

hinese authorities destroyed

47.18 million pornographic and

illegal publications on April 20

as part of an ongoing campaign to

strengthen intellectual property rights

(IPR) protection. The campaign, orga-

nized by the State Office against

Pornographic and Illegal Publications

and carried out in 31 provinces, au-

tonomous regions and municipalities,

marked an unprecedented number of

publications destroyed in a single day.

"China has attached great importance

to IPR protection, which has been

considered as a national strategy to

help build an innovative country," said

Liu Binjie, Minister of the National

tions were gone at the home court for

More than 17 provinces smashed

the nationwide destruction, Beijing.

Over 2 million illegal publica-

Copyright Administration.

INTELLECTUAL

Illegal publications destructed nationwide

more than 1 million pieces each, with

Guangdong topping the list, destroying

12 million. Elementary and high

school students also gathered at the

Beijing event to declare their deter-

China has in the past 20 years

closed down 238 pirate disc produc-

tion lines, handled more than 400,000

relevant cases, apprehended 13,000

criminal suspects and seized more

than 1.3 billion illegal publications.

In the past five years only, 789

million pirated or smuggled pirated

全国"扫黄打非"工作小组在31个

省、直辖市、自治区组织开展了迄今

为止规模最大的集中销毁侵权盗版

及非法出版物活动,全国各地销毁

(by Sun Fanghua/Sun Wen)

本报讯 4月20日上午,中国

publications were seized.

According to official statistics,

mination against piracy.

、规模集中销毁盗版及非法出版物

## **NUMBERS**

### 1,357

Between 2004 and September 2007, AICs nationwide handled 1,357 cases of infringement of Olympic symbols, involving goods value of 16.93 million yuan.

#### 1357 起

2004年到 2007年9月,中 国全国工商行政管理机关共查 处侵犯奥林匹克标志专有权的 案件 1357 起 , 涉案金额达 1693 万元。

#### 400

Since 2000, China had filed 400 Chinese patent applications and 100 foreign applications on the subject of biochip.

#### 400 件

2000年以来,中国生物芯片 共申请中国专利 400 余件、外国专 利 100 余件。

As of now, Beijing has granted 381 content product sellers the title Model Seller of Licensed Products.

#### 381家

截至目前,北京已有381家版 权销售单位被授予"正版产品销售 示范单位 '称号。

#### 6 million

Since 2004, Gansu has organized many IPR protection campaigns and seized 6 million pirated AV products.

### 600 万张

自 2004 年以来,甘肃省组织 开展了多次知识产保护专项行 动, 共收缴盗版音像制品 600 多 万张。

### 1.2 million

Since April 20, Ningbo Customs has uncovered 6 cases infringing the Chinese trademarks Hutou (Tiger Head) and Sanhuan (Three Rings), seizing 361,080 counterfeit Hutou light torches and 141,600 Sanhuan locks with the total value of 1.2 million

### 120 万元

4月20日以来,宁波海关已 连续查获 6 起侵犯我国" 虎头 " 三 环"商标权案件,查扣假冒"虎头" 手电筒 36.108 万支、"三环"挂锁 14.16 万把,案值近 120 万元人民

### 2,224

Since 2004, Guangxi handled 543 ordinary trademark violations and 2,224 trademark infringements.

### 2224 件

2004年至今,广西共查处商 标一般违法案件 543 件、商标侵权 假冒案件 2224 件。

### 30.090

Zhengzhou, Henan Publication Market Enforcement Team seized 209 types of 30,090 pirated disks during a check of a company.

### 3.009 万套

近日,河南省郑州市出版物 市场稽查大队在该市一公司查获 一批涉嫌盗版的光盘,此案共查 获涉嫌盗版光盘 209 种共 3.009万套。

Executive Editor

向 利 Xiang Li

ucts, the No.1 Central Government Document of 2007 spelt out protection for trademarks, GIs and famous brands of agricultural products. SAIC lent itself to the objective in

(by Jin Hui)

保护地理标志,到2007年底,已经

范汉云表示,为了运用农产品 商标和地理标志促进农民增收, 2007年的中央1号文件提出了要依 法保护农产品商标、地理标志和知 名品牌。对此,中国国家工商行政管 理总局主要做了两方面的工作:一 是鼓励和指导农产品商标和地理标 志的注册;二是加大对地理标志和

侵权盗版和非法出版物总量达 4718 万件。全国"扫黄打非"工作小组副 组长兼办公室主任、新闻出版总署 署长、国家版权局局长柳斌杰在出 席北京主会场销毁活动时强调,中 国政府始终高度重视保护知识产 权、打击侵权盗版工作,并把它列为 建设创新型国家的国家战略。

在此次活动中,北京主会场销 毁非法出版物数量为200万件。销 毁数量超过100万件的省、自治区、 直辖市有17个,其中广东最多,达 1200万件。北京主会场还举行了中 小学生反盗版倡议活动。

据统计,在中国开展"扫黄打 非"工作以来的20多年里,全国共 铲除地下光盘生产线 238 条,查处 案件 40 多万件 ,刑事打击犯罪分子 1.3 万余人,查缴盗版等非法出版物 13 亿多件。其中,近5年查缴侵权盗 版及走私出版物总量达到 7.89 亿 (孙芳华 孙 雯)





EXPRESS

### Wangzhihe case may go all the way in Germany

# 王致和海外维权案波澜再起

ew developments occurred recently in Wangzhihe's trademark litigation in Germany. According to Wang Hongqing, Wangzhihe's attorney, German company OKAI was not satisfied with the first instance judgment and had appealed to the Munich High Court. While preparing for the appeal, Wangzhihe was scrambling for its own appeal to fight to end.

Wang told our reporter, the ruling of the first hearing was an injunction enjoining OKAI from using the Wangzhihe trademark in Germany without authorization and voided its registration of the said trademark. However, Wangzhihe's damage claim went unanswered. Wangzhihe would appeal on that ground.

The second hearing will be in September. (by Pei Hong/Wu Yan) 本报讯 本报持续关注的王致 和海外维权案又有了新进展。据王致 和集团代理律师王洪青介绍,德国欧 凯公司不服一审判决,近日已向慕尼



黑高等地方法院提起了上诉。王致和 集团在积极应诉的同时,也准备提起 上诉,将海外维权进行到底。

王洪青告诉中国知识产权报记 者 ,第一次判决的结果是禁止欧凯公 司在德国擅自使用王致和商标,依法 撤消其抢注的王致和商标。此判决没 有解决王致和在起诉书中提出的要 求欧凯公司给予赔偿的问题,因此, 王致和将就赔偿问题等再次上诉。

据悉,第二次开庭将在今年9月 进行。

(裴宏吴艳)

LP CHINR'S IP MANUAL

## Measures for the Registration and **Administration of Olympic Symbols**

# 奥林匹克标志备案及管理办法》

n an effort to protect Olympic symbols, ensure the legitimate rights and interest of their holders and regulate use of them. the State Administration for Industry and Commerce (SAIC) promulgated the Measures for the Registration and Administration of Olympic Symbols on April 22, 2002. The Measures became effective on June 1, 2002.

According to the Measures, the right owners may file it directly to the Trademark Office under SAIC or entrust it to the authorized agencies of trademark. Where the right owners do not have residence or business address in China, they shall entrust it to the authorized agencies of trademark.

A Licensing agreement of Olympic symbol shall include the following contents: Olympic symbol and its recordation number; products licensed to use the symbol and its scope of service; geographical scope; duration of use. The right owner of the Olympic symbol shall submit a copy of the licensing contract to the

Trademark Office under SAIC for recordation within one month after the conclusion of the agreement.

为加强对奥林匹克标志的保护 保障奥林匹克标志权利人的合法权 益 规范奥林匹克标志的使用 2002 年 4月22日,国家工商行政管理总局 公布了《奥林匹克标志备案及管理办 法》(以下简称《办法》),该《办法》已 于2002年6月1日起开始实施。

《办法》指出,奥林匹克标志权利 人申请标志备案或者申请标志使用许 可备案,可以直接向国家工商行政管 理总局商标局办理,也可以委托国家 认可的具有商标代理资格的组织代 理。在中国没有经常居所或者营业所 的,应当委托国家认可的具有商标代 理资格的组织代理。

《办法》明确,奥林匹克标志使用 许可合同应当包括下列内容:许可使 用的奥林匹克标志及其备案号;许可 使用的商品或服务范围;许可使用的 地域范围;许可使用期限。自签订使 用许可合同之日起1个月内 奥林匹 克标志权利人应当将使用许可合同 副本报国家工商行政管理总局商标 局备案。



April 20. IPR complaints dropped drastically compared with the last one with one company ruled out of attendance at the next six shows.

According to the event Complaint Reception Center, as of 4pm on April 18, it had received a total of 203 complaints alleging 302 companies. ruled against 188 alleging infringers and sustained defense of 5 infringers, down 15.42%, 17.71%, 9.18% and 61.54% respectively. One offender singled out to be ineligible for participation of the next 6 shows starting

Company, for infringement of trademarks of international famous brands

for the second consecutive time. All the trading delegations and the chambers of commerce increased the intensity of IPR protection and conducted pre-show checks, publicity and education to leave the trouble

out of the door. (by Gu Qizhi) 本报讯 第 103 届广交会第一 期于 4月 20日落幕。与上届相比 本 届广交会第一期知识产权投诉数量 有较大幅度下降,有1家企业被处以 连续6届取消参展资格的处罚。

大会投诉接待站统计数据表 明,截至4月18日下午4时,大会 投诉接待站共受理投诉案件 203 宗, 其中,涉及被诉企业302家,认定涉 嫌侵权企业 188 家,认定抗辩成立 企业 5 家,分别比上届同期减少 15.42%、17.71%、9.18%和 61.54%。另 外,根据大会投诉接待站查实,中轻 文教体育用品进出口公司连续2届 涉嫌侵犯国际知名品牌的商标权,大 会决定取消该参展企业从第 104 届 起连续6届广交会的参展资格。

据了解,本届广交会各交易团 和商会加大了对保护知识产权工作 的力度,普遍重视展前的检查和宣 传教育 起到了防患于未然的作用。 (顾奇志)

# 301 Gls registered through 2007

# 截至去年底中国已注册 301 件地理标志

he State Administration for Industry and Commerce (SA-IC) began protection of geographical indications (GI) in 1994 and had already registered 301 GIs by the end of 2007, according to Fan Hanyun, Deputy Director General of the Trademark Office under

Fan said, in a bid to promote farmers' prosperity through trademarks and GIs of agricultural prodtwo aspects, encouraging and guiding registration of these IPRs; enhancing protection of them.

本报讯 4月17日,中国国家 工商行政管理总局商标局副局长范 汉云表示,依据商标法的规定,国家

工商行政管理总局从 1994 年开始 注册的地理标志总数达 301 件。

农产品商标的保护力度。 (锦慧)