

CHINA REPORT INTELLECTUAL PROPERTY

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UNUMBERS

27,579

As of the first of 11 months, Shanghai had filed 27,579 domestic invention patent applications and obtained 8.297 invention patents, up 19.7% and 32.7% respectively, both ranking high in the nation.

2.7579 万件

据统计, 今年前 11 个月,上 海市提交中国发明专利申请 2.7579 万件, 获得发明专利权 8297件,同比分别增长19.7%和 32.7%,位居全国前列。

6,975

As of the first of 11 months, Chongqing had filed 6,975 domestic invention patent applications and obtained 1,653 invention patents, up 62.7% and 65.3% respectively.

6975 件

据统计, 今年前11个月,重 庆市提交中国发明专利申请 6975件,同比增长62.7%;同期获 得中国发明专利授权 1653 件,同 比增长 65.3%。

Jiangxi province houses 4 national IP pilot cities, 1 national IP pilot park, 2 national IP demonstration enterprises, 15 provincial pilot enterprises and 7 pilot units of state-owned compa-

4 个

据统计,截至目前,江西省共 有国家知识产权试点城市4个, 国家知识产权试点园区1个,国 家知识产权示范企业2家,省级 试点企业15家,国有企业试点单 位7家。

1,020

As of the first 10 months of 2011, Yueyang (Hunan province) had filed 1,020 patent applications and obtained 732 patents, up 52% and 64% respectively.

今年1月至10月,湖南岳阳 市专利申请量为 1020 件,专利授 权量为732件,申请量、授权量同 比增长分别为 52%和 64%。

294

In 2011, a total of 294 patents were commercialized in Yuxi (Yunnan province), bringing in 3.442 billion yuan in sales revenue. Patents also generated 317 million yuan of profits for their role in energy saving and emission reduction.

294 件

2011年,云南省玉溪市共有 294件专利进行了转化实施,专利 产品年销售收入达34.42亿元,专 利促进节能、减排等年新增效益 3.17亿元。

As of now, 3 items from Xuchang (Henan province) were inducted into the state-level intangible cultural heritage. Jun porcelain companies filed a total of 838 patent applications.

3 项

据统计,截至目前,河南省许 昌市人选国家级非物质文化遗产 名录的有3项。其中,钧瓷行业累 计提交838件专利申请。

责任编辑 向 利 Xiang Li Executive Editor

IPR enforcement action to be launched in 2012

中国将启动知识产权执法"护航"专项行动

action will be Launched in 2012, according to a two-day National IP enforcement meeting and the 5th China IPR enforcement forum which was held recently. The meeting summarized IPR enforcement work in 2011 and elaborated the main objectives of the next year. SIPO Deputy Commissioner He Hua stressed that in the past year, the IPR enforcement fared well, and it was well received by the public. Concerted efforts

should be made to attach great importance to enforcement and elevate IPR enforcement work to a new level.

The action should give an easy ride for patent holder, inventor and innovation activities of investor, protect consumer's honest consumption, and escort R&D of new industries of strategic importance and economic structural adjustment. Concerted efforts would be made to investigate and punish patent-related infringement and frauds, clear the

way for innovator, investor and consumer by deterring those outlaws, according to He.

During the meeting, the fifth China IPR enforcement forum with the theme of strengthening IPR enforcement and creating a sound development environment was also held.(by Xiang Li/Wang Zhichao/Yu Guang)

本报讯 近日,记者从为期两 天的中国知识产权系统执法工作会 议暨第五届中国知识产权执法论坛 上获悉,2012年中国将启动知识产

会议全面总结了 2011 年知识产权 系统执法工作,部署了2012年执法 工作。中国国家知识产权局副局长 贺化出席会议并做重要讲话,他指 出,过去一年,我们的执法工作取得 了丰硕成果,成效得到了各界的充 分肯定,下一阶段,要进一步提高对 执法工作的重视程度,不断加大执 法工作力度,推动执法工作水平再

上新台阶 贺化表示,"护航"专项行动要 为权利人、发明人、投资者的研发创 新活动护航: 为消费者的诚信消费

结构产业结构调整护航。要大力查 处、整治群体侵权、反复侵权、假冒 专利、涉及专利的诈骗行为,增强实 效,扩大声势,震慑侵权假冒违法分 子,让他们真正体验到侵权假冒之 路是绝望之路,使创新者、投资者、 消费者的希望之路越走越宽阔、越 走越光明。

据悉,会议期间,还举办了主题 为"加强知识产权执法,营造良好发 展环境"的第五届中国知识产权执法

(向利 王志超于光)

CCAC filed 170+ Chinese and foreign patent applications

中国商飞已提交 170 余件国内外专利申请

fter expert evaluation, the primary layout of China's homemade C919 passenger jet turned to the specific design phase. "C919 has made breakthroughs in 40 key technologies and resolved 100 technical problems. Since its establishment, China Commercial Aircraft Corporation (CCAC) has cumulatively filed 170 Chinese and foreign patent applications, 40 of which were granted", according to CCAC VP and C919 general designer Wu Guanghui.

While 83% of patent applications on general structural design are from Europe and the U.S., and relevant technology transfers are restrictively controlled by them, CCAC's seemingly singled-minded

DIY ekes out valuable IPR-laden technologies for large-sized aircraft.

(by Xiao Le) 本报讯 日前,中国自主制造的 C919 大型客机项目初步设计通过了 评审专家委员会评审,将进入详细设 计阶段。中国商飞公司副总经理、 C919 客机总设计师吴光辉透露, C919 大型客机研制已先后攻克 40 项 关键技术,解决了100多项技术难 题。中国商飞公司成立以来,共提交 国内外专利申请170余件,授权专利 40 余件。

据介绍,由于大型飞机总体结构 设计方面的专利申请83%集中在欧 洲和美国,且在飞机设计关键技术上 外国严格控制技术转让,中国商飞坚 持走自主创新之路,逐步掌握了"大 飞机"核心技术的知识产权。

(晓乐)



The northern Sichuan light opera started in Ming and Qing Dynasty, and it has been well preserved and protected after the opera was listed in the first group of intangible culture heritage in 2006. (by Yang Shen) 川北灯戏是流行于四川东北部地区的古老民间小戏,自明清以来至今绵延不绝。2006年川北灯戏被评为首批"国 家级非物质文化遗产"后,得到了很好的传承和保护。图为川北灯戏《闹惶会》。 本报记者 杨 申 摄

SMEs house 60%+ patents in Zhongguaneun

中关村:中小微型科技企业专利占比超六成

hough future still uncertain in the current economy, over 15,000 SMEs and micro enterprises in Zhongguancun park, one of the national innovation-concentrated model parks, do not slow down on patenting, filing the park's 56.6% patent applications and obtaining 63.2% patents, and hauling in 42.% technology-related income and 52.9% sales revenue.

The SMEs and micro enterprises are proud main players of innovation in the park. In 2010, they employed 180,000 engineers and spent 26.84 billion yuan on R &

D, accounting for 58.5% and 48.9% of the park total.

From January to August 2011, the companies spent 35.78 billion yuan on R&D, up 20.5% year on year and 3.8% more than the park average. These unsung heroes have become a force to reckon with in terms of firing up the vitality of

(by Xinhua) 本报综合新华社消息 中关村 园区获批建设国家自主创新示范区 两年来,面对全球经济低迷,国内转 型压力加剧的形势,园区内超过1.5 万家科技型中小微企业呈现逆势上

扬的发展势头。其中,中小微企业专 利申请数和授权数分别占园区的 56.6%和 63.2%; 技术收入和新产品 销售收入分别占园区的 42%和

据介绍,中小微企业是中关村自 主创新的主体,2010年,中小微企业 科技活动人员 18 万人, 企业内部科 技活动经费支出 268.4 亿元,分别占 园区的 58.5%和 48.9%。

2011年1至8月份,中关村企 业投资力度不减,内部科技活动经费 支出 357.8 亿元,同比增长 20.5%,超 过园区总收入增速约3.8个百分点, 其中中小微企业起到了重要支撑作 用。

Board (TRAB) under the State Ad-

EXPRESS

P&G fails to enjoin namesake registration

宝洁一审败诉"莎萱"行政诉讼案

rocter & Gamble Company's (P&G)battle with Trademark Review and Adjudication ministration for Industry and Commerce (SAIC) and the third party, Xianyang Lianzhitang Health Care Products Co., LTD.(Lianzhitang) for improper registration of trademark was rejected by Beijing No.1 Intermediate Court recently.

Lianzhitang filed for registration of "莎萱" as trademark in 2002 and attained approval on using all of them on Chinese herbal pills medicine and other goods. P&G then challenged the trademark before the Trademark Office (TMO) and later brought the case before the TRAB for reexamination on the ground of imitation of a P & G's prior-registered trademark with high reputation. On May 17, 2010, TRAB approved registration of "莎萱" after deliberation.

Disgruntled with the ruling by the TRAB, P&G then brought the case to the court. The Beijing No.1 Intermediate Court held that P&G failed to prove that its trademark "沙宣" (pronounced same with "莎萱" in Chinese) has become well-known mark through extensive promotion and use. Thus the third part's copy and imitation of others' well-known mark is not an act of copying other's well-known

(by Shang Zong) 本报讯 因不服中国国家工商 行政管理总局商标评审委员会作出 的商标异议复审裁定书,日化巨头美 国宝洁公司将商标评审委员会及第 三人咸阳莲芝堂保健品有限公司告 上了法庭。日前,北京市第一中级人 民法院做出一审判决,驳回宝洁公司

据了解,咸阳莲芝堂保健品有限 公司于 2002 年向商标局提出注册申 请,将"莎萱"指定使用于"片剂、中药 成药"等商品上,商标局经审查予以 初步审定公告。宝洁公司遂向商标局 提出异议申请,认为根据商标法第十 三条第二款规定,"莎萱"商标是对宝 洁在先注册、使用并具有极高知名度 的商标"沙宣"的模仿和复制,应不予 注册并禁止使用。商标评审委员会经 过复审,于2010年5月17日做出裁 定,对"莎萱"商标予以核准注册。

宝洁公司对裁定不服,向北京一 中院提起行政诉讼。北京一中院经审 理后认为宝洁公司在商标异议复审 申请中提交的证据不足以证明在"莎 萱"商标申请注册之前,"沙宣"商标 在中国通过广泛宣传和使用已经构 成驰名商标,故一审判决维持商标评 审委员会的复审裁决。

(商 宗)

Zoonlion regain 10 trademarks after 4 years' effort

中联重科 4 年夺回海外被抢注商标 10 件

unan Zoomlion Heavy Industry Science and Technology Development Company recently received final judgment from Indonesia Supreme Court on a trademark dispute case between Zoomlion and an Indonesia-based company. The court rejected appeal of the company, upheld the first-instance decision of Jakarta Commercial Court and ordered the Trademark Office of Indonesia to withdraw the Class 7 and 12 trademark of the Indonesia-based company. Thus, Zoomlion completed its 4-year globetrotting journey of regaining 10 trademarks that were squatted in Argentina, Syria, Chile, Mexico, Ukraine and Indonesia.

Following a game plan eyeing the globe, in 2007, Zoomlion launched a worldwide campaign in building its trademark firewall via both the Madrid route and country-by-country approach. As of September 2011, Zoomlion had registered its ZOOMLION, Z figure, ZOOMLION+figure trademarks in both Chinese and English in 120 countries and regions.

(by Wen Qiu) 本报讯 近日,湖南中联重工 科技发展股份有限公司 (以下简称 中联重工) 收到印度尼西亚最高法 院发来关于中联重科与印尼某公司 商标撤销案件的终审判决书,该判 决驳回印尼某公司所有上诉请求, 维持印尼雅加达商业法庭的一审判 决,认定该公司注册商标存在错误, 责令印尼商标局撤销该公司此前持 有的第7、12类 的商标,认定该商 标属于中联重科所有。至此,4年时 间,中联重科将包括阿根廷、叙利 亚、智利、墨西哥、乌克兰、印度尼西 亚等6个国家的10件被抢注商标 悉数成功夺回。

2007年,中联重科开始实施全 球范围商标注册保护工作,根据公司 整体战略规划,采取马德里注册和单 一国家注册方式同时进行商标注册, 一步步构建公司商标保护网。截至 2011年9月,中联重科已在全球 120 个国家和地区成功注册了 "ZOOMLION"、"Z 图 形" "ZOOMLION+Z图形"的中英文商 标,确保公司产品进入该国后无商标 障碍。 (文 秋)

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