

CHINA REPORT INTELLECTUAL PROPERTY

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UNUMBERS

Ministry of Industry and Information Technology, Ministry of Public Security, People's Bank of China, SIPO and other five authorizes recently jointly issued a circular to wage a special campaign on IPR infringement and counterfeiting on online shopping.

9 部门

日前,中国工业和信息化部、中 国公安部、中国人民银行、中国国家 知识产权局等9部门联合下发通知. 启动了网络购物领域打击侵犯知识 产权和制售假冒伪劣商品行动。

5.852 million

As the end of November 2010, domestic users filed 5.852 million patent applications and obtained 3.319 million patents.

585.2 万件

截至 2010年 11 月底,中国受 理的国内申请人专利申请量已达 到 585.2 万件, 国内申请人专利授 权量为 331.9 万件。

Recently, 26 provinces have established own offices for strategy formulation for trademark, 21 of which issued some documents on implementation of the trademark strategy.

目前,中国已有26个省 (区、市)成立了商标战略领导小 组,21个省(区、市)印发了关于 贯彻落实商标战略的文件。

77,566

In the first four weeks of December 2010, SIPO received 77,566 E-filings, 55,784 of which were received by patent agencies,

7.7566 万件

从中国国家知识产权局获悉, 在 2010 年 12 月的前 4 周里,中国 国家知识产权局共收到电子申请 7.7566 万件, 其中代办处受理 5.5784 万件,占 72%。

In the first 11 months of 2010, the proportion of patents filed by domestic companies increased by 50%, 20% higher than that of 2005.

2010年前11个月,中国国内 企事业单位专利申请量所占总申 请量比例超过50%,较"十五"末的 2005年提高了近 20%。

ZTE Corporation's carrier-grade router platforms and other four industrial commercialization projects of major inventions were included in the 2010 key technological inventions of information industry.

日前,第十届信息产业重大技 术发明评选结果公布, 中兴通讯股 份有限公司的电信级路由器平台等 5 项重大发明的产业化项目入选 2010年度信息产业重大技术发明。

240,000

In a bid to facilitate the patent commercialization, Xuchang (Henan) appropriated 240,000 yuan to sponsor nine patent commercialization projects in the city.

24 万元

为了促进专利的转化实施,河 南省许昌市对该市的9个专利转 化项目发放了专利转化资助资金 24万元。

责任编辑

Liu Peng

柳 鹏

National IPR enforcement campaign delivers

全国知识产权局系统专项行动成果显著

ince a national special campaign against IPR infringement and counterfeiting and piracy was launched in October 2010, SIPO has achieved palpable results in IPR enforcement by stepping up IPR enforcement at exhibitions and processing of IPR complaints. Currently, SIPO has submitted six IPR infringement cases including Shanghai Huapeng Explosion-proof Technology Compang and Victorinox Company to the leading group of the State Council of China.

The national IPR administration plans to wage an intensive IPR enforcement inspection at major shopping malls, wholesale markets, as well as national and international exhibitions. According to the deployment of the State Council, 67 IPR enforcement assistance centers nationwide has promoted assistance to right enforcement and compliant and tipping taking work, bolster organization construction and expand public education coverage since the launch of the program in October 2010.

(by Li Qun) **本报讯** 自 2010 年 10 月在全 国集中开展打击侵犯知识产权和制 售假冒伪劣商品专项行动以来,中 国国家知识产权局加大了展会知识

动工作成效。日前,中国国家知识产 权局已将侵犯上海华篷防爆科技有 限公司相关产品发明专利案、瑞士 维氏股份有限公司诉上海某有限公 司多件产品侵权案等6起案件报送 国务院专项行动领导小组督办。

据介绍,全国知识产权管理部 门还针对大型商场、商品集散地,特 别是全国性展会、涉外展会等,进行 了高密度知识产权执法检查。据悉, 自专项行动开展以来,全国67家知 识产权维权援助中心按照国务院统 一部署, 进一步加强知识产权举报 投诉维权服务,加强了机构建设,扩 大了宣传覆盖面,有力地推动了知 识产权执法工作。



The Beijing Eight Kinds of Pastries, a type of traditional folk cake, was reappeared at Beijing Daoxiangcun Foodstuff Company after 50 years' of disappearance. (by Luo Wei) 2011年农历新年即将来到,淡出人们生活50年的传统糕点"细八件"重现北京稻香村,备受消费者青睐。

罗 伟 摄影报道

Use of Licensed software in Chinese companies soars

中国企业使用正版软件比例大幅提升

hina's has achieved notable results in licensed software application, and the proportion of use of licensed software in Chinese companies soared. As of November 2010, 17,592 companies fared well in running only licensed software on their computers, 11,625 of which go legitimate in software use. State-owned companies continue to take the lead in using licensed

software, according to the National Copyright Administration.

Among the 11,625 companies

cleared for compliance, 129 are state-owned companies and 100 subsidiaries of theirs.

(by Jiang Xu) 本报讯 日前,记者从中国国 家版权局获悉,中国软件正版化工 作取得重要进展,企业使用正版软 件的比例大幅提升。据统计,截至 2010年11月,全国共有1.7952万

家企业列入年度完成使用正版软件 的阶段目标, 其中 1.1652 万家企业 基本完成软件正版化,中央企业在 推进企业使用正版软件工作中继续 发挥主力军作用。

据国家版权局版权管理司相关 负责人介绍,在1.1652万家已经通 过检查验收、基本完成使用正版软 件工作的企业中,有129家中央企 业总部完成使用正版软件工作, 100家中央企业的二级企业基本实 现软件正版化。

China's Customs seize counterfeit products worth 120 million yuan

中国海关专项行动查获侵权货物案值 1.2 亿元

hina's Custom has seized 2,153 patches of 38.36 million infringing cargos with 120 million yuan in goods value since the launch of the special campaign on IPR infringement, counterfeiting and piracy, according to the latest statistics released by the General Administration of Customs.

The Customs nationwide have made great progress in enforcement efficiency by waging inspection, taking tips or complaints on IPR infringement and stepping up administration enforcement. Hangzhou Customs, from October 2010, investigated eight cases and seized

10,924 tablets infringing IPRs of Viagra via post channel with the value of 546,000 yuan, seized some sport shoes in export investigation with a value of 760,000 yuan. Xiamen Customs, in November 2010, checked some CD/DVD players which were declared for export by a Shenzhen-based trading company, and found 9.7134 million cigarettes marked with Marlboro trademark, with 6.33 million yuan in goods

value. (by Wei Xiaomao) 本报讯 中国海关总署的最新 统计显示, 自开展打击侵犯知识产 权专项行动开展以来,全国海关成 功截获各类进出口侵权货物案件

2153 批,涉及侵权嫌疑货物 3836 万 件,案值1.2亿元。

据悉,全国海关组织开展重点 检查和突击抽查,及时受理举报投 诉,加大行政执法力度,提高执法效 能。2010年10月以来,杭州海关查 获了8起大案要案,其中在邮递渠 道发现涉嫌侵权万艾可 (Viagra)药 片 1.0924 万片, 案值约 54.6 万元, 查获江西一公司涉嫌出口侵权运动 鞋,案值约76万元。2010年11月. 厦门海关通过风险分析, 决定对深 圳市某贸易有限公司申报出口的一 批 CD/DVD 盒子进行布控,经查验, 发现实际货物为标有万宝路 (Marlboro) 标识的香烟 971.34 万 支,案值633万元。 (魏小毛)



Adidas awarded 200,000 yuan in trademark similarity case

阿迪达斯维权一审获赔 20 万元

n January 4, 2011, Guangdong Dongguan Intermediate People's Court entered a firs-instance judgment on the Y-3 trademark case between Adidas and EXXEL International Group and Dongguan Advanced Material Company, ordering the two defendants to cease producing and distributing infringement products, delete relevant websites and pay Adidas 200,000 yuan in damages.

Adidas is the operator of Adidas products, and it registered several series of trademarks of Y-3. On April 2009, Adidas found a travel bag marked with Y3 trademark, and discovered its dealer is EXXEL. Adidas held that the two companies' action of using Y3 on products and websites constituted trademark infringement on the ground of its similarity in pronunciation and visual recognization.

The court held that the products in question are similar in function, use, target consumers and distribution channel. The defendants' acts of using both Y-3 and Y3 trademark on the package are enough to mislead and confuse consumers. So ordered.

(by Xie Huandong/

Wang Chuanghui/Huang Jie) 本报讯 2011年1月4日,记 者从广东省东莞市中级人民法院(以 下简称东莞中院)获悉,阿迪达斯国 际经营管理有限公司(以下简称阿迪 达斯公司)诉京固国际通商有限公司 东莞金固复合材料有限公司侵犯 "Y-3"商标专用权一案现已宣判。法 院一审判令俩被告停止生产、销售侵 犯"Y-3"注册商标专用权商品的行 为,删除相关侵权网页,并赔偿原告 经济损失 20 万元。

据悉,阿迪达斯公司系"阿迪达 斯"品牌经营及管理者,该公司同时 注册包括"Y-3"在内的诸多商标。 2009年4月,阿迪达斯公司在北京王 府井大街发现带有"Y3"标识的旅行 包,相关标签显示京固公司为该款产 品全球经销商。阿迪达斯公司认为, 俩公司生产、销售并在网页上使用 "Y3"标识,与其"Y-3"商标读音相同、 视觉差别不大,相关公众施以一般注 意力难以区分,俩商标构成近似。

东莞中院审理认为,被告的涉案 产品与原告第 18 类上"Y-3"商标指 定使用商品功能类似,用途无明显差 别,消费对象没有明显区别,销售渠 道部分一致。消费者对于在非"球及 球拍专用"的包袋上同时存在"Y-3" 与"Y3"商标的产品,容易产生双方 生产者有某种特定联系的联想,造成 混淆。遂作出上述一审判决。

(谢环东 王创辉 黄 洁)



Opinions on Facilitating China's Intertropical Crops Industry Development

《国务院办公厅关于促进我国 热带作物产业发展的意见》

he General Office of the State Council issued its Opinions on facilitating China's Intertropical Crops industry development. The Opinion requires formulating a medium-and-long term development plan, foster high quality varieties with self-reliant IPRs, stepping up S&T innovation and application of key technologies, and establishing a long-term mechanism for a healthy development of the industry.

Under the opinion, concerted efforts should be made to improve research capacity of intertropical crops, continue to support the con-

struction of modern agriculture system, encourage building an innovation strategy allies on this regard, strengthen industry-university-research cooperation.

日前,国务院办公厅发布了《关于 促进我国热带作物产业发展的意见》。 意见指出,要制定中长期发展规划,大 力培育具有我国自主知识产权的优 良品种。大力推进科技创新和关键技 术集成推广应用,建立健全促进产业 健康发展的长效机制。

意见指出,改善基础科研条件, 提高热带作物产业基础研究水平。继 续支持重点热带作物产品现代农业产 业体系建设,鼓励建立热带作物产业 技术创新战略联盟,加强产学研结合。