



Pinggu Peach

平谷大桃

Pinggu peach is grown in Pinggu District of Beijing, where is known as land of great peaches in China. With a semi-humid continental monsoon climate of the warm temperate zone, it has distinct four seasons. Abundant sunshine and sandy loam common in the area make the place suitable for the growth of great peaches.

Pinggu peach features bright color, big size, round shape, and moderately sweet and sour taste. Its main varieties are Dajiubao, Qingfeng (Beijing No.26), JingYan (Beijing No.24), etc. Pinggu peach sells well in China, and enjoys a certain popularity in Asia, Europe and the United States.

Since the implementation of the protection of geographical indication products, Pinggu District relies on Pinggu peach resources to create a industry richening local residents. Pinggu District has founded the International Peach Blossom Music Festival, Peach Picking Festival and other activities, which promote the development of industrial convergence.

(Courtesy of the Protection and Coordination Department of CNIPA)

平谷大桃产于素有“中国桃乡”之称的北京市平谷区。平谷属暖温带半湿润大陆性季风区，四季分明，具有充足的日照，土壤多为沙质土壤，非常适宜大桃的种植。

平谷大桃饱满红润，果正形圆，香甜可口，主要品种有大久保、庆丰（北京 26 号）、京艳（北京 24 号）等，不仅全国畅销，而且在亚洲和欧美国家也享有一定知名度。

实施地理标志产品保护以来，平谷依托大桃资源打造富民产业，通过举办国际桃花音乐节、大桃采摘节等活动，促进产业融合发展。

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