

## CHINA REPORT INTELLECTUAL PROPERTY

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## **INUMBERS**

#### 150 million

The World Bank Board of Executive Directors approved two new loans to China, totaling US \$150 million, to support the effort to increase income generation for the ethnic minority people while protecting cultural and natural heritage in Guizhou Province (US\$ 60 million), and improve water resources management in Yunnan Province (US\$ 90 million).

#### 1.5 亿元

近日,世界银行执行董事会批 准给中国两笔 1.5 亿美元贷款,用 于文化与自然遗产保护和水资源 环境改善。其中,贵州文化与自然 遗产保护发展项目获得世界银行 贷款 6000 万美元, 云南城市环境 项目获得贷款9000万美元。

The project of building a high-speed train connection between Beijing and Shanghai has fully begun. Domestic and foreign research institutes, universities and companies have contributed to 44 technologies that are intended to be tested in the project.

#### 44 项

近日,京沪高速铁路建设首战 告捷,攻坚之战全面展开。截至目 前,京沪高速铁路全线已经开展了 44 项技术攻关试验研究,通过联 合国内外科研机构、高等院校和企 业,大力开展自主研发。

As of March 31, China has registered 496 geographical indications, up 103 over last July and 465 of which were from home.

## 496 件

据悉,截至今年3月31日,在 中国注册的地理标志商标共计 496件, 较去年7月增加103件。 其中,来自国内的有465件。

## 5.000

The first state engineering lab on TFT-LCD technique and technology landed in BOE Technology Group, which owned 5,000 Chinese and foreign patents.

## 5000 余件

近日,国内首个TFT-LCD工 艺技术国家工程实验室落户拥有 5000 余件国内外专利的京东方科 技集团股份有限公司。

## 10,000

From January 1994 to March 2009, Shanghai courts took 10,893 first and second instance IPR civil cases and resolved 10,293 while taking another 695 first instance IPR criminal cases.

## 1万余件

据统计,1994年1月至2009年 3月间,上海法院共受理知识产权 民事一、二审案件1.0893万件,审 结 1.0293 万件; 共受理知识产权 一审刑事案件695件。

## 120,000

In 2008, Jiangsu reached its historic high in patenting, climbing the 100,000 plateau for the first time to 128,002 and raking No.1 in the country.

## 12 万余件

据悉,2008年,江苏省知识产 权事业取得历史性成就,全省专利 申请量首次突破10万件大关,达 到 12.8002 万件,专利申请总量首 次跃居全国第一。

编辑	曹可欣
Editor	Cao Kexin
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## 2009 IPR protection action plan in play

# 中国保护知识产权行动计划实施

tion Action Plan, jointly formulated by the members of the inter-agency task force for implementation of the national IPR strategy, is in force after release recently.

The Action Plan includes 170 specific measures in 9 sections: legislation, work on 23 legislations of trademark, copyright, patent and customs protection and 3 judicial interpretations; enforcement, 9 nationwide campaigns and 12 measures to intensify routine operation; court trial, 7 measures to solve the most frequent problems; coordination mechanisms, 23 measures to promote inter-agency and cross-region cooperation; publicity, 24 measures to create atmosphere favorable for IPR protection; training and education, 19 measures to train enforcement officers, in-house counsels, attorneys and school students; international cooperation, 18 measures to expand cooperation; promotion of corporate IPR protection. 7 measures including project nurturing elite IPR-strong companies; service for right holders, 25 measures to upgrade public service and encourage intermediary service.

(by Hao Xinghui) 本报讯 近日,由中国国家知 识产权战略实施工作部际联席会议 成员单位共同制定的《2009年中国 保护知识产权行动计划》(以下简称 《行动计划》)正式印发实施。

《行动计划》分为9个方面的内 容,170 项具体措施,包括:立法方 面,修订、制定23个涉及商标、版 方面的法律、法规、规章和管理办 法,起草制定3个司法解释;执法方 面,在全国开展9个专项整治行动, 采取 12 项措施加强日常执法;审判 工作方面,采取7项措施,有效解决 工作中存在的突出问题; 机制建设 方面,采取23项措施,推动部门协 作和区域互动的工作机制建设;宣 传方面,采取24项措施,营造全社 会知识产权保护氛围;培训教育方 面,通过19项措施,对执法司法人 员、企事业单位人员、法律工作者和 中小学生进行知识产权培训教育; 国际交流与合作方面,采取18项措 施扩大合作; 推进企业知识产权保 护方面,启动自主知识产权优势企 业培育促进工程等7项措施;为权 利人服务方面,采取25项措施,提





On May 6, Beijing Intellectual Property Office signed the Agreement on Full Strategic Cooperation and Promotion of IPR Pledging with the Bank of Beijing. The Bank will earmark 5 billion yuan in the next three years as the special fund for IPR pledging to expand this type of loaning practice.

5月6日,北京市知识产权局与北京银行在京签署"全面战略合作暨推动知识产权质押融资协议",计划在未来 3年由北京银行拿出50亿元,作为知识产权质押贷款专项资金,以扩大北京知识产权质押贷款规模。图为北京市知 识产权局与北京银行签署"全面战略合作暨推动知识产权质押融资协议"现场。 本报记者 杨 申 摄

## Supreme Court gives new instructions for IPR trial 最高法出台知识产权审判工作新意见

upreme People's Court promulgated its Opinion on Several Issues Concerning Trials of IPR Cases to Serve the Public Interest under the Current Economic Environment, clarifying and improving a series of IPR judicial policies with a view to promote innovation, uphold fair competition and improve trade and investment environment.

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shall place great emphasis on the following: expand innovation space, nurture self-reliant IPRs, brand names and new economic growth hotspots, enhance market competitiveness of companies, elevate core competitiveness of the country; exert the unique of role of IPR judicial trial in taking on challenges and turning crisis into opportunity.

(by Wei Xiaomao) 本报讯 近日,最高人民法院 向各高级人民法院印发了《关于当 前经济形势下知识产权审判服务大

局若干问题的意见》(以下简称《意 见》),从推进自主创新、维护公平竞 争、改善贸易投资环境等方面,明确 和完善了新形势下的一系列知识产 权司法政策。

《意见》指出,知识产权司法保 护只能加强和提升,不能削弱和放 松。各级法院务必要更加注重拓展 创新空间,促进培育自主知识产权、 自主品牌和新的经济增长点,增强 企业的市场竞争力,提高国家的核 心竞争力;在应对挑战、化危为机中 充分发挥知识产权审判的独特职能 (魏小毛)

## Danfoss prevails in trademark first instance

## 丹佛斯一审胜诉商标案

refrigeration equipment company in Zhejiang was alleged in court by the international leading player in refrigeration and air-conditioning equipments and parts, Danfoss for making products labeled with the Danfoss trademark. The allegation was recognized by the first-instance court Beijing No.1 Intermediate People's Court that Zhejiang company ceases infringement and compensates Danfoss 200,000 yuan in damages.

In 2007, the Denmark-based Danfoss found its namesake trademark on counterfeit refrigeration expansion valves in the Chinese market. Investigation indicated the products were manufactured and sold by the Zhejiang company. In December 2008, Danfoss filed a case to the No.1 Court.

In April 2009, the No.1 Court affirmed the infringement of the Danfoss trademark and so ordered. (by Cui Wenyu)

本报讯 因生产与世界知名机 械和电子元件生产商丹佛斯公司相 同的"Danfoss"商标,浙江一制冷设 备公司被丹佛斯公司告上了法庭。 近日, 北京市第一中级人民法院作

出浙江该制冷设备公司停止侵权并 赔偿丹佛斯公司 20 余万元的一审

据悉,2007年,总部设在丹麦的 丹佛斯公司在中国市场上发现一种 在阀体显著位置印有与丹佛斯 "Danfoss"商标完全相同的假冒制冷 膨胀阀。经调查,该产品是由浙江一 家制冷设备公司制造并销售的。 2008年12月,丹佛斯公司向北京市 第一中级人民法院提起诉讼。

2009年4月,北京市第一中级 人民法院作出一审判决, 认定该浙 江制冷设备公司的行为侵犯了丹佛 斯公司的注册商标专用权, 故作出 上述判决。 (崔文宇)

## IPR enforcement Project 5.26 fully operational

## 中国知识产权执法 "5·26"工程全面启动

IPO announced the Circular on Deployment of Enforcement Actions by IPR Administrations and required full operation of Project 5.26.

Under Project 5.26, SIPO selects several areas to focus on organizational building, hardware building and team building of local administrations' enforcement actions in an effort to improve quality of their work and to eventually bring the work of all administrations na

tionwide to a high level. Local administrations are also required to execute the enforcement plan, solidify fundamental tasks for enforcement; accelerate building of the national patent protection key contact mechanism; promote assistance to right enforcement and compliant and tipping taking work; cers; supervise enforcement actions. (by Wang Zhichao)

本报讯 近日,中国国家知识产 权局印发了《关于近期知识产权局系 统执法工作安排的通知》, 对近期全 国知识产权局系统知识产权执法工 作进行了全面部署。通知指出,要全 面启动"5·26"工程。

据介绍,"5·26"工程是指由中国 国家知识产权局选择若干地区,重点 推进地方知识产权局有关执法工作 的机制建设、条件建设、队伍建设,推 动提高当地知识产权局执法工作办 平,以带动全国知识产权局执法能力 与执法工作水平的提升,更好地发挥 知识产权执法的重要作用。

通知还要求,各地方局要认真做 好执法工作方案的制定落实工作;积 极推进各项执法基础工作: 加快建立 全国专利保护重点联系机制; 扎实推 进知识产权维权援助与举报投诉工 作;不断提高执法人员业务素质;深入 开展执法巡查督导工作。 (王志超)

## IP CHINR'S IP MANUAL

upgrade skills of enforcement offi-

## Guiding Opinion on Strengthening IPR Work in Central State-Owned Enterprises

## 《关于加强中央企业知识产权工 作的指导意见》

tate-owned Assets Supervision and Administration Commission of the State Council issued the Guiding Opinion on Strengthening IPR Work in Central State-Owned Enterprises, requiring them to invoke IPR as an important tool to turn crisis to opportunity, upgrade technology and product, create own brand names, possess core competitiveness with self-reliant IPRs, enhance their risk-resistance capacity and materialize sustainable development.

Central SOEs shall place design of their own corporate IPR strategy top on their IPR work list. Some 53 large SOEs and other qualifying enterprises shall design and begin implementation of their own corporate IPR strategy before the end of 2009. Other requirements include: enhance creation and use of IPRs, promote ownership of self-reliant IPRs in key areas and essential technologies; create famous brands to meet demand of domestic and international competition; promote combined approach of use of

IPRs and standard setting and strive for a say in international standard setting activities; establish and refine management and protection mechanism of IPRs in central

近日,国务院国有资产监督管理 委员发布了《关于加强中央企业知识 产权工作的指导意见》。意见指出,中 央企业要把知识产权工作作为"转 危为机"的重要手段, 主动进行技 术、产品转型升级,努力打造知名品 牌,掌握具有自主知识产权的核心竞 争能力,增强中央企业抵御各类风险 能力,实现可持续发展。

意见要求中央企业要将企业知 识产权战略的研究制定放在企业知 识产权工作的首位,53家大型中央 企业和其他具备条件的中央企业要 在 2009 年底前制定并开始实施本企 业知识产权战略。意见还要求,加大 企业知识产权创造和应用力度,推进 中央企业在关键领域、核心技术上拥 有自主知识产权;适应国内外市场竞 争需要,加快打造中央企业知名品 牌;推进知识产权成果运用与标准制 订相结合,努力争取国际标准的话语 权;建立健全中央企业知识产权管理 与保护的工作机制和制度。



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本报讯 因生产与世界知名机 械和电子元件生产商丹佛斯公司相 同的"Danfoss"商标,浙江一制冷设 备公司被丹佛斯公司告上了法庭。 近日, 北京市第一中级人民法院作

出浙江该制冷设备公司停止侵权并 赔偿丹佛斯公司 20 余万元的一审

据悉,2007年,总部设在丹麦的 丹佛斯公司在中国市场上发现一种 在阀体显著位置印有与丹佛斯 "Danfoss"商标完全相同的假冒制冷 膨胀阀。经调查,该产品是由浙江一 家制冷设备公司制造并销售的。 2008年12月,丹佛斯公司向北京市 第一中级人民法院提起诉讼。

2009年4月,北京市第一中级 人民法院作出一审判决, 认定该浙 江制冷设备公司的行为侵犯了丹佛 斯公司的注册商标专用权, 故作出 上述判决。 (崔文宇)

## IPR enforcement Project 5.26 fully operational

## 中国知识产权执法 "5·26"工程全面启动

IPO announced the Circular on Deployment of Enforcement Actions by IPR Administrations and required full operation of Project 5.26.

Under Project 5.26, SIPO selects several areas to focus on organizational building, hardware building and team building of local administrations' enforcement actions in an effort to improve quality of their work and to eventually bring the work of all administrations na

tionwide to a high level. Local administrations are also required to execute the enforcement plan, solidify fundamental tasks for enforcement; accelerate building of the national patent protection key contact mechanism; promote assistance to right enforcement and compliant and tipping taking work; cers; supervise enforcement actions. (by Wang Zhichao)

本报讯 近日,中国国家知识产 权局印发了《关于近期知识产权局系 统执法工作安排的通知》, 对近期全 国知识产权局系统知识产权执法工 作进行了全面部署。通知指出,要全 面启动"5·26"工程。

据介绍,"5·26"工程是指由中国 国家知识产权局选择若干地区,重点 推进地方知识产权局有关执法工作 的机制建设、条件建设、队伍建设,推 动提高当地知识产权局执法工作办 平,以带动全国知识产权局执法能力 与执法工作水平的提升,更好地发挥 知识产权执法的重要作用。

通知还要求,各地方局要认真做 好执法工作方案的制定落实工作;积 极推进各项执法基础工作: 加快建立 全国专利保护重点联系机制; 扎实推 进知识产权维权援助与举报投诉工 作;不断提高执法人员业务素质;深入 开展执法巡查督导工作。 (王志超)

## IP CHINR'S IP MANUAL

upgrade skills of enforcement offi-

## Guiding Opinion on Strengthening IPR Work in Central State-Owned Enterprises

## 《关于加强中央企业知识产权工 作的指导意见》

tate-owned Assets Supervision and Administration Commission of the State Council issued the Guiding Opinion on Strengthening IPR Work in Central State-Owned Enterprises, requiring them to invoke IPR as an important tool to turn crisis to opportunity, upgrade technology and product, create own brand names, possess core competitiveness with self-reliant IPRs, enhance their risk-resistance capacity and materialize sustainable development.

Central SOEs shall place design of their own corporate IPR strategy top on their IPR work list. Some 53 large SOEs and other qualifying enterprises shall design and begin implementation of their own corporate IPR strategy before the end of 2009. Other requirements include: enhance creation and use of IPRs, promote ownership of self-reliant IPRs in key areas and essential technologies; create famous brands to meet demand of domestic and international competition; promote combined approach of use of

IPRs and standard setting and strive for a say in international standard setting activities; establish and refine management and protection mechanism of IPRs in central

近日,国务院国有资产监督管理 委员发布了《关于加强中央企业知识 产权工作的指导意见》。意见指出,中 央企业要把知识产权工作作为"转 危为机"的重要手段, 主动进行技 术、产品转型升级,努力打造知名品 牌,掌握具有自主知识产权的核心竞 争能力,增强中央企业抵御各类风险 能力,实现可持续发展。

意见要求中央企业要将企业知 识产权战略的研究制定放在企业知 识产权工作的首位,53家大型中央 企业和其他具备条件的中央企业要 在 2009 年底前制定并开始实施本企 业知识产权战略。意见还要求,加大 企业知识产权创造和应用力度,推进 中央企业在关键领域、核心技术上拥 有自主知识产权;适应国内外市场竞 争需要,加快打造中央企业知名品 牌;推进知识产权成果运用与标准制 订相结合,努力争取国际标准的话语 权;建立健全中央企业知识产权管理 与保护的工作机制和制度。