

CHINA REPORT

INTELLECTUAL PROPERTY

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MINUMBERS

With 18 brands selected in the top 500 world brands by World Brand Lab, China ranked the 7th in the list. People's Daily, China Telecom, Tsingtao Beer and Huawei Technologies are the four newly selected Chinese brands.

18 个

世界品牌实验室 12 月 7 日揭 晓了 2009 年度《世界品牌 500 强》 排行榜,中国以18个人选品牌排 名世界第7。今年,中国有4个新 入选品牌,分别是《人民日报》、中 国电信、青岛啤酒和华为公司。

34.7%

More than 10,000 examinees, up 34.7% year on year, attended the National Patent Agent Exam from December 5 to 6 in 15 cities. New records were made in the number of examinee, candidate school record and the test loca-

34.7%

12月5日至6日,中国专利 代理人资格考试在北京等 15 个城 市同时举行。今年的考试在报考人 数、考生学历、考点数量等方面均 创下历史新高。今年参加考试的人 数首次突破1万人,比去年增加 34.7%

205,500

Some 205,500 yuan was sponsored by Shijiazhuang (Hebei) to 209 projects applied for sponsorship this year, in accordance with Rules on Exclusive Fund for Patent and Fund Man-

20 余万元

按照《石家庄市专利专项资金 管理办法》和《石家庄市专利申请 资助管理细则》文件规定,经过收 集、整理、审核、汇总,河北省石家 庄市今年共受理专利申请资助 209 项,共发放专利申请资助资金 20.55万元。

3,000,000

Fan Zeng, recently donated 3 million yuan to Sichuan Intangible Cultural Heritage Protection Inheritance and Exhibition Center to rescue and protect the Qiang ethnic intangible cultural heritage in Sichuan province.

300 万元

日前,"范曾先生保护羌族非 物质文化遗产捐赠仪式"在京举 行。仪式上,范曾向四川省非物质 文化遗产保护传承展示中心捐赠 了300万元,用于抢救、保护四川 省羌族非物质文化遗产。

patent projects by Henan IP office showed up on the live promotion conference in Henan University of Finance and Economics recently to help students set up their own business. This is the ever first of the this kind in China helping students start business through joint efforts by universities and government, while all the patent projects, funds and sites be provided by the government.

300个

日前,河南省知识产权局有关 负责人带着 300 个专利项目到河 南财经学院,举行现场推介会,帮 助大学生创业。据悉,这种由政府 部门提供专利项目、场地、资金与 高校联手帮助大学生创业的模式 在全国尚属首次。

责任编辑

Executive Editor Wang Weiwei

汪玮玮 According to the statistics, prime operating revenue of the

Defense IPR strategy launched

中国国防知识产权战略实施金面启动

ment meeting for national defense IPR strategy implementation was held on December 2 in Beijing, indicating the full start of the National Defense IPR Strategy in China.

Implementation of IPR Strategy is an important strategic decision to promote the long-term social and economic development in China, said SIPO Commissioner Tian Lipu, and efforts to implement the National Defense IPR Strategy will further strengthen the national defense technology upgrade.

Deputy Minister of General Armament Department (GAD), Han Yanlin said, fast development of technology these years contribute to

the 40 percentage annual growth of defense patent applications. However, Han said that national defense patents concentrate on periphery, accompanying and supplementary technologies while cutting-edge ones are not shaped. This National Defense IPR Strategy Scheme is a work piloted by GAD post to the implementation of the national out-

Some 19 special tasks were raised in the scheme based on the national defense IPR progress, technology and weaponry (By Liu Ren) development.

本报讯 12月2日,中国国防 知识产权战略实施动员部署会议在 京召开, 标志着国防知识产权战略 实施工作全面启动。

普表示,实施知识产权战略是事关 中国经济社会长远发展、全局性的 重大战略决策。努力推动国防知识 产权战略实施,将对进一步加强国 防科技现代化建设发挥重要作用。

总装备部副部长韩延林强调,随 着中国国防科技的快速发展,近年 来,国防专利申请的年均增长量超过 40%。但整体而言,国防专利在外围、 配套、辅助技术上较为集中,而基础 前瞻性领域创新不够。去年,《国家知 识产权战略纲要》颁布实施后,总装 备部牵头会同其他部门成立国防知 识产权战略实施领导小组,制定了 《国防知识产权战略实施方案》。

据悉,该方案结合国防知识产 权工作以及国防科技和武器设备建 设的现实需要,提出了19项专项任 (刘仁)





EXPRESS

China approves coal mining company's bid for Australian Felix

中国企业在澳最大并购案获准

hina's Yanzhou Coal Mining Company has got an official approval from the National Commission of Development and Reform onDecember 4, for its bid to take over 100 percent of the stake in Australian coal mining company Felix Resources. The deal involving 3.33 billion Australian dollars (\$3 billion) in a contractual agreement reached by the two comanies would be the largest of its kind between Chinese and Australian firms.

Yanzhou Company reached 25.3 billion yuan. The company was awarded prize of National Science & Technology Progress for its Keywords fully-mechanized caving technique, and obtained patents in China and Australia. Transfer earning of its 14 patented technologies amounted 326 million yuan. In

Currently, brand value of

2008, the company transferred its two leg shield caving support to German DBT Company, the first mining technology exported to western countries from China.

> (By Zhao Jianguo) 本报讯 12月4日,中国国家

发展和改革委员会批准了兖州煤业 股份有限公司收购澳大利亚菲利克 斯资源有限公司 100%股权项目,总 价值为33.3亿澳元。据悉,这是近年 来中国企业在澳大利亚最大的一宗 并购案。

目前,兖州煤业品牌总价值已增 长到 253 亿元。其拥有自主研发、领 先国际的综采放顶煤技术,1998年 获得国家科技进步一等奖,并先后在 中国、澳大利亚获得专利权。近年来, 其自主研发的 14 项专利技术对外进 行了有偿转让,转让收入 3.26 亿元。 其中,2008年将两柱掩护式放顶煤 支架向德国 DBT 公司进行技术转 让,是我国首次向发达国家输出先进 的采矿技术。 (赵建国)



IP CHINR'S IP MANUAL

Guiding Opinions on Development of Self-owned Brands of Clothing and Home Textile

《关于加快推进服装家纺自 主品牌建设的指导意见》

ecently, Ministry of Industry and Information Technology, the National Development and Reform Commission and other 5 agencies teamed up to issue the Guiding Opinions on Development of Self-owned Brands of Clothing and Home Textile, aiming to develop the operational mechanism for self-owned brands of clothing and home textile, foster a favorable market environment, intensify building public service platform, promote the self-owned brands internationalization and improve the comprehensive competitiveness.

According to the opinions, as of 2015, a healthy and regulated market and social environment will be developed for China's clothing and textile industries, and a number of enterprises of international influence, with strong competitiveness and famous brands through innovation will be fostered, so as to remarkably increase the market share.

日前,中国工业和信息化部、国 家发展和改革委员会等7部委联合 印发了《关于加快推进服装家纺自主 品牌建设的指导意见》。《意见》提出, 要以科学发展观为指导,形成全方位 推进服装、家纺自主品牌建设的运行 机制,营造良好的市场环境,加强公 共服务平台建设, 加快实现我国服 装、家纺自主品牌国际化,增强服装、 家纺行业综合竞争力,促进我国由纺 织大国向纺织强国的转变。

《意见》指出,总体目标是,到 2015年基本形成健康、规范的服装、 家纺自主品牌发展的市场和社会环 境;培育发展一批以自主创新为核 心、以知名品牌为标志、具有较强竞 争力的优势服装、家纺企业;服装、家 纺自主品牌在国内国际市场占有率 显著提高;形成若干具有国际影响力 的服装、家纺自主品牌。



The first meeting of the IP5's third working group opened in Beijing on December 10. WIPO officials joined experts from SIPO, USPTO, EPO, JPO and KIPO as an observer. SIPO Deputy Commissioner Dr. Li Yuguang addressed at the opening ceremony. (By Zhang Zihong)

12月10日,中、美、欧、日、韩五局合作第三工作组第一次会议在北京举行。世界知识产权组织的官员作为观察 员到会,国家知识产权局副局长李玉光出席会议并在开幕式上致辞。 本报记者 张子弘 摄影报道

Anti-piracy and pornography hotlines re-announced

中国再次公布"扫黄打非"办举报电话

nformant center of National Anti-Pornography and Anti-Illegal Publications Office, General Administration of Press and Publication and National Copyright Administration of China recently re-announced three informants' hot-lines to fight against illegal publication, pornography, piracy, illegal newspapers, magazines and activities, and also Internet and mobile phone pornography

The center in charge will co-

ordinate and transfer the reported cases to the local administrations at the provincial levels and demand the investigation results reported in the appointed time. The hot-lines are 12390, 010-65212870 and 010-65212787. (By Liu Shan)

本报讯 近日,全国"扫黄打 非"办公室、新闻出版总署、国家版 权局再次公布"全国'扫黄打非'办、 新闻出版总署、国家版权局举报中 心"举报电话,受理公众举报非法出 版物、淫秽色情出版物、侵权盗版出 版物、非法报刊及非法新闻活动、互 联网及手机媒体淫秽色情和低俗信 息等各类案件线索。

根据"属地管理"和"谁主管谁 负责"的原则,举报中心将各类举报 线索,协调和转交各省级"扫黄打 非"部门及相关部门查办,并要求各 地各部门在规定时间内上报案件查 办结果。除举报电话外,社会公众还 可通过来信举报、来访举报以及网 上举报途径举报。举报电话为:12390、 010-65212870,010-65212787_o

4.2% of bigger industrial companies file patents

去年中国 4.2%规模以上工业企业申请专利

ome 17,884 bigger companies among 426,000 filed patent applications last year, according to the State Intellectual Property Office and National Bureau of Statistics, and 13,279 companies obtained, representing 4.2% and 3.1% of the total respectively. Of which, 8,766 companies filed the invention patents and 2,542 obtained, 2.1% and 0.6% of the total.

above applicants reached 11.2478 trillion yuan in 2008, and representing 22.3% of the total. Also, this year saw 2.9233 trillion yuan and 708.3 billion yuan of new products sales revenue and exportation, 51.2% and 50.1% of the total respectively.

and Liu Xiaobin) 本报讯 据中国国家知识产权 局和国家统计局的联合统计数据显 示,2008年,中国 42.6 万家规模以上

工业企业中, 当年申请专利的有

(By Wang Xiaohu, Li Yin

1.7884 万家,获得专利权的有 1.3279 万家,分别占全部规模以上工业企 业的 4.2%和 3.1%;当年申请发明专 利的有8766家,获得发明专利权的 有 2542 家,分别占全部规模以上工 业企业的 2.1%和 0.6%。

2008年,申请专利的规模以上 工业企业共实现主营业务收入 11.2478 万亿元,占规模以上工业企 业总量的22.3%;实现新产品销售收 人 2.9233 万亿元,占 51.2%;实现新

产品出口额 7083 亿元,占 50.1%。 (王晓浒 李胤 刘晓斌)