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# CHINA REPORT INTELLECTUAL PROPERTY

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# **JNUMBERS**

Some 18 innovations were produced during the China -Sweden Innovation Week, 16 of which were filed patent to SIPO. The week was a part of the celebration of the 60th anniversary of the diplomatic relations of the two countries.

日前,在为庆祝中瑞建交60 周年而举行的"中瑞创新周"活动 中,共产生18个创新项目,其中 16 个项目已向国家知识产权局提 交专利申请。

State Administration for Industry and Commerce (SAIC) anounced 53 cities (district) including Beijing's Shunyi District to be in the first group of model city of trademark strategy implementation.

国家工商行政管理总局日前 公布了首批国家商标战略实施示 范城市(区)、示范企业。在各省、 区、市工商局和国务院国资委推 荐基础上, 工商总局确定了北京 市顺义区等53个城市(区)为国 家商标战略实施示范城市。

### 7.459 billion

According to a brief report about patent released by the Planning and Development Department of SIPO, in 2009, China received 168 registrations for patent right pledging, and dished out a total loan of 7.459 billion yuan.

### 74.59 亿元

日前,国家知识产权局规 划发展司《专利统计简报》对 2009年我国专利权质押登记情 况进行了统计分析。据统计,2009 年,我国共进行专利权质押登记 168 份, 质押金额总计人民币 74.59 亿元。

### 38.87 billion

At the 13th China Beijing International High-tech Expo, 2,112 companies sealed 568 projects covering investment, technological cooperation and trade, worth 38.87 billion yuan, up 47.8%.

### 388.7 亿元

在日前举行的第 13 届中国 北京国际科技产业博览会上, 2112 家参展企业共签订招商引 资、技术合作、贸易项目 568 个, 合同总金额 388.7 亿元人民币,比 上届增长 47.8%。

### 116,552

Yiwu Customs seized nearly 1,000 pair of sandals infringing the trademark of 2010 South Africa World Cup. During this special campaign, Yiwu Customs seized 116,552 infringing goods including football and jersey in 16 batches of cargo, with a total value of 1.026 million yuan.

### 11.6552 万件

日前,义乌海关查获了一批 涉嫌侵犯南非世界杯商标专用权 的拖鞋近千双。据统计,义乌海关 开展专项行动以来, 共查获涉嫌 侵犯南非世界杯商标专用权的货 物 16 批次,共计 11.6552 万件,涉 及足球、球衣等多个品种,涉案货 值约 102.6 万元。

责任编辑 汪玮玮 Executive Editor Wang Weiwei

Two years after implementation, IP strategy delivers palpable achievements

# 中国实施战略纲要两周华威就瞩目

2nd anniversary of the release of the Outline of the National Intellectual Property Strategy. Successful implementation of the IP strategy rendered tremendous contribution to overcome the impact of the international financial crisis and to maintain steady and relatively fast growth of economy. Remarkable achievements has been made for the two years.

The year of 2009 was the first year to fully initiate the implementation of the strategy. In the context of the impact of the international financial crisis, the capability of creation and application of IPR were

enhanced. received 977,000 patent applications; Trademark Office received 830,000 trademark applications; 403,000 pieces of copyright works were registered at the NCAC and software registrations logged at 71,000; The Public Security Departments uncovered 1,624 IPR criminal cases involving proceeds of 1.038 billion yuan; The people's procuratorates nationwide approved arrest of 2,119 suspects in 1,256 IP-related cases and prosecuted 2,695 suspects in

(By Xiang Li) 本报讯 2010年6月5日,是 中国《国家知识产权战略纲要》正式

识产权战略的顺利实施对中国战胜 金融危机,率先实现经济企稳向好 势头起到了重要作用,战略实施取 得令人瞩目的成绩。

2009 年是国家知识产权战略实 施的开局之年。在应对金融危机的 背景下, 我国市场主体的知识产权 创造和运用能力仍然显著提升。全 年3种专利申请共97.7万件,商标 注册申请83万件,版权作品登记 **40.3** 万件, 软件著作权登记 **7**.1 万 件。公安机关全年共破获侵犯知识 产权犯罪案件 1624 起, 涉案总金 额达 10.38 亿元。全国检察机关共 批准逮捕涉及侵犯知识产权犯罪 案件 1256 件 2119 人,起诉 1535 件 2695 人。





EXPRESS

## SUZUKI sues Chang Ling for improper trademark registration

# "铃木"称"长铃"商标注册不当

he case lodged by SUZUKI MOTOR CORPORATION (SUZUKI), challenging Trademark Review and Adjudication Board (TRAB) under SAIC and Chang Ling Group of Changchun Motorcycle Industry Co., Ltd (Chang Ling) for improper registration of trademark was heard by Beijing No.1 Intermediate Court recently.

the disputed mark at TRAB on the ground of trademark and copyright infringement. TRAB took the view that the disputed trademark was still valid for Chang Ling in February this year. Disgruntled with the ruling by TRAB,SUZUKI then sought legal remedy for reversal at the court holding Chang Ling filed the abusive registration of the NO. 517268 trademark "长铃" and figure constituted a imitation of "SUZUKI", "S" and figure which would cause confusion among consumers and damages for unfair

As of now, the court has not yet rendered a ruling. We will follow the development of the case. (By Yang Qiang /Song Hui)

本报讯 日前,记者从北京市第 一中级人民法院了解到,该院已受理 了日本铃木株式会社诉国家工商行 政管理总局商标评审委员会、第三人 长铃集团长春摩托车工业有限公司 商标争议行政纠纷一案。

2009年, 铃木公司针对该商标 向商评委提出撤销注册申请,理由是 该商标侵犯了其在先的商标权和著 作权。今年2月,商评委裁定铃木公 司撤销理由不成立,第517268号商 标予以维持注册。铃木公司遂将商评 委诉至法院,称其在先享有"S"图形 及"SUZUKI 及图"商标的专用权,长 铃公司商标系对上述商标的抄袭与 摹仿,长铃公司申请注册第517268号 "长铃及图"商标的主观恶意明显,并 且该商标已经造成相关公众多次混 淆、误认为与铃木公司有关,给其带 来了巨大经济损失。

据悉,北京市第一中级人民法院 将于近日开庭审理该案。本报将对此 案继续予以关注。

(杨强 宋晖)



On June 1,the 23th Meeting of the Sino-French Patent Mixed Working Group was held in Sichuan. SIPO Commissioner Tian Lipu, French National Institute of Industrial Property (INPI) Director General Benoit Battistelli attended the meeting. The two sides reviewed the corperation in IPR field of last year and updated each other on their own development. (By Zhou Yuli/Liang Yunchun) 6月1日,中法专利混委会第23次会议在中国四川举行。国家知识产权局局长田力普、法国工业产权局局长巴

迪斯戴利出席了会议。双方回顾了过去一年来两局合作的情况,通报了各自的最新发展状况。

本报记者 周渝利 通讯员 梁云春 摄影报道

### 12330 backs up Expo IPR protection

# 12330 编织上海世博知识产权保护网

n April 15, Shanghai 12330 opened its service to complaints from Shanghai Expo was officially opened. As of June 4,2010, the 12330 hotline for IPR has totally received 169 calls, 13 of which were related to the IP complaints, accounting for 8%.

Among the calls, 12330 had handed over 4 cases for trademark,

1 copyright case, 1 patent case, 1 case of software and 6 cases of infringing goods and pirated publications to local administration for industry and commerce, copyright administration, IP adminitrations, administration and law enforcement in Shanghai respectively.

(By Hu Man/Liu Ren) 本报讯 今年4月15日,上海 12330 热线在原有的基础上,开通世

6 月 4 日 ,12330 举报投诉热线接收 来电来访共计 169 人次。

其中,知识产权举报投诉为13件, 占总数的8%。已转送给上海市工商 局涉及商标的4件、上海市版权局 涉及版权的1件、上海市知识产权 局涉及专利的1件、上海市世博局 涉及软件的1件、上海市城管执法 局涉及世博标志的物品、盗版音像 书籍的6件。 (胡 嫚 刘 仁)

### **Draft Measures for Registration of** Pledge of Patent Right invites comments

## 中国《专利权质押登记办法》(草案)征询意见

n an effort of ensuring the implementation of hypothec, regulating the registration of IPR pledging, pursuant to the modification of the Implementing Regulations, SIPO released the Measures for Registration of Pledge of Patent Rights (Draft)and ask for opinions from the public recently. The deadline to submit the opinions is June 15.

The draft clearly stipulates a series of rules of pledge such as registration departments, procedure and registration of deadline. Compared to the Provisional Administration Measures on Registration of Pledge Contracts on Patent Rights, the revision covers in many aspects including deleting one article, modifying the object of registration from contract to patent right, pledgee could gain more warranty and administrative service is no longer paid which brings efficiency.

(By Zhao Jianguo) 本报讯 为规范专利权质押登

记,配合修改后的专利法及其实施 细则的施行,中国国家知识产权局 近日修改完成了《专利权质押登记 办法》(草案),并面向社会征求意 见,截止日期为6月15日。

新的登记办法草案明确规定了 办理专利权质押登记的管理部门、 程序及要求、登记期限等,与原《专 利权质押合同登记管理暂行办法》 有很大不同,总条款数由 24 条减少 为 23 条,登记客体由"质押合同"变 为"专利质权",质权人可获得更多 保障, 行政服务更为高效便捷并不 再收费。 (赵建国)

# CHINR'S IP MANUAL

Several Opinions of the State Council on **Encouraging and Guiding the Healthy Development of Private Investment** 

## 《国务院关于鼓励和引导民间投 资健康发展的若干意见》

he State Council announced its Opinion on Encouraging and Guiding the Healthy Development of Private Investment, declaring a series of measures such as fulfilling the favorable revenue policy to encourage enterprises to increase R&D investment, bolstering innovation capacity.

Under the opinion, quicken the pace of implementing encouraging policies on boosting the transformation of S&T fruits, actively develop technology market, improve the registration of S&T achievements, facilitate private enterprises to transfer and introduce advanced technologies, and provide a service platform for the independent innovation of private enterprises. Other requirements include: encourage enterprises to take part in international competition, support private enterprises to develop strategic resources and weave a worldwide distribution network.

近日,《国务院关于鼓励和引导 民间投资健康发展的若干意见》发 布。《意见》明确提出,要贯彻落实鼓 励企业增加研发投入的税收优惠政 策,鼓励民营企业增加研发投入,提 高自主创新能力。

《意见》指出,要加快实施促进科 技成果转化的鼓励政策,积极发展技 术市场,完善科技成果登记制度,方 便民营企业转让和购买先进技术,为 民营企业的自主创新提供服务平台。 《意见》还提出,要支持民营企业在研 发、生产、营销等方面开展国际化经 营,开发战略资源,建立国际销售网 络等。

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