

CHINA REPORT INTELLECTUAL PROPERTY

2010年2月3日 February 3, 2010

星期三出版 Published on Wednesday

中文主编:吴 辉 Chinese Editor-in-Chief: Wu Hui

英文审校:吴 殷 English Reviser: Wu Yin

INUMBERS

48.986 billion

Shanghai witnessed a steady growth in technology trade in 2009. Mainly covering on the electronic information and advanced manufacturing, registered technological contracts reached 48.986 billion yuan, ranking No. 2 in the country for the tenth consecutive year.

489.86亿元

2009年、上海技术贸易继续 保持平稳增长态势,经认定登记的 技术合同成交总额达 489.86 亿元, 技术合同成交金额已连续 10 年排 名全国第二;合同涉及的技术主要 集中在电子信息和先进制造领域

86.27%

86.27% of out-put technology in Sichuan is of intellectual property in 2009. Among which, technology of know-how, patents and computer software, representing 81.39%, 2.71% and 1.77% respectively.

86.27%

2009年,四川省的输出技术 中拥有知识产权的比例达 86.27%。其中,涉及技术秘密的占 81.39%; 涉及专利的占 2.71%;涉 及计算机软件的占 1.77%。

7,028

7,028 Some enterprise patents were filed in Hunan 2009, and 3,696 granted, up 46.60% and 66.11% respectively, both representing 80% of the duties application and granting in this province.

7028 件

2009 年湖南省企业专利申请 量和授权量占全省职务申请和授 权的比重均超过八成。其中,企业 专利申请量达到 7028 件,同比增 长 46.60%; 企业专利授权量达到 3696件,同比增长66.11%。

30,000

Measures on determination and protection of famous mark in Henan is effective this month, anyone who used Henan famous mark out of range of registered trademarks will receive 5000 yuan to 30,000 yuan penalty.

3万元

从2月1日起,河南省将依 据《河南省著名商标认定和保护 办法》启动著名商标管理。该规定 明确,如果企业或个人超越注册 商标核定使用的商品范围使用 "河南省著名商标"字样,工商部 门将对其进行 5000 元以上 3 万元 以下的罚款。

Guideline on financing for IPR pledging for small and medium enterprises was in play in Henan. According to the guideline, 50 companies to be listed will be bred with IPR, 30 to 50 patents will be financed by IPR pledging and 10 patent trading institutes be constructed in 3 years.

50 家

近日,《河南省关于开展中小 企业知识产权融资工作的指导意 见》出台。《意见》指出,争取用3年 时间,完成对50家拟上市企业的 知识产权培育与辅导,提高拟上 市企业的资产规模;推荐30件至 50 件专利获得知识产权质押融 资,支持建设10家专利展示交易 孵化机构。

责任编辑	安 雷
Executive Editor	An Lei
实习编辑	柳鹏
Practice Editor	Liu Pena

Shanghai Expo IPR protection campaign launchs

八部门开展世博会知识严权保护

10-month campaign to protect Shanghai Expo IPR will be launched in February, according to SIPO.

With the opening ceremony of Shanghai EXPO approaching, IPR protection is in the key period. Aiming to foster a favorable environment for Shanghai Expo IPR protection, the campaign will be coordinated and deployed at the national level. The Shanghai Expo IPR protection is a time-consuming and difficult law enforcement task, demanding concerted efforts from multi-administrations, said an official from SIPO.

The campaign is jointly carried out by SIPO, Ministry of Public Security, General Administration of Customs, State Administration for Industry and Commerce, National Copyright Administration, Supreme Procurator General, China Council for the Promotion of International Trade and State Council Informa-

(By Wang Weiwei) 本报讯 1月28日,记者从中 国国家知识产权局获悉,中国国家 知识产权局、公安部、海关总署、国 家工商行政管理总局、国家版权局、 最高人民检察院、中国国际贸易促

世博会知识产权保护专项行动的通 知》,决定从2010年2月起,在全国 范围内开展为期 10 个月的世博会 知识产权保护专项行动, 进一步加 强上海世博会知识产权保护工作。

中国国家知识产权局保护协调 司有关负责人表示, 世博会知识产 权保护具有环节多、问题多、时间 长、执法难度大、涉及部门多等难 点,随着上海世博会的临近,其知识 产权保护工作进入关键阶段。此次 专项行动的开展,将有利于在国家 层面进行统一的调度和部署,形成 世博会知识产权保护合力, 共筑世 博会知识产权保护的严密防线。

(汪玮玮)



At the February 1 national IPR administration governons meeting, SIPO commissioner Tian Lipu stressed, concereted efforts would be made to constantly step up IPR stratagy implementation for the aim of serving the economic development in 2010. (By Wang Wenyang)

2月1日,全国知识产权局局长会议在北京召开。会上,中国国家知识产权局局长田力普强调,2010年,要以服 务经济建设为宗旨,不断加大知识产权战略实施力度。 本报记者 王文扬 摄影报道

Photography copyright annual session calls on protection

中国摄影版权年会发出版权保护倡议

o-hosted by Images Copyright Society of China and Beijing International Copy-Exchange Center, the 2009-2010 Photography Copyright Annual Session on January 26 calls on respecting copyrights and fighting against infringement.

More than 20 companies and institutions with more than 200 photographers proposed respecting

copyrights and fighting against infringement at the session. As the wildly reprinting and usage without compensation of the photography works have deeply depressed the photographers in recent years, the public demanded changes in the situation. (By Yao Wenping)

本报讯 1月26日,由中国摄影 著作权协会、北京国际版权交易中心 共同主办的"尊重版权成就伟业"

2009-2010 摄影版权年会在京举行。 近年来,在各种商业行为中,因

无视摄影作品版权,摄影家的作品被 大量任意转载和无偿使用,摄影人的 创作热情受到打击。作为摄影作品的 传播者、使用者和创作者,腾讯网、人 民体育出版社等 20 余家单位、200 余 名摄影家在年会现场向全社会发起 "尊重版权成就伟业,从我做起,拒绝 侵权"的摄影版权保护倡议。

(姚文平)



EXPRESS

Volkswagen AG trademark assertion supported by court

德国大众阻击"达众"一审获支持

trademark dispute lodged by Volkswagen AG, to challenge the decision by the Trademark Review and Adjudication Board (TRAB) under the State Administration for Industry and Commerce(SAIC) was supported by Beijing No. 1 Intermediate Court recently. The court vacated and remanded the case to the TRAB for retrial.

People's Motor International Group, a Shanghai-based motorcycle company applied for "达众 Dazon", pronounced alike Volkswagen in Chinese, as a registered trademark on December 13, 2002, and certified to be used for vehicle engines and motorcycles.

The court held that there were no obvious difference between the disputed trademarks, which were both used for the same class of commodities, thus could confuse the consumers. So the two trademarks are regarded as similar marks. The decision by court was so ordered.

(By Che Wenqiu/Chang Ming)

本报讯 因认为"达众"摩托车 商标是对自己"大众"商标的摹仿, 德国大众公司向中国国家工商行政 管理总局商标评审委员会(以下简 称商评委)请求撤销"达众"商标,但

未获支持。大众公司为此将商评委 起诉至法院。日前,北京市第一中级 人民法院一审支持了大众公司的诉 讼请求, 判决撤销商评委的被诉裁 定,要求商评委重新作出裁定。

上海达众摩托车有限公司于 2002年12月13日申请注册了"达 众"商标,核定使用在车辆发动机 engine、摩托车等商品上。

北京市一中院经审理认为,两 商标没有明显区别,"大众"商标在 小型机动车等商品上有一定知名 度, 二者指定使用的商品属于同一 种或类似商品,容易造成相关公众 混淆误认,两商标已构成近似商标。 据此,法院作出了上述一审判决。

(车文秋 常鸣)

Patent Examination Revised **Guideline in play**

修改后的 中国《专利审查指南》施行

he now effective revised Patent Examination Guideline was approved on January 21, the day the Implementing Regulations of the Patent Law in

In November 2008, SIPO started revising the Guideline, pursuant to the modification of the Implementing Regulations. Led by SIPO Commissioner Tian Lipu and Deputy Commissioner He Hua, the group responsible for the revision assembled specialists from different fields. Based on suggestions and opinions from the public, the newly revised guidelines finally came into effect after rounds of research, discussion and deliberation.

The newly revised Guideline aims to follow the steps of the changed Implementing Regulations as well as improve the patent examination and grant efficiency and procedure.

(By Yang Kefei)

据介绍,为了适应专利法及其实 施细则的修改, 中国国家知识产权局 适时启动了《专利审查指南》的修订工

月1日起施行。

本报讯 1月21日,中国国家

知识产权局局长田力普签署第55号

局长令,公布《专利审查指南》。《专利

审查指南》将与《中华人民共和国专

利法实施细则》同步实施,于2010年2

作。《专利审查指南》的修订工作始于 2008年11月,中国国家知识产权局组 建了由局长田力普和副局长贺化担任 组长和副组长的《专利审查指南》修订 领导组以及由各审查部门选派的各领 域的业务专家组成的修改工作组,经 过多次的研究、讨论、撰稿、统稿、审议, 在广泛征集局内外修改意见和建议的 基础上,并根据修改意见、建议和专利 法实施细则修改草案对《专利审查指 南》修订稿进行了多次完善。

据悉,此次专利审查指南修订以 适应专利法及其实施细则的修改而 作的适应性修订为主,还从优化程序 设置、提高专利审批效率、规范专利 审批行为的角度出发,相应调整了部 分申请、审查标准。 (杨克菲)

IP CHINR'S IP MRNURL

Cooperation memorandum on accelerating Guangxi economic and social development through North gulf economic zone planning

《关于推动广西北部湾经济区开放开发 促进广西经济社会发展合作备忘录》

iming to booster economic and social development in Guangxi, General administration of quality supervision inspection and quarantine of People's Republic of China(AQSIQ) signed the Cooperation memorandum on accelerating Guangxi economic and social development through North gulf economic zone planning with the Guangxi Zhuang Autonomous Region.

According to the memorandum, strategy of advancing Guangxi economic and social development through quality will be implemented. Efforts should be striven to improve quality of products, engineering, service, ecology and environment, to accelerate industrial upgrading and transform development mode, so as to enhance the comprehensive competitiveness.

Guided by AQSIQ, Guangxi will foster two to three world famous brands and more than 50

China famous brands from more than 10 industries of 100 billion yuan size, including food, automobile, non-ferrous metal, petroleum, mechanical, metallurgy, medicine manufacturing and shipbuilding.

1月25日,中国国家质量监督 检验检疫总局与广西壮族自治区政 府签署《关于推动广西北部湾经济区 开放开发促进广西经济社会发展合 作备忘录》。

备忘录明确提出, 指导和帮助广 西实施质量兴桂战略, 促进广西宏观 质量管理,提升广西产品质量、工程质 量、服务质量、生态与环境质量水平,加 快产业结构优化升级,转变经济发展 方式,着力增强经济发展的竞争力。

国家质检总局将指导和帮助广 西实施以质取胜战略,在2015年前, 帮助广西在打造食品、汽车、有色金 属、石化、机械、冶金、医药制造、造船 等 10 多个千亿元产业过程中, 培育 中国世界名牌产品2个至3个,中国 名牌产品 50 个以上。同时,国家质检 总局还将帮助广西培育地理标志保 护产品 60 个以上。