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# CHINA REPORT INTELLECTUAL PROPERTY

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## **UNUMBERS**

#### 1,488

The State Council promulgated two groups of 1,028 state-level intangible culture heritage (ICH) lists in 2006 and 2008. It promulgated 3 groups of 1,488 representative successors of ICH from 2007 to 2009.

据统计,2006年和2008年中 国国务院公布了两批 1028 项国家 级非物质文化遗产名录,2007年至 2009年公布了 3 批共 1488 名国 家级非物质文化遗产项目代表性 传承人。

#### 22

As of now, China's sericulture and silk craftsmanship, Nanjing Yun Brocade and tapestries, Anhui Xuan Paper, Dragon Boat Festival and other 18 items have been on the representative list of ICH of mankind.

#### 22 个

截至目前,中国已有桑蚕丝 织技艺、南京云锦、安徽宣纸、端 午节等 22 个项目列入"人类非物 质文化遗产代表作名录"。

SIPO will launch 9 patent analysis and alert projects on some items including integrated circuit package process and core equipment. Over the past two years, SIPO has finished 15 such projects on LED lighting, photovoltaic and wind power.

2010年中国国家知识产权局 将启动有关集成电路封装工艺及 关键设备等9个专利分析与预警 项目。此前两年来,中国国家知识 产权局已经完成了 LED 照明、光 伏、风电等 15 个专利分析与预警 研究项目。

Beijing Administration for Industry and Commerce announced famous trademark registered in 2009. Beijing added 80 famous trademarks, making the total to 456.

### 456 件

近日,北京市工商行政管理 局公布了 2009 年著名商标的结 果,其中,新增著名商标80件。目 前,北京市有效的著名商标已达

### 4,418

In 2009, Guangdong filed 4,418 PCT applications, up 41.6% year-on-year. The province has been ranking No.1 in the nation for 8 years since 2002.

## 4418 件

2009年,广东省以《专利合作 条约》(PCT)途径提交的国际专利 申请为 4418 件,同比增长 41.6%。 这也是该省自 2002 年以来,连续 8年位居PCT国际专利申请量全 国首位。

### 9,180

Companies in Henan Province filed 9,180 patent applications in 2009, up 31.7%, representing 46.9% of the province's total. The proportion of invention in all patent applications increased significantly.

### 9180 件

据统计,2009年河南省企业 专利申请达到 9180 件, 同比增长 31.7%,占全省专利申请总量的 46.9%, 发明专利申请在专利申请 中所占比重明显增加。

Liu Peng

## 60% invention patents go beyond drawing board in 2008

# 2008年中国发明专利实施率超兴

recent SIPO survey reveals how invention patents are in used in China in 2008. According to the survey, China fare well in patent application, evidenced by commercializing 60% of invention patent and transferring nearly 20% of patent technology. Statistics show that in 2008, SIPO granted a total of 93,706 invention patents, 46,590 of which were granted to domestic filers, 47,116 of which were granted to foreign filers. According to the survey, the commercialization rate was 60.6%, up 7.1 percentage points. Rates categorized by types of patentees are: 80.3% for buisness, 37.9% for universities, 46.7%

for research institutes and 43.6% for individuals. Among the patents, 2,249 ones generate revenue of 10+ million yuan, representing for 10.4% of the total.

Among the commercialized patents, 80.8% of which were commercialized by individuals, 19.2% of which were through assignment or licensing. Nearly 90% patents were transferred to domesitc companies, showing that collaboration among businesses, universities and research institutes is becoming an importance force to facilitate the development of domestic compa-(by Wang Xiaohu)

本报讯 日前,中国国家知识产 权局发布了关于中国 2008 年授权发 出,我国专利运用能力建设取得成效, 发明专利实施率超过60%,专利技术 转移率接近二成。据统计,2008年,中 国国家知识产权局共授权发明专利 9.3706 万件, 其中国内授权 4.659 万 件.国外授权 4.7116 万件。在此次调查 中, 回收样本的平均实施率达到 60.6%,同比提高7.1个百分点。其中企 业为 80.3%, 高校为 37.9%, 科研单位为 46.7%,个人为 43.6%。实现经济收益在 1000万元以上的专利有2249件,占已 实施发明专利的 10.4%。

调查显示, 在已经实施的专利 中,自行实施的专利占80.8%,转让 或许可占 19.2%。转让、许可对象近 九成是境内企业,表明产学研合作 成为推动国内企业发展的重要力 (王晓浒)





## 7-ELEVEN alleges Jinjiang company trademark infringement

## 7-ELEVEN 便利店在华维权

nternational supermarket giant 7-ELEVEN filed a trademark infringement case against Jinjiang Dexin Company. Beijing No.1 Intermediate People's Court took the case recently.

The U.S.-based company claimed that the trademark in question cause similarity with its trademark 7-ELEVEN and figure in pronunciation and figure. 7-ELEVEN is a distinctive well-known mark and enjoys high reputation. Dexin Company's action violated principles of fairness and good faith as well as recognized business ethics. 7-Eleven then lodged an opposition to the Trademark Review and Adjudication Board (TRAB) which would be de-

The TRAB holds that Dexin Company's trademark are used on garment, the good classes are evidently distinctive from those used on supermarket and restaurant, the relevant public will not confuse the two. We will follow the development of the case.

(by Chang Ming/Yuan Wei)

本报讯 国际知名便利店 7-ELEVEN 日前在华发起维权诉讼。美 国 7-11 公司向北京市第一中级人 民法院起诉,称晋江市德鑫时装发展 有限公司(以下简称晋江市德鑫公 司) "SEVEN-ELEVEN 及图"商标 侵犯其驰名商标权益。据悉,该案近 日已经被正式受理。

美国 7-11 公司认为,晋江市德 鑫公司的被异议商标无论从读音还 是从外观和图形组成上都和自己公 司的"7-ELEVEN 及图"商标十分近 似;"7-ELEVEN 及图"为自己公司 独创,具有极强的显著性和极高的知 名度;晋江市德鑫公司的行为违反诚 实信用原则,是一种恶意的不正当竞 争行为。美国 7-11 公司为此向商评 委提出异议,但遭到商评委的驳回。

商评委对此给出的理由是,晋江 市德鑫公司的商标指定注册在服装 商品上,而在案证据尚不足以证明美 国 7-11 公司的 "7-ELEVEN 及图" 商标在服装等商品上具有一定的影 响;被异议商标核定使用的服装等商 品与便利店、餐馆等行业区别较大, 不致导致消费者的混淆误认。

对于此案,本报将继续予以关

(常鸣 袁伟)

#### 四川甘孜德格藏经院的藏族雕版印刷术是被列为第一批国家级非物质文化遗产名录的项目、图为雕版印刷技 艺传承人在制作雕版。 本报记者 杨 申 摄 2010 patent bar exam registration opens

# 今年中国专利代理人资格考试报名开始

The Tibetan art of block printing of Sichuan Ganzi Derge Monastic Reserving House is an intangible cul-

ture heritage (ICH) which was included in the first group of state-level ICH list. The representative sucessor of

register for this year's exam from June 21 to July 16. From November 6 to 7, the exam will take place in 15 cities including Beijing, Shenyang, Shanghai, Nanjing, Hefei, Fuzhou, Jinan, Zhengzhou, Wuhan, Changsha, Guangzhou, Nanning, Chengdu and Xi'an.

the printing art are now making engravings.

Testing subjects include patent law, relevant laws and patent attorney practice. A qualifying score will be set for the first two subscore to be determined for the latter one. After the online registration system were in used in Shenyang, Jinan and Guangzhou, it now available in all test centers. Participants could go to the website of SIPO (www.sipo.gov.cn) to register in the prescribed time.

(by Wang Han) 本报讯 2010年中国专利代理 人资格考试报名于6月21日开始, 截至7月16日。此次考试定于2010年 11月6日至7日在北京、沈阳、上

兰州等 15 个考点城市同时进行。

据介绍,此次考试科目由专利法 律知识、相关法律知识和专利代理实 务等3部分组成,专利法律知识和相 关法律知识总和(称为"法律知识"部 分)确定一个合格分数线,专利代理 实务(称为"代理实务"部分)单独确 定一个合格分数线。据悉,继去年在 沈阳、济南和广州实行网上报名试点 后,2010年全部考点都将实行网上报 名。报名人员应当在报名时间内登录 中国国家知识产权局网站(www.sipo.

#### Interim Procedures on Manage-Trade of Online ment and **Relavent Services**

## 《网络商品交易及有关服务行为 管理暂行办法》

he State Administration of Industry and Commerce recenlty promulgated the Interim Procedures on Management of Online Trade and Relevent Services. Under the procedures, network operator should observe the trademark law and relevant laws and regulations, and shall not infringe trademark exclusive right of others when conduct online buisness. The procedures woule become

effective from July 1. According to the procedures, the network opertor may not injure the reputation of other operators and invade trade secret by using technique ways. Operator provide online trade platform should take some necessary measures to protect trademark exclusive right and company's name right.

日前,中国国家工商行政管理总 局出台《网络商品交易及有关服务行 为管理暂行办法》(以下简称《办法》)。 《办法》规定,网络商品经营者和网络服 务经营者提供商品或者服务, 应当遵 守《商标法》等法律规章的规定,不得侵 犯他人的注册商标专用权等权利。《办

法》自7月1日起实施。 《办法》规定,网络商品经营者和 网络服务经营者不得利用网络技术 手段或者载体等方式,实施损害其他 经营者的商业信誉、商品声誉以及侵 犯权利人商业秘密等不正当竞争行 为。提供网络交易平台服务的经营者 应当采取必要手段保护注册商标专 用权、企业名称权等权利。

#### gov.cn)进行网上报名。 jects combined while a separate 海、南京、合肥、福州、济南、郑州、武

Patent alliance formed among Chinese flooring makers

# 中国地板专利联盟在京启动

n June 12, the China floor board alliance was jointly launched by Jiangsu Dewei Wood Industry Company and Shenzhen Yekalon Industry Company in Beijing. The alliance was formed by some top floor companies and IPR model companies. It aims to safeguard the lawful right of the companies of the kind in China, and promote their influence in global market, according to an in-

The alliance will develop a patent pool to square off IP barriers set up by foreign giants. In parallel, it will aslo establish a IP information platform among the members, and facilitate the innovation capability of company by setting up funds for innovation. It will aslo exert more active role in safeguarding lawful right of its members and taking on internation-

(by Xiao Xiao) 本报讯 6月12日,由江苏德 威木业有限公司和深圳燕加隆实业 发展有限公司联合发起的中国地板 专利联盟在京正式启动。有关人士

称,该联盟由众多地板产业优势企 业、知识产权示范企业联合组成,旨 在维护中国地板企业的合法权益, 提升中国地板产业在全球市场影响 力。

据介绍,该联盟成立后,将适时 构建联盟专利池,通过专利池运营, 共同应对国外地板的知识产权壁 垒。此外,该联盟将在联盟成员之间 搭建知识产权公共信息平台;建立 创新奖励基金,增强企业的自主创 新能力。同时,该联盟将在维护成员 的合法权益、增强成员应对国际诉 讼能力方面发挥更为积极的作用。

(肖 潇)

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