



Ningxia Wolfberry

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Featuring the bright color, thin skin, thick flesh and fewer seeds with a juicy and sweet taste, Ningxia wolfberry has been used widely both in traditional Chinese medicine and appetizing cooking. According to the Compendium of Materia Medica, compiled by Li Shizhen of the Ming Dynasty, wolfberries used in Chinese pharmaceutical industry are all from Ningxia.

Ningxia wolfberry protection region is Yinchuan plain and Weining irrigation area, located in the transitional zone of the Inner Mongolia plateau and the Loess Plateau. It is a continental monsoon climate area in the North Temperate Zone. It has plenty of light and significant day and night temperature difference. The soil of Qingshui River and Kushui River basin contains rich minerals. All the above provides the unique growth environment of Ningxia wolfberry.

The protection of geographical indication products plays a positive role in enhancing the Ningxia wolfberry's market competitiveness, promoting agricultural income and alleviating poverty. According to statistics in 2017, the planting area of wolfberry in Ningxia reached 900 thousand mu and annual comprehensive output value reached 15 billion yuan.

(Courtesy of the Protection and Coordination Department of SIPO)

宁夏枸杞色艳、皮薄、肉厚、籽少、甘甜，据明代李时珍《本草纲目》记载，“全国入药杞子，皆宁产也”。宁夏枸杞既是中医传统良药，又是美味食材。

宁夏枸杞保护地域范围是银川平原、卫宁灌区，位于内蒙古高原和黄土高原过渡带，属北温带大陆性季风气候区，光照充足，昼夜温差大。区域内清水河、苦水河流域土壤含有丰富矿物质，造就了宁夏枸杞得天独厚的生长环境。

地理标志产品保护在提升宁夏枸杞市场竞争力、促进农业增收、推动精准扶贫等方面发挥着积极作用。据统计，2017年宁夏枸杞种植面积已达90万亩，年综合产值150亿元。

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