



Yancheng Crayfish

盐城龙虾

Yancheng is located in the lower reaches of the Yangtze River basin, with numerous rivers and lakes, dense rivers, fresh water quality, abundant dissolved oxygen and abundant organic matter. It provides unique natural conditions for the reproduction and growth of *Procambarus clarkii* (commonly known as crayfish).

The scope of Yancheng crayfish protection is the waters in Doulong River Basin, Dafeng, Yancheng. Characterized by its bright red shell, large body, tasty meat and high protein content, Yancheng crayfish is favored by consumers. Through the EU-SINO pilot project of mutual recognition and mutual protection of 10+10 geographical indication products, Yancheng crayfish has been officially registered by the European Union and designated as a special product by Swedish Crayfish Festival.

Since the implementation of the protection of geographical indication products, Yancheng has become the largest crayfish export base in China. Yancheng crayfish is sold to more than 50 countries and regions in Europe and the United States, with an annual export value of more than 50 million US dollars, accounting for 40% of the total processing exports countrywide.

(Courtesy of the IP Protection Department of CNIPA)

盐城地处长江下游流域，河湖众多，河沟密布，水质清新，溶氧充足，有机质较丰富，为克氏原螯虾（俗称小龙虾）的繁殖生长提供了得天独厚的自然条件。

盐城龙虾产自盐城大丰斗龙河水域，颜色红亮，个大体肥，肉质鲜美，蛋白质含量高，深受消费者喜爱。通过中欧 10+10 地理标志互认互保试点项目，盐城龙虾获得欧盟正式保护注册，被瑞典小龙虾节指定为专供产品。

实施地理标志产品保护以来，盐城已成为全国最大的小龙虾出口基地。盐城龙虾销往欧美 50 多个国家和地区，年出口额超过 5000 万美元，加工出口总量占全国的 40%。

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