2022 CHINA - U.S. TRADEMARK LAW DEVELOPMENTS AND PRACTICE PERSPECTIVE VIRTUAL PROGRAM

September 8, 2022

September 9, 2022

8:00pm – 9:40pm U.S. Eastern time

8:00am - 9:40am China time

This free program will bring together experts from the China National Intellectual Property Administration (CNIPA) and U.S. Patent and Trademark Office (USPTO) along with practitioners from both countries, to share information on trademark law developments and practice perspectives in China and the U.S.. The 100-minute program will provide an opportunity for businesses, brand owners, intellectual property lawyers, and other IP stakeholders to hear unique and concise summaries of the latest changes in trademark law from CNIPA and USPTO as well as the perceptions from the field by experienced practitioners.

Register for this program, please download the <u>Sign-up Form</u>, fill out the information and send to the <u>Email</u>: <u>international@cta.org.cn</u>.

For more information, contact Ms. SHENG Hanyu at 010-62086831 in CNIPA's International Cooperation Department.

AGENDA

8:00 – 8:05 **Welcome Remarks and Introduction of Panelists and Topics** (5 minutes)

Ms. YUAN Qi, First-class Inspector, Department of International Cooperation, CNIPA

Mr. Michael Mangelson, Principal Counsel and Director for China IP, Office of Policy and International Affairs, USPTO

8:05 – 8:40 **Session 1: China Trademark Law Developments (35 minutes)**

Ms. SU Bingche, Expert, Legal Division, Trademark Office, CNIPA

Mr. WU Wei, Manager, Trademark Attorney, Trademark Department, SHANGHAI PATENT & TRADEMARK LAW OFFICE, LLC

8:40-9:15 Session 2: United States Trademark Law Developments (35 minutes)

Ms. Jennifer Chicoski, Attorney Advisor, Office of Policy and International Affairs, United States Patent and Trademark Office

Mr. Scott Woldow, Managing Partner, Washington DC Office, Smith, Gambrell and Russell

9:15 – 9:35 **Q&A (20 minutes)**

Panelists

9:35 – 9:40 **Closing Remarks (5 minutes)**

Ms. YUAN Qi, First-class Inspector, Department of International Cooperation, CNIPA

Mr. Michael Mangelson, Principal Counsel and Director for China IP, Office of Policy and International Affairs, USPTO