

## CHINA REPORT INTELLECTUAL PROPERTY

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## **INUMBERS**

### 2.496 million

As of June 2011, China housed 2.496 million of effective patents of the three kinds, 627,000 of which are invention patents.

### 249.6 万件

据统计,截至2011年6月,中 国境内维持有效的3种专利数量 达 249.6 万件,其中有效发明专利 达 62.7 万件。

### 47,120

According to statistics on 2011 top 500 Chinese private companies released by China Federation of Industry, 322 of 500 top private companies house 47,120 patents while 177 boast 335 well-known trademarks.

## 4.7120 万件

近日,中华全国工商业联合会发 布的 2011 年中国民营企业 500 强榜 单显示: "500 强"中 322 家企业拥 有 4.7120 万件专利,177 家企业拥 有 335 个驰名商标。

### 19,199

As of the first half of 2011, Anhui province had filed 19,199 patent applications and 3,933 invention patent applications, up 68.9% and 64.4% respectively. It also obtained 18,352 patents and 968 invention patents, up 206.0% and 153.4% respectively.

## 1.9199 万件

今年上半年,安徽省共提交专 利申请 1.9199 万件, 同比增长 68.9%; 其中发明专利申请 3933 件, 同比增长 64.4%; 获权专利 1.8352万件,同比增长 206.0%;其 中获权发明专利968件,同比增长 153.4%

## 2,631

As of the first half of 2011, Quanzhou (Fujian province) filed 3,979 patent applications and obtained 2,631 patents, up 67.89% and 22.37% respectively, including 402 invention patent applications and 117 invention patents.

## 2631 件

2011年上半年,福建省泉州市 专利申请量达 3979 件, 同比增长 67.89%;专利授权量达 2631 件,同 比 22.37%。其中,发明专利申请量 达 402 件,授权量达 117 件。

## 180 million

According to statistics, Changsha dispatched 9,325 law enforcement officers/times, investigated and handled 1290 cases, destroyed 105 counterfeit dens, amount involved 180 million yuan during the special action on against IPR infringement and selling counterfeit and shoddy goods.

## 1.8 亿元

据统计, 在打击侵犯知识产 权和制售假冒伪劣商品专项行动 期间,长沙市各部门共出动执法人 员 9325 人次, 查处案件 1290 起, 捣毁制假窝点 105 个, 涉案金额 达 1.8 亿元。

As of the first half of 2011, the 701 Institute of China Shipbuilding Industry Corporation had filed 60 patent applications and 2 PCT patent applications.

## 60 件

2011年上半年,中国船舶重 工集团 701 研究所提交了 60 件中 国专利申请,并通过《专利合作条 约》(PCT)途径提交了2件国际专 利申请。

责任编辑	柳 鵬
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## Tian encourages stepping up patent information service

田力普在 2011 年中国专利信息年会上指出

# 发展专利信息服务 为经济发展提供强劲有效支撑

Information Annual Meeting, based on the theme "Enhancing the Capacity of Patent Information and Utilization", was concluded in Beijing on September 6. SIPO Commissioner Tian Lipu stressed that patent information service shall be improved to boost economic development.

Patent information is now regarded as an important impetus in driving the nation's economic development and supporting the growth of traditional and emerging industry in today's China, he addressed.

The meeting was hosted by SIPO and organized by the Intellectual Property Publishing House. Over 1,000 officials, experts, patent information services agencies, enterprises from China, the United States, Britain, Germany, Japan, Korea and other countries and regions attended the

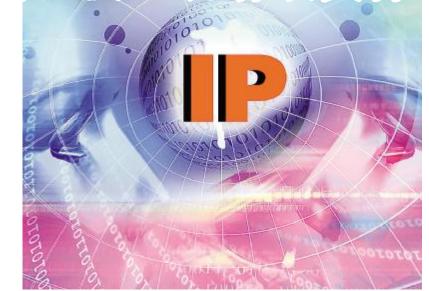
(by Zhao Jianguo) 本报讯 9月6日,主题为"专 利信息与专利创造能力的提升" 的 2011 年中国专利信息年会在 北京落幕。中国国家知识产权局 局长田力普在会上指出,要大力 发展专利信息服务, 为经济发展

提供强劲有效的支撑。

田力普强调,中国当前正处 于产业结构优化升级过程中,应 高度重视专利信息的作用,将其作 为推动经济科技发展、传统产业振 兴和新兴产业发展的动力,为经济 发展提供更加强劲有效的支撑, 这也是专利信息传播与利用的根

据悉,此次专利信息年会由中 国国家知识产权局主办、知识产权 出版社承办。来自美国、德国、英 国、日本、韩国等十多个国家和地 区及国际组织的官员、专家学者、 专利信息服务机构及企业的代表 共 1000 余人参加了此次年会。

(赵建国)





EXPRESS

Unilever launches trademark battle with Lishi Company

## 联合利华 欲借"力士"扳倒"丽仕"

he case between Unilever and "丽仕"company has made new progress recently. Unilever told us on September 5 before Ma Jihui, the trademark holder of "丽住", filed an infringement case, Unilever had challenged the trademark in question "丽仕" and sought revocation by Trademark Review and Adjudication Board (TRAB) under Administration for Industry and Commerce (SAIC).

Unilever lodged an oppsiton to the TRAB on the ground of similarity to its registered trademark of " $3\pm$ " in April 2010. For whatever reason. Unilever representative did not respond to the questions from press regarding the contentious issues of the case on September 6. In the meantime, Ma Jihui also presented his defense in writing. We will follow the development of

(By Xie Huandong) 本报讯 快速消费品巨头联合 利华被诉侵犯他人"丽仕"商标权一 案出现最新进展。记者9月5日从 当事人方面证实,在"丽仕"商标权 利人马继辉发起侵权指控之前,联 合利华已针对马继辉所持有的"丽 仕"注册商标提出争议,欲凭借其在 先注册的"力士"商标,争议撤销"丽 仕"注册商标。

据悉,2010年4月,针对"丽 仕"商标,联合利华公司向中国国 家工商行政管理总局商标评审委 员会(以下简称商评委)提交了注 册商标争议申请。对于上述争议申 请中涉及的事由,记者9月6日联 系了联合利华公司该案代理人冯 蕊,但截至发稿前联合利华并未针 对此案作出回应。与此同时,记者 电话采访了此案另一方当事人马 继辉。据他介绍,其方面已就联合 丽华公司争议申请向商评委提交 了书面答辩意见。本报将继续关注 该争议案件进展。

(谢环东)



At the Fourth Session of China Trademark Festival on September 7, WIPO Deputy Director General Wang Binying (R1) and SAIC Vice Minister Fu Shuangjian (R2) visited Zhenhu Embroidery, which was on the list of first group of intangible cultural heritage in 2005 and registered as a geographical indication in May 2010.

(by Zhang Haizhi) 作为传承和弘扬苏绣艺术的重要代表,镇湖苏绣于2005年被列入第一批国家非物质文化遗产目录,并于2010年 5月成功注册地理标志证明商标。9月7日,在中国商标节上,世界知识产权组织副总干事王彬颖(右一)、中国国家工商 行政管理总局副局长付双建(右二)在参观镇湖苏绣工艺展示。 本报记者 张海志 摄影报道

## Haier, other 19 companies garners inaugural China Trademark Awards

## 首届中国商标金奖颁发

ingdao Haier and other 19 ones won the China Trademark Awards at the Fourth Session of China Trademark Festival, which was organized by China Trademark Association and Chengdu Government on September 6.

The Awards was jointly set up by WIPO and State Administration of Industry and Commerce (SAIC) to reward organizations and individuals for their achievements in trademark registration, application, protection and management. Haier

and other 6 companies won the trademark innovation awards, Guizhou Moutai Distillery Company and other 6 won trademark application awards, Shanghai Industry and Commerce Administration and other 5 authorities took home trademark protection awards.

(by Zhang Haizhi/Zhou Yuli) 本报讯 9月6日,由中国国家 工商行政管理总局批准, 中华商标 协会、成都市人民政府主办的第四 届中国商标节在成都举办。当天,首 届中国商标金奖获奖名单揭晓,青 岛海尔投资发展有限公司等 20 家 单位榜上有名。

据了解,中国商标金奖由世界 知识产权组织(WIPO)和中国国家 工商行政管理总局共同设立,以表 彰中国在商标注册、运用、保护和 管理方面做出突出成绩的单位和 个人。在本届中国商标金奖评选 中,青岛海尔投资发展有限公司等 7个单位荣获"商标创新奖",中国 贵州茅台酒厂有限责任公司等7 个单位荣获"商标运用奖",上海市 工商行政管理局、浙江省宁波市工 商行政管理局、四川省成都市工商 行政管理局等6个单位荣获"商标 保护奖"。 (张海志 周渝利)

## China's first brand trading center opens in Shanghai

## 中国首家品牌交易中心落户上海

hanghai Culture Assets and Equity Exchange and China' s SMEs brand development and model base (Shanghai) under the Ministry of Industry and Information on August 28 jointly established the Shanghai Brand Trading Center, the first of its kind in China. The center aims to support the domestic SMEs to bring its own brand to life and solve their intangible financing problems. In parallel, it also provides services including brand evaluation, IPR protection, trading, transfer and cooperation to the companies.

The center would also organize professional organizations to evaluate brands, attract social capital and link the domestic and overseas market as a bridge.

本报综合消息 8月28日,上 海文化产权交易所与工信部中国中 小企业品牌建设(上海)示范基地等

单位联合组建了上海品牌交易中 心,这是国内首家品牌交易中心。该 中心的组建旨在扶持国内中小企业 发展自主品牌,破解无形资产融资 难题。据了解,该中心将为品牌企业 提供品牌价值评估, 品牌知识产权 保护,品牌买卖、转让、合作等方面 的专业服务。

据介绍,上海品牌交易中心将 组织专业机构对各类企业品牌进行 评估,同时将作为桥梁连接国内外 市场资源,吸引社会资本。

IP CHINR'S IP MANUAL

Comprehensive Scheme on Energy Saving and Emission Reduction during the 12th Five-Year-Plan

## 《"十二五"节能减排综合性 工作方案》

he State Council issued a Comprehensive scheme on energy saving and emission reduction during the 12th Five-Year-Plan and required to accelerate the application of High-tech with self-reliant IPRs and upgrade traditional industry.

Under the scheme, concerted efforts would be made to optimize industrial structure, promote technological progress, speed up eliminating backward production capacity, facilitate traditional industry upgrading and adjust energy structure. In parallel, the scheme also requires to develop hydropower without changing ecological environment, natural gas and renewable energy including wind power, solar power, biomass and geothermal energy.

近日,中国国务院印发的《"十二 五"节能减排综合性工作方案》中重 点强调,要加快运用自主知识产权的 高新技术和先进适用技术改造提升 传统产业。

方案指出,"十二五"时期,要坚 持优化产业结构、推动技术进步,加 快淘汰落后产能,推动传统产业改造 升级,调整能源结构。在做好生态保 护和移民安置的基础上发展水电,加 快发展天然气,因地制宜大力发展风 能、太阳能、生物质能、地热能等可再 生能源。

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