



Mengding Mountain Tea

蒙顶山茶

Mengding Mountain Tea is produced in Mingshan District of Ya'an City, Sichuan Province. It lies in 30 degrees north latitude with the middle latitude subtropical humid climate. The annual average temperature is 15°C. It has high forest coverage, deep soil layer and abundant rainwater. Its unique geographical and climatic conditions are suitable for the growth of tea trees.

According to records, Wu Lizhen who is known as the tea ancestor of the Western Han Dynasty, planted tea trees between the peaks of Mengding Mountain. The Compendium of Materia Medica, written by Li Shizhen, a medical scientist in the Ming Dynasty, records that "True tea is cold in nature, but the tea from Mengding Mountain in Ya'an is warm and mainly dispelling diseases", which indicates that Mengding Mountain tea greatly benefits to human health as a neutral tea.

Mengding Mountain Tea is processed by combining traditional technology with modern advanced technology. It has the special quality of refreshing taste and strong aftertaste. Since the implementation of the protection of geographical indications, the product brand value has been constantly improving by promoting core brand "Mengding Mountain Sweet Dew" and the high ending brand "Mengding Mountain Huangya".

(Courtesy of the IP Protection Department of CNIPA and IP Bureau of Sichuan Province)

蒙顶山茶产于四川雅安市名山区，产地位于北纬 30 度，属中纬度亚热带湿润气候，年平均气温 15℃，森林覆盖率高，土层深厚，雨水充沛，得天独厚的地理气候条件适于茶树的生长。

据记载，西汉时期茶祖吴理真在蒙顶山山峰之间种下茶树。明代医学家李时珍所著《本草纲目》记载：“真茶性冷，惟雅州蒙顶山出者温而主祛疾”，该记载表明了蒙顶山茶是中性茶，常饮蒙顶山茶，对人体健康大有益处。

蒙顶山茶采用传统工艺与现代先进技术相结合加工而成，具有滋味鲜爽，浓郁回甘的特定品质。实施地理标志保护以来，名山区通过打造“蒙顶山甘露”拳头品牌，推进“蒙顶山黄芽”高端品牌，不断提升地理标志品牌价值。

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