises in international trade.

Work measures include:

(33) Strengthen the communication and cooper-

ation with World Intellectual Property Organization (WIPO) and relevant international IP organizations, play an active role in multilateral international IP affairs, and improve the discourse power of China in international affairs; actively participate in international cooperation, and face challenges from patent business (phased results in the year, in the charge of the International Cooperation Department);

(34) Strengthen the coordination and overall planning of foreign-related IP affairs, give more instructions on local foreign-related IP affairs, and improve the communication mechanism for foreign-related patent information. Strengthen the study of global and strategic policies in foreign-related patent affairs, and timely adjust policies on the international patent cooperation according to the development trends of the international IP system (phased results in the year, in the charge of the International Cooperation Department which then organizes and guides the implementation by provincial intellectual property offices; optional work measure to be taken by local departments);

(35) Continue to study the foreign IP environment. Update and improve the first three batches of reports on the foreign IP environment, issue research results of the IP environment in South Africa and customs IP protection environment in main countries (regions) in the world, and organize and start studies on the IP environment in the biomedicine field and major free trade zones (phased results in the year, in the charge of the Planning and Development Department);

13. Support the development of key regions with patents

Objectives: implement the national overall strate-

gy for regional development, strengthen support for patent development in key regions and foster IP-leading areas that also help drive the development of adjacent areas.

Work measures include:

(36) Strengthen efforts to provide guidance over the IP work in key provinces through the province-ministry consultation mechanism. Integrate provincial and ministerial resources, strengthen support, stress classified guidance, utilize the patent system, and carry out consultation which aims at meeting local economic and social development needs (phased results in the year, in the charge of the Patent Administration Department and the Protection and Coordination Department which then organize and guide the implementation by the provincial intellectual property offices; optional work measure to be taken by local departments);

(37) Strengthen guidance over urban IP work by launching pilot and demonstration units. Push national IP demonstration cities to improve their comprehensive IP capability in an all-round manner, and give full play to the radiating and promotional role of demonstration units. Give classified guidance to pilot cities, push national IP pilot cities to display their features and advantages, and make focused explorations and innovations around a certain work theme (phased results in the year, in the charge of the Patent Administration Department which then organizes and guides the implementation by the provincial intellectual property offices; optional work measure to be taken by local departments);

(38) Strengthen guidance over county-level IP work by the county invigoration project. Introduce



management measures for evaluating pilot and demonstrative counties in the county invigoration project, promote the pilot counties in the county invigoration project to develop rules and build new systems, focus on publicity, serve enterprises and make breakthroughs, push the demonstration counties in the county invigoration project to develop leading strategies, focus on application, serve industries and develop in an all-round manner, and fully display the role of IP work in supporting the economic and social development in counties (phased results in the year, in the charge of the Patent Administration Department which then organizes and guides the implementation by the provincial intellectual property offices; optional work measure to be taken by local departments);

14. Develop the IP service sector

Objectives: develop policies and measures to promote the development of the IP service sector, support and foster a number of IP service agencies, guide the cluster development of IP services, and provide high-level IP services for the whole society.

Work measures include:

(39) Build and improve the system for statistically monitoring the development of the IP service sector and releasing of relevant information, promote the building of the system of IP service standards, support local intellectual property offices to launch pilot IP service alliances, guide and foster new IP service modes, and implement the project of improving regional IP service capability in less developed regions (phased results in the year, in the charge of the Planning and Development Department which then organizes and guides the implementation by the provin-

cial intellectual property offices; optional work measure);

(40) Start IP service cluster development and launch pilot and demonstration units of IP service agencies. Further foster and guide the building of national experimental areas of cluster development of the IP service sector, build new experimental areas, continue to launch the creation of IP service demonstration units, push forward brand building of IP service agencies, and support and foster a group of professional, large-scale and internationalized patent service agencies (phased results in the year, in the charge of the Planning and Development Department which then organizes and guides the implementation by the provincial intellectual property offices; optional work measure);

15. Build IP culture

Objectives: introduce opinions on strengthening IP culture building, promote IP education, and improve the IP awareness in the society.

Work measures include:

(41) Introduce opinions on strengthening the building of IP culture, and actively create an IP cultural atmosphere where knowledge is respected, innovation advocated and honesty and law abidance honored (completed in the year, in the charge of the Patent Strategy Promotion Office);

(42) Push colleges and universities to open IP-related courses, include IP education into the quality education system for college and university students, promote the inclusion of IP contents into the primary and middle school education and curriculum system, and plan to build 3-5 IP publicity and education pilot bases in primary and middle schools (phased results

in the year, in the charge of the Patent Strategy Promotion Office and the Human Resources Department which then organize and guide the implementation by

the provincial intellectual property offices; optional work measure to be taken by local departments).

Guidelines of the SIPO Concerning Encouraging and Introducing Private Investment for Promoting IP Service Development

G. ZH. F. G. Z. [2012] No. 125

The intellectual property offices of all provinces, autonomous regions and municipalities directly under the Central Government and the Xinjiang Production and Construction Corps,

The following guidelines are proposed in order to thoroughly implement the Outline of the National Intellectual Property Strategy (G. F. [2008] No. 18), Opinions of the State Council Concerning Encouraging and Guiding Private Investment to Develop Healthily (G. F. [2010] No. 13) and Guidelines of the General Office of the State Council on Accelerating the Development of Hi-tech Service Sector (G. B. F. [2011] No. 58), further encourage and introduce private investment, actively promote the development of the IP service sector, and foster IP agencies for serving private investment.

I. Create a good policy environment conducive to development

1. Study and draw up IP service sector development plans. IP management departments of all levels shall develop plans for the development of the local IP

service sector, guide the IP service sector to develop healthily, and attract more private investment in the IP service sector.

2. Build an IP service sector statistics system.

Explore the establishment of a mechanism for monitoring the development and releasing information on IP service agencies for private investment so as to provide references for the government to make decisions.

3. Promote the implementation of preferential tax policies in the IP service sector. Study and promote the development of tax policies conducive to the development of the IP service sector to allow IP service agencies to enjoy preferential treatment.

4. Vigorously launch experimental areas of cluster development of the IP service sector. Guide the IP service agencies for private investment to enter the experiment areas of cluster development, promote the improvement of preferential policies in such aspects as land, house and rental, and gradually expand the team of IP agencies that serve private investment driven by concentrated, intensive and cluster develop-