

Goals Set for the Next 15 Years:

The Outline to Boost China's Competitiveness in the Area of Intellectual Property (2021-2035)

In September 2021, the outline to boost China's competitiveness in the area of intellectual property (2021-2035) (hereinafter referred to as "the Outline") was promulgated, mapping out the strategy for China's IP development in the next 15 years. The Outline envisioned that, by 2025, notable progress will be made in boosting China's IP competitiveness; and by 2035, world-class national competitiveness in the IP area with Chinese characteristics will be basically built.

Course of Development: China's IP Strategy



2020

The implementation of the *Compendium of the National Intellectual Property Strategy* completed with remarkable progress in

- IP legal system
- Amount of high-value IP¹
- Protection of trade secrets
- Use of genetic resources, traditional knowledge and folklore
- IP protection, IP utilization and international influence
- IP awareness
- IP competitiveness of market entities

An IP development path with Chinese characteristics was paved.



2008

The promulgation of the *Compendium of the National Intellectual Property Strategy*

Strategic tasks:

- Improving the IP system
- Promoting IP creation and utilization
- Strengthening IP protection
- Stemming abuses of IP
- Fostering IP culture



2021

The promulgation of the outline to boost China's competitiveness in the area of intellectual property (2021-2035), starting a new journey for the development of IP undertakings

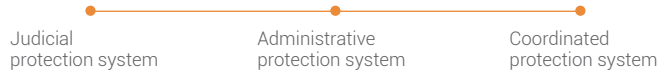
¹.High-value IP includes core patents, well-known brands, quality copyrights, fine new plant varieties, quality geographical indications and high-level integrated circuit layout design, etc.

Key Tasks

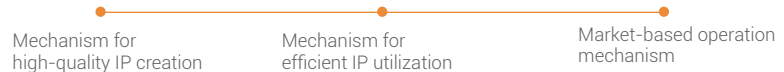
Building an IP system oriented to socialist modernization



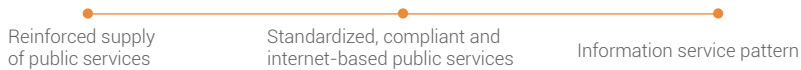
Building an IP protection system that supports a world-class business environment



Building an IP market operation mechanism favorable for innovation-driven development



Building a user-friendly IP public service system



Building a favorable cultural and social environment for high-quality IP development



Deepening participation in global IP governance



Development Goals

By 2025

Notable progress will be made in boosting China's competitiveness in the IP area with

- Stricter IP protection
- Social satisfaction on IP protection at a relatively high level
- Further increased market value of IP
- Greatly enhanced competitiveness of brands
- Added value of patent-intensive industries accounting for **13%** of GDP
- Added value of copyright industries accounting for **7.5%** of GDP
- Total annual import and export of IP royalties reaching **350 billion** RMB
- Number of high-value invention patents per 10,000 population reaching **12**

By 2035

China will lead the world in terms of overall IP competitiveness with

- A well-developed IP system
- Flourished innovation and entrepreneurship driven by IP
- IP cultural consciousness taking shape
- An international cooperation pattern with participation in IP global governance in all directions and at various levels

World-class national competitiveness in the IP area with Chinese characteristics will be basically built.