



Cangqiao Crystal Pear

仓桥水晶梨

Cangqiao crystal pear is sweet, lightly sour, with a cool tone that stimulates saliva and lightens thirst, relaxes the chest and removes phlegm, nourishes yin and softens phlegm, warms the lungs and stops a cough. The Methods of Materia Medica mentions, "Pear can reduce internal heat when eaten fresh, and replenish the body when boiled." Zhang Youchang, a known TCM practitioner of Louxian County in the jurisdiction of Qing's Cangqiao Prefecture, had a clinical record saying, "Yunjian pear, the sweet dew of fruits, the best substance of medicine, stimulates saliva and lightens thirst, relaxes chest and removes anxiety, nourishes yin and reduces internal heat." The pear has a high content of pectin and is easier to digest. It helps with bowel movement and benefits people with weak digestion or constipation. The pear looks stunning and has a tender texture and a sweet taste. It is sweet and juicy and the incredible aftertaste makes one think of the purity of crystal. In the middle of summer, one bite of Cangqiao crystal pear is enough to relax one's body and refresh one's spirit. The successful launch of geographical indication products has further standardized the production of the pear, ensured product quality and character, enhanced the brand of Cangqiao crystal pear, and protected the interests of pear farmers and consumers. Market conditions have been improved and Songjiang area became better known in the region.

(Courtesy of the IP Protection Department of CNIPA)

仓桥水晶梨味甘、微酸，性凉，有生津止渴、宽胸除烦、滋阴降火、泻热化痰、润肺止咳诸功效。《本草通法》中说，梨“生者清六腑之热，熟者滋五脏之阴”。清仓桥府娄县人名医高手张友荃称“云间梨，果中甘露子，药中圣醍醐，可生津止渴、宽胸除烦、滋阴降火”。仓桥水晶梨果肉中的果胶含量很高，有助于消化。其外形美观、肉质细嫩、味甜微香、汁多化渣、风味优美，入口咀嚼回味，真如水晶般纯净，绝无沙石之感，令人回味无穷。酷暑之下，尝一鲜梨，香甜于唇齿间沁入心脾，仿佛全身毛孔舒张，愉悦之情油然而生。地理标志产品保护的成功实施，进一步规范了仓桥水晶梨的标准化生产，保证了产品质量和特色，提升了仓桥水晶梨的品牌效应，维护了梨农和消费者的合法权益，净化了市场，也提升了产品产地——上海松江仓桥镇的地域知名度。

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