



Helanshan Donglu Wine

贺兰山东麓葡萄酒

Helanshan Donglu region or eastern foothill of Helanshan Mountains, of Ningxia has a long history of grape cultivation. The protected area is located at the intersection of alluvial plain in the eastern foot of Helan Mountain and Yellow River alluvial plain. The grapes produced here have unique local characteristics, that is, high level of maturity, fast accumulation of sugar and flavor substances, as well as high content of soluble solids and polyphenols. The unique geographical location, climatic condition and unpolluted environment are the effective factors in the making of Helanshan Donglu Wine, which is characterized by bright color, pleasant, elegant, rich aroma, unctuous texture, intense and powerful taste and a mellow and sweet finish.

Under the geographical indication protection, the commercial potential and market visibility of the wine are greatly improved, which in turn foster the standardization and industrialization of wine production in Ningxia. It has become one of Ningxia's featured industries.

(Courtesy of the IP Protection Department of CNIPA)

宁夏贺兰山东麓种植葡萄历史悠久。其保护地域位于贺兰山东麓冲积平原与黄河冲击平原交汇地带。这里的葡萄成熟度高、糖分及风味物质积累快、可溶性固形物含量高、多酚物质含量丰富，具有宁夏贺兰山东麓的地域特性。独特的地理位置、无污染的风土条件、适宜的气候环境造就了贺兰山东麓葡萄酒酒色艳丽、香气怡人、优雅，酒体浑厚、饱满，单宁紧凑有力、后味醇香、回甘的特点。

实施地理标志保护后，极大地提高了贺兰山东麓葡萄酒的附加值和知名度，有效促进了宁夏酿酒葡萄产业的规模化、标准化发展，成为宁夏的特色优势产业之一。

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