

CHINA **REPORT** INTELLECTUAL PROPERTY

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UNUMBERS

According to the Ministry of Science and Technology, China plans to complete 380 important national standards until 2010, lead development of 30-40 international standards having strong bearing on industrial development in China, and cultivate another 40-50 international standards.

380 项

科技部称,到2010年,中国 将完成 380 项重要国家标准研 制, 主导制定 30 项至 40 项对中 国产业发展具有重大影响的国际 标准,同时培育40项至50项国 际标准

3,294

From 2001 to 2007, the central government spent 1.95 billion yuan on 3,294 agricultural technology commercialization projects, materializing those advanced technologies with self-reliant IPRs and market prospective.

3294 个

2001年至2007年,中央财政 累计投入19.5亿元, 共支持3294个 国家农业科技成果转化项目,使一 大批具有自主知识产权、技术水平 高、具备产业化前景、成长性好的 农业科技成果实现了产业化。

In the just concluding 104th Canton Fair, the compliant center took 645 complaints involving 911 alleged companies, 495 of which were eventually determined as wrongdoers.

645 宗

刚刚落幕的第 104 届广交会 上,大会投诉站共受理涉嫌侵权投 诉 645 宗,被投诉企业 911 家,认 定涉嫌侵权企业 495 家。

4 billion

In November 9, the Seventh China International Aviation & Aerospace Exhibition closed in Zhuhai. Some \$4 billion worth of deals were signed. Contracts for 102 aircrafts were inked.

40 亿美元

11月9日,第七届中国国际 航空航天展览会在珠海落下帷幕, 各类协议成交金额达 40 亿美元, 成交各型飞机 102 架。

1.1 million

Tobacco Regulatory Administration in Qinhuangdao, Hebei investigated a big case of counterfeit cigarettes by bringing in five suspects and seizing 1.1 million yuan worth of counterfeit cigarettes.

110 多万元

近日,河北省秦皇岛市烟草专 卖局查获了一起销售假冒卷烟大 案,抓获犯罪嫌疑人5名,查扣各 类假冒卷烟案值达110多万元。

Zhengzhou (Henan) Cusotms seized 105 money deposit boxes or mobile phone laces bearing the Olympic symbol Fuwa in a routine baggage check in the city's Xinzheng International Air-

105 件

近日,河南郑州海关在新郑国 际机场旅检现场查获一批涉嫌侵 犯"福娃"奥林匹克标志专有权的 存钱罐和手机链,共计105件。

责任编辑 阎 庚 Executive Editor Yan Geng

Ten measures to stimulate economic growth

中国确定扩大内需十项措施

State Council presided by Premier Wen Jiabao on November 5 says that ten measures would be taken to expand domestic demand and maintain a steady growth. Among them, the sixth measure on the list aims to accelerate innovation and adjustment of industrial structure and to support high tech advancement and service

The goal for the adjustment is clear, and the measures are: first is to accelerate construction of the housing project for low-income urban residents; second is to speed up infrastructure construction in rural areas; third is to expand important infrastructure construction projects, such railways, roads and airports; fourth is to support develop-

ment in health care, culture and education: fifth is to bolster construction of ecological environment; sixth is to accelerate innovation and adjustment of industrial structure and support high tech advancement and service industry; seven is to accelerate reconstruction and relief work in disaster-hit areas; eighth is to raise income, including pay raise for urban and rural resident; ninth is to realize tax cut, including the transitional reform of value added tax, to encourage technical upgrade and to lessen 120 billion yuan of companies' taxes; tenth is to ease credit, including the removal of credit restriction on commercial banks.

(by Wang Weiwei) 本报讯 11月5日,国务院总 经济平稳较快增长的措施。其中第 六项措施指出:加快自主创新和结 构调整, 支持高技术产业化建设和 产业技术进步,支持服务业发展。

会议确定了当前进一步扩大内 需、促进经济增长的十项措施。一是 加快建设保障性安居工程。二是加 快农村基础设施建设。三是加快铁 路、公路和机场等重大基础设施建 设。四是加快医疗卫生、文化教育事 业发展。五是加强生态环境建设。六 是加快自主创新和结构调整,支持 高技术产业化建设和产业技术进 步,支持服务业发展。七是加快地震 灾区灾后重建各项工作。八是提高 城乡居民收入。九是在全国所有地 区、所有行业全面实施增值税转型 改革,鼓励企业技术改造,减轻企业 负担 1200 亿元。十是加大金融对经 济增长的支持力度。

(汪玮玮)



The Sixth China (Wuxi) International Industrial Design Expo and the Selection of 2008 China Industrial Design Award opened on November 8 in Wuxi, Jiangsu. SIPO Commissioner Tian Lipu visits the Expo.

(by Zhang Zihong) 11月8日,第六届中国(无锡)国际工业设计博览会暨2008创新盛典中国创新设计评选活动在江苏省无锡市举 行。图为中国国家知识产权局局长田力普等正在博览会上参观。 本报记者 张子弘 摄

China reveals first full map of lunar surface

中国首张全月球影像图发布

hina's first full map of the moon's surface was revealed on November 12 in Beijing, more than a year after the launch of its first lunar probe, Chang'e-1. It was the most complete image of the moon surface, and also the richest in detail, among similar pictures published in the world so far.

Chang'e-1 has completed its one-year operation and scientific

exploration, and this marked the successful completion of the country's first-phase moon mission while creating many records. It is also announced that China planned to launch its second lunar probe, Chang'e-2, before the end of 2011.

(by Hu Man) 本报讯 11月12日,绕月探测 工程全月球影像图发布暨科学数据 交接仪式在京举行,依据"嫦娥一 号"卫星拍摄数据制作的中国第一

幅全月球影像图发布。据悉,中国此 次公布的全月球影像图,是目前世 界上已公布的月球影像图中最完整 的一张。

据介绍,经过一年的飞行与探 测,"嫦娥一号"获得了大量有效的 科学数据,创造了中国航天领域许 多新的纪录,圆满完成了科学探测 任务。在中国探月工程一期取得圆 满成功的同时, 中国探月工程二期 启动,"嫦娥二号"卫星将于 2011 年 底前完成发射。 (胡 嫚)

IPR boosts products in Canton Fair

广交会自主知识产权产品呈现优势

he 104th Canton Fair concluded on November 6 in Guangzhou. Products with self-reliant IPRs fared better than the rest. Export/import associations also took the charge of IPR protection for the first time and result was satisfactory.

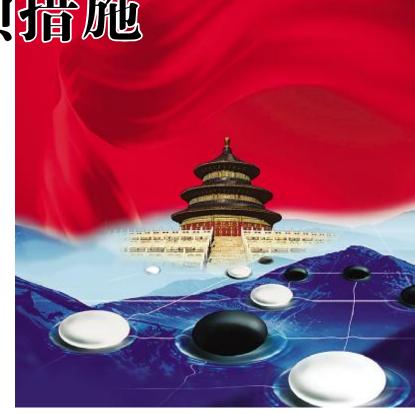
According to Mu Xinhai, vice secretary general and spokesman for the Canton Fair, as of November 5, 174,562 overseas buyers attended the fair, and the total trade volume was \$31.55 billion. High tech and high value-added products had better performance. The turnover of well-known brands reached \$8.86 billion, accounting for 28.1% of the total, indicating strong brand and patent effect.

(by Gu Qizhi) **本报讯** 第 104 届广交会于 11 月6日在广州闭幕。本届广交会保 持了较好的成交势头,其中具有自 主知识产权的产品呈现出明显优 势;在知识产权保护方面,首次由进

出口行业商会负责知识产权保护工

据广交会副秘书长、广交会新 闻发言人慕新海介绍,截至11月5 日,本届广交会到会境外采购商累 计 17.4562 万人, 出口成交额累计 315.5 亿美元,其中品牌展区成交额 达 88.6 亿美元, 占总成交额的 28.1%。高科技、高附加值的新、特产 品成交活跃,拥有自主品牌、自主设 计、专利技术的产品和创新产品优 势明显。

(顾奇志)





Court orders Zhongshan shop to pay 40,000 yuan to Puma

中山一商场销售假"彪马"被判赔偿 4 万元

he German sporting goods giant Puma sued a shop in Zhongshan (Guangdong) for distributing counterfeit sneakers. The trial court, Zhongshan Intermediate People's Court recently affirmed Puma's claim and ordered the defendant to indemnify 40,000 yuan to Puma in damages.

In 2007 end, several shoppers bought a pair of sneakers at 60 yuan, a pair of pants at 90 yuan and a messenger bag, all affixed with Puma brand, from a department store near Xijiao Market in the city's Shaxi Township. A shop invoice was asked to produce accordingly. It turned out these were not everyday shoppers. Some were notaries while others were Puma employees. The notaries in their official names took photos of the counterfeit goods and sealed them immediately as future lawsuit evidence.

The Court announced its decision immediately after hearing on November 5. While ordering the 40,000 yuan in damages, it rejected Puma's claims in injunction and public apology in the press.

(by Zhong Shan)

本报讯 日前,广东省中山市一 家商场因销售假冒"彪马"运动鞋,被生 产该品牌体育用品的德国公司告上法 庭。中山市中级人民法院审理后认定, 商场老板侵犯了原告的商标权,故一 审判令其赔偿"彪马"公司 4 万元

据了解,2007年底,几名"顾客" 在中山市沙溪镇溪角市场旁的一家 商场以60元的价格购买了标有"彪 马"牌子的运动鞋,另外还用了90元 买了一条运动裤和一个男用挎包,并 开具了该商场的发票。与一般的顾客 不同,这些购买人员中既有公证员, 也有"彪马"公司的员工。公证员当即 公证,并将购得的假冒产品以公证处 的名义拍照、封存,成为打假的证据。

中山市中院于11月5日当庭官 判,判决商场需赔偿 4 万元,但不支 持"彪马"公司要求的立即停止侵权 行为和在媒体上道歉的请求。



Opinion on Maintaining steady and Relatively Fast Development of Ship-Making Industry under Current Circumstances

《关于当前形势下保持船舶工业平稳 较快发展的意见》

he Ministry of Industry and Information Technology released the Opinions on Maintaining steady and Relatively Fast Development of Ship-Making Industry under Current Circumstances, providing for aims in ship-making, such as optimizing product structure, enhancing core competitiveness, accelerating upgrade of mainstream ships, accomplishing design of special-purpose ships and high tech ships and launching a series of models meeting new requirements and new standards.

The Opinion says, the nation shall accelerate changes of development modules of ship making, elevate internal innovation capability and promote structural change. Following the requirements of the

Action Outline of Building Modern Ship-Making Module (2006-2010), promote assembly ship making, digital ship making, advance techniques, increase production efficiency, reduce energy and resource consumption.

近日,工业和信息化部发布了 《关于当前形势下保持船舶工业平稳 较快发展的意见》,指出要以优化产 品结构、增强核心竞争力为目标,加 快主流船型的优化升级,实现一批特 种船舶、重点高技术船舶的自主设 计,及时推出一批满足造船新规范和 新标准要求的新船型。

《意见》指出,我国应加快转变船 舶工业发展方式,努力提高产业自主 创新能力,大力推进船舶工业结构调 整。要按照《全面建立现代造船模式行 动纲要(2006-2010年)》的要求,大力 推进总装造船、数字造船,应用先进工 艺方法,提高生产效率,降低能耗物耗。