



Chongming Hairy Crab

崇明老毛蟹

Chongming Island, by the estuary of the Yangtze River, provides Chongming hairy crab with an ideal growing environment. The rich array of nutrients and microorganisms not only meet the baby crabs' nutritional needs, but also enable the crabs to develop dense muscles. The numerous river snails, mussels, and other bottom dwellers also serve as great food sources for the crab. The favorable living environment has endowed Chongming hairy crab with unique features: The flesh of the crab body is tender, that of the claws is dainty, that of the legs is delicate and refreshing; the crab roe is mildly sweet, and the crab butter is rich without being greasy. Every year, late autumn and early winter is the best season to enjoy Chongming hairy crab. There is a saying that "Male crabs have plenty of crab butter, and female crabs have a lot of roe." Chongming businesses have been approved to use the Chongming hairy crab specific mark for geographical indication protection. Relying on the unique local resource, they work hard to build the brand of Chongming hairy crab, not only making full use of the advantage of the crab as natural excellent quality, but also accelerating the development of the industry in the market.

(Courtesy of the IP Protection Department of CNIPA)

位于长江口的崇明岛对崇明老蟹的生长和繁殖具有得天独厚的生态环境。长江口水质富含的多种营养盐类和浮游生物，不但能满足蟹苗的生长需要，又使其肌肉组织紧密而不疏松。崇明岛大量孳生的田螺、河蚌及底栖生物，又成为成品河蟹适口的天然动物性饵料。良好的环境造就了崇明老毛蟹的独特品质：蟹身肉，晶莹洁白；螯足肉，纤细丝短；步足肉，细嫩爽口；蟹黄，品味微甜，膏多脂肥，食而不腻。每逢秋末冬初，崇明老毛蟹营养与鲜味进入最为丰美阶段，“雄膏满肚，雌蟹撑壳黄”。崇明获使用“崇明老毛蟹”地理标志护产品专用标志的企业，依靠“崇明老毛蟹”这个独有的名片，打造上海崇明老毛蟹品牌，不仅发挥了崇明老毛蟹天然优良品质的优势，还加快了崇明蟹业的市场化步伐。

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