

CHINA **REPORT**

INTELLECTUAL PROPERTY

2009年7月8日 July 8, **200**9 星期三出版 Published on Wednesday 中文主编:吴 辉 Chinese Editor-in-Chief: Wu Hui 英文翻译: 胡玉章 English Translator: Hu Yuzhang 英文审校:吴 殷 English Reviser: Wu Yin

JNUMBERS

The 33rd Meeting of the World Heritage Committee examined China's request for inclusion of Wutaishan on the World Heritage List. China now boasts 38 world heritages, 27 cultural, 7 natural and 4 mixed properties.

近日,第33届世界遗产委员 会会议审议通过了中国申报的五 台山为世界文化遗产项目。至此, 中国已有38处世界遗产,其中, 文化遗产27处,自然遗产7处, 文化和自然混合遗产4处。

5.6 billion

The Made in Qinghai products promotion, hosted by Qinghai government and organized by Qinghai AIC drew to a successful conclusion on June 30 in Shanghai. The three day event knots Qinghai companies with many Chinese and foreign companies in 68 agreements worth 5.638 billion yuan.

56 亿元

6月30日,由青海省政府主 办、青海省工商行政管理局承办 的青海品牌商品上海推介会圆满 落幕。据统计,为期3天的推介会 使青海企业与中外多家知名企业 共达成 68 项合作协议,总签约金 额达到 56.38 亿元。

340 million

As of now, 28 companies in Fujian have pledged their well-known, famous and known marks to obtain 340 million yuan in loans to boost their development. The province also holds 47 geographical indications, 6 of which are also well-known marks.

3.4 亿元

据悉,截至目前,福建省已有 28家企业运用驰名、著名、知名商 标专用权质押办理贷款 3.4 亿元, 增强了企业发展后劲, 经济社会 效益明显。全省还拥有地理标志 商标 47 件,其中被认定为驰名商 标的地理标志商标达6件。

Changchun (Jilin) is filing 51% more trademarks each year. As of the first half, the city owned 13,557 registered trademarks, 11 of which were well known marks and 4 of which were geographical indications.

51%

据悉,吉林省长春市注册商标 量正以每年51%的速度递增。截至 今年上半年,长春市注册商标总量 已达 1.3557 万件,其中,被认定驰 名商标11件。地理标志商标总 数增至4件。

147,000

Zhumadian (Henan) organized destruction of pirated publications in 10 downtown locations, crashing 147,000 pieces of publications seized since last year, 105,000 of which were books, textbooks and text supplements, 38,000 of which were audio-visual products and 500 of which were software.

14.7 万余册

日前,河南驻马店分别在市区 10个销毁现场开展了销毁活动, 共销毁自去年以来缴获的各类非 法出版物 14.7 万余册(张),其中, 盗版图书、盗版教辅 10.5 万余册, 盗版音像制品 3.8 万余张,盗版软 件 500 余张。

责任编辑

汪玮玮 Executive Editor Wang Weiwei

Supreme Court reshuffles IPR jurisdictions

最高人民法院出台新规定 知识产权审判体制进一步完善

权确权类知识产权行政案件统

he Supreme People's Court (SPC) releases a circular on tasking iurisdictions of patent and trademark right grant and determination cases. From July 1. IPR tribunals of the two intermediate courts and high court in Beijing as well as the SPC would have the exclusive jurisdictions of the first and second instance IPR administrative cases with the nature of right grant and determination for patent, trademark, layout design of integrated circuit and new variety of plant. This is an important measure in refining the Chinese IPR trial system, according to a SPC principal.

Under the current Chinese IPR laws and administrative regulations, the four types of IPR, namely, patent, trademark, layout design of integrated circuit and new varieties of plant, requires examination and grant of a competent authority. During right grant and maintenance proceedings, parties dissatisfied with the decisions or rulings by the reexamination authorities may bring

(by Wei Xiaomao) 本报讯 近日,最高人民法院 下发了《关于专利、商标等授权确权 类知识产权行政案件审理分工的规 定》。其中指出,从7月1日开始,涉 及专利、商标、集成电路布图设计和 植物新品种等授权确权类知识产权 一、二审行政案件,由北京市有关中 级人民法院、北京市高级人民法院 和最高人民法院知识产权审判庭统 一审理。最高人民法院司改办有关 负责人表示, 这是完善我国知识产 权审判体制的一项重要举措。

据悉,依据我国现行知识产权 法律、行政法规的规定,专利、商标、 集成电路布图设计和植物新品种等 4 种知识产权是需要国家行政主管 机关审查授权的知识产权类型。在 专利、商标、植物新品种和集成电路 布图设计授权和维持程序中, 当事 人不服有关行政复审机构的决定或 裁定依法向人民法院提起诉讼的案 件,就是《规定》所涉及的授权确权 类知识产权行政案件。 (魏小毛)





EXPRESS

Google China drops Beijing free rider

谷歌中国终审胜诉北京谷歌

earch engine giant Google began its formal use of Chinese name 谷歌 (Guge) in when establishing Chinese subsidiary Google China. Within the first hour after 谷歌 was announced, a company with the name Beijing Guge Technology led by Tian obtained government approval to be in business. The scuffle between the two namesake companies ensued.

In the trademark and unfair tition case concerning 谷歌, Beijing No.1 Intermediate People's Court held the Beijing company registered in bad faith. Unfair competition was constituted. Google has high reputation. Beijing Guge intentionally used Guge in its trademark that led to confusion of the related public. Such act violated principles of fairness and good faith as well as recognized business ethics. In this connection, the Court ordered Beijing Guge to cease use of the trade name and request name change before relevant authority to ensure the modified name not inclusive of 谷

歌 while indemnifying Google China 100,000 yuan in damages.

(by Chang Ming) 本报讯 知名搜索引擎服务商

美国 Google 公司于 2006 年正式启 用中文名称"谷歌",并在中国成立子 公司谷歌信息技术(中国)有限公司 (简称谷歌)。而在谷歌名称公布后不 到一个小时的时间里,一家名为北京 谷歌科技有限公司(简称北京谷歌) 法定代表人为田某的公司通过了工 商部门审核,挂牌营业。此后,围绕企 业名称,谷歌中国和北京谷歌纠纷不

日前,在谷歌中国起诉北京谷歌 侵犯商标权及不正当竞争纠纷一案 中,北京市第一中级人民法院终审认 定北京谷歌系恶意注册,构成不正当 竞争。法院认为,美国 Google 公司字 号享有较高声誉,北京谷歌在企业名 称中擅自使用"谷歌"的行为既存在 主观上的故意,也造成相关公众混淆 误认的后果,违反了公平、诚信原则 和公认的商业道德,构成不正当竞 争。据此,法院终审判决北京谷歌停 止使用企业名称,并向工商部门申请 变更企业名称,变更后的企业名称不 得包含"谷歌"字样;北京谷歌赔偿谷 歌中国经济损失及诉讼合理支出共 计人民币 10 万元。

Shanghai Expo wages own IPR campaign

上海世博会实施知识产权专项行动

ffice of the Shanghai IPR Joint Conference issued the Plan for the Special Campaign in Protecting Expo IPRs on June 29 in a bid to strengthen public awareness of IPR protection, intensify enforcement of authorities, increase protection efficiency and improve IPR protection environment.

its old charm in modern society.

的上演,更是现代社会里古老文化魅力的一次展现。

Ten key tasks shall be implemented during the campaign spanning from this July to October 2010, including bringing more coverage of IPR protection for the Expo; inviting professionals to consult participating parties on IPR, such as right acquisition; establishing internal protection system by offering proofs for the participating parties; resolving IPR disputes on site; stepping up market watch to combat infringement of Expo symbols, licensed merchandise and other IPR

Kunqu Opera conquers the world as an oral and intangible culture heritage. With the performance of its

昆曲作为人类口头和非物质文化遗产征服了世界。在北京东城区具有600年历史的皇家粮仓里,昆曲《牡丹亭》

classic Peony Pavilion in the 600-year imperial grain barn in Dongcheng District, Beijing, Kunqu demonstrates

(by Liu Minhong/Yang Dong) 本报讯 6月29日,上海市知 识产权联席会议办公室制定和印发 了《保护世博会知识产权专项行动 方案》,要求通过《方案》的实施,增 强上海的社会公众知识产权保护意 识,加大知识产权执法部门执法力

度,提高知识产权保护效果和改善 知识产权保护环境。

(by Wang Wenyang)

本报记者 王文扬 摄影报道

《方案》明确了自今年7月至明 年 10 月期间开展专项行动的 10 项 重点工作。其中包括加强世博会知 识产权的宣传;组织中介服务机构 为世博会参展方提供有关知识产权 问题的咨询、知识产权获取等便利 服务;建立园区知识产权保护机制。 为参展方的演出、展品等出具相关 证明;协调解决现场发生的知识产 权纠纷;加强商品市场的监管整治, 重点打击销售侵犯世博会标志、假 冒世博会特许商品和其他侵犯知识 产权的违法行为等。

(刘敏虹 杨 冬)

IP CHINR'S IP MANUAL

Circular on Establishing Reporting System of Progress of State Patented Technology Exhibition and Trade Center

《关于建立国家专利技术展示交易中 心工作进展情况报告制度的通知》

IPO issued the Circular on Establishing Reporting System of Progress of State Patented Technology Exhibition and Trade Center to local administrations and the state patented technology exhibition and trade centers. The establishment of such reporting system is consistent with the new situation, make it easy to play the role of the centers in implementing the national IP strategy, regulate their work and promote development of such centers nationwide.

Under the system, local administrations where such centers are located shall report to SIPO on the progress of the work on a regular basis, urge these centers to submit information and activity reports to SIPO on a quarterly basis. In the event of important or special situa-

tion, the centers may report in real time without the above restraints.

日前,中国国家知识产权局向全 国知识产权局系统和各国家专利技 术展示交易中心发出《关于建立国家 专利技术展示交易中心工作进展情 况报告制度的通知》,建立国家专利 技术展示交易中心工作进展报告制 度,以适应新形势发展要求,充分发 挥国家专利技术展示交易中心在实 施国家知识产权战略中的作用,进一 步规范中心工作开展,从而更加有力 地推动全国各中心的建设和发展。

根据报告制度,各中心所在地省 区市局要按照国家知识产权局要求, 定期向国家知识产权局组织报送中 心工作进展情况报告,同时督促本地 区各中心按季度向国家知识产权局 报送中心信息数据及活动情况报表, 但对于重大情况或特别事件,各中心 可不受相关时间的限制随时报送专 报信息。

22 local IP authorities admitted to Project 5.26

22 个地方知识产权局首批进入专利执法"5·26"工程

IPO approved admission of the first group of 22 local IP administrations to Project (May 26). The administrations will focus on promoting construction of structure, environment and team of IPR enforcement, striving for support of local governments and relevant authorities and

refine their enforcement. The Project 5.26 was launched in April when SIPO started selecting some regions to test patent enforcement, facilitating construction of structure, environment and team of IPR enforcement, improving enforcement skills and summarize their experiences for spread in the

(by Chen Mingyuan) 本报讯 日前,中国国家知识 产权局批准 22 个地方知识产权局 进入首批"5·26"工程。入选单位将 重点推进有关知识产权执法工作的

机制建设、条件建设、队伍建设,积 极争取当地政府及各有关部门的支 持配合,推动提高执法工作水平。

据了解,"5·26" 工程于今年 4月 启动,由国家知识产权局选择若干 地区, 开展区域专利执法保护试点 工作,重点推进地方知识产权局有 关执法工作的机制建设、条件建设、 队伍建设,推动提高当地知识产权 局执法工作水平,增强执法积极性、 科学性,总结试点经验,并逐步向全 国推广。 (陈明媛)