



2018·Beijing

“一带一路”知识产权高级别会议

HIGH-LEVEL CONFERENCE ON INTELLECTUAL PROPERTY  
FOR COUNTRIES ALONG THE “BELT AND ROAD”



**WIPO**

WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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“Inclusiveness, Development, Cooperation and Mutual Benefit”

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## **2018 HIGH-LEVEL CONFERENCE ON INTELLECTUAL PROPERTY FOR COUNTRIES ALONG THE BELT AND ROAD**

Co-organized by:

World Intellectual Property Organization (WIPO)

National Intellectual Property Administration of People’s Republic of China (CNIPA)

National Copyright Administration of People’s Republic of China (NCAC)

Ministry of Commerce of People’s Republic of China (MOFCOM) and

People’s Government of Beijing Municipality

**Beijing, August 28 and 29, 2018**

PROVISIONAL PROGRAM

*prepared by CNIPA*

Monday, August 27, 2018

Whole Day      Registration

Tuesday, August 28, 2018 (PLENARY SESSION)

8.00 – 8:50      Registration

**9.00 – 9.30      OPENING CEREMONY**

Moderator:      Mr. Shen Changyu, Commissioner, National Intellectual  
Property Administration of People's Republic of China (CNIPA)

**Opening addresses by:**

State Leader of the People's Republic of China

Mr. Francis Gurry, Director General, World Intellectual Property  
Organization (WIPO)

**9.30 – 11.30      Adjournment**

**11.30 – 13.00      Buffet Lunch**

13.00 – 14.00      **Keynote Speech: Importance of the Intellectual Property in Capacity  
Upgrading for Industries and Facilitating the Economic Development for  
the Belt and Road Countries**

Moderator:      Mr. He Zhimin, Deputy Commissioner, CNIPA,  
China

Speakers:      Mr. Shen Changyu, Commissioner, CNIPA,  
China

Mr. Cham Prasidh, Senior Minister and Minister  
of Industry and Handicraft, Cambodia

Mr. Li Chenggang, Assistant Minister, Ministry of  
Commerce of People's Republic of China  
(MOFCOM)

Ms. Saule Tlevlessova, President, Eurasian  
Patent Organization, Russian Federation

14.00 – 14:45      **Theme 1: Panel Discussion: Development of Global IP System and joint**

## **Strategies to Face New Challenges in the Digital Era—Laws, Policies and Enhanced Cooperation**

Moderator: Mr. Wang Hong, Director General, Beijing Intellectual Property Office, China (TBC)

Speakers: Mr. Abdulaziz Alswailem, Chief Executive Officer, Saudi Authority for Intellectual Property, Saudi Arabia

Mr. Viktor Stanislaw Luszcz, President, Hungarian Intellectual Property Office (HIPO), Hungary

Ms. Lilia Bolocan, Director General, State Agency on Intellectual Property of the Republic of Moldova (AGEPI)

Mr. Ma Hao, President, International Association for the Protection of Intellectual Property, China

Mr. Tang Zhaozhi, Deputy Director General, Department of Copyright Administration, National Copyright Office of China (NCAC), China

Questions and Answers (5 minutes)

14.45 – 15.30 **Theme 2: Panel Discussion: Incentivizing Innovation through Enhanced Commercialization and Utilization of Intellectual Property as key Intangible Asset**

Moderator: Mr. Ma Hao, President, International Association for the Protection of Intellectual Property, China

Speakers: Mr. Carsten Fink, Chief Economist, Economics and Statistics Division, WIPO, Switzerland

Mr. Chanseng Phimmavong, Vice Minister, Ministry of Science and Technology, Lao People's Democratic Republic

Mr. Vladimir Maric, Director, Intellectual Property Office of Serbia, Serbia

Mr. Sun Jungong, Director of Alibaba Intellectual Property Research Institute and Vice-President of

Alibaba Group, China

Mr. Hassean Nagvi, Director, Corporate Partnership, John Hopkins University, United States of America

Questions and Answers (5 minutes)

15.30 – 15.50 Tea Break

15.50 – 16.35 **Theme 3: Panel Discussion: Strengthening the Protection of Intellectual Property Rights and Exploring for Country Specific IPR Protection Models to Create a Favorable Business Environment**

Moderator: WIPO Representative

Speakers: Ms. Liubov Kiriya, Deputy Head, Federal Service for Intellectual Property of Russia (Rospatent), Russian Federation

Mr. Mohammad Sanowar Hossain, Registrar (Additional Secretary), Department of Patents, Designs and Trademarks, Ministry of Industries, Bangladesh

Mr. Sandris Laganovskis, Director, Patent Office of the Republic of Latvia, Latvia

Mr. Chen Wentong, Deputy Director General, Trademark Office of CNIPA, China

Ms. Deborah Zhang, Deputy Head of Intellectual Property-Nestle Great China Region

Questions and Answers (5 minutes)

16.35 – 17.20 **Theme 4: Panel Discussion: IP Protection in the Areas of Genetic Resources, Traditional Knowledge and Folklore—National Experience on Laws and Best Practices**

Moderator: Representative of BRI Countries (TBC)

Speakers: Mr. Ionut Barbu, Director General, State Office for Inventions and Trademarks of Romania, Romania

Mr. Nikoloz Gogilidze, Chairman, National Intellectual Property Center of Georgia "SAKPATENTI", Georgia

Ms. Nusara Kanjanakul, Deputy Director General, Department of Intellectual Property, Thailand

Ms. Song Jianhua, Director General, Department of Law and Treaty, CNIPA, China

Mr. Liu Yinliang, Professor, Peking University Law School, China

Questions and Answers (5 minutes)

17.20 – 18.05 **Theme 5: Panel Discussion: Sustained Multilateral Cooperation in IP in support of Innovation and Creativity—International Norm setting, Global IP Service and Best Practice at National Level**

Moderator: WIPO Representative

Speakers: Ms. Wang Binying, Deputy Director General, Brands and Designs Sector, WIPO, Switzerland (TBC)

Mr. He Zhimin, Deputy Commissioner, CNIPA, China

Ms. Alicja Adamczak, President, Patent Office of Poland, Poland

Mr. Daren Tang, Chief Executive, Intellectual Property Office of Singapore, Singapore

Mr. Yerbol Ospanov, Director, Republican State Enterprise National Institute of Intellectual Property, Kazakhstan

Questions and Answers (5 minutes)

18.05 – 18.20 CLOSING OF THE PLENARY SESSION

Moderator: Mr. Wu Kai, Director General, International Cooperation Department, CNIPA, China

Speakers: Mr. Liu Junchen, Secretary of CPC Leading Group & Deputy Commissioner, CNIPA, China

Ms. Wang Binying, Deputy Director General, Brands and Designs Sector, WIPO, Geneva

19.00 – 20.30 Official Dinner

### Wednesday, August 29, 2018

- 14.30 – 17.30 **2018 Round Table on Intellectual Property for Countries along the Belt and Road**  
**(Closed session for IP authorities of the Belt and Road countries chaired by Mr. Shen Changyu, Commissioner, CNIPA, with WIPO, EPO, ASEAN, EAPO and GCCPO as observers)**
- 14.30 – 14.35 Opening Remarks by Mr. Shen Changyu, Commissioner, CNIPA
- 14.35 – 14.50 Review of Cooperation Activities Carried Out Since the High Level Conference on Intellectual Property for Countries along the Belt and Road in July 2016, presented by CNIPA Representative
- 14.50 – 15.05 Review of WIPO's Support to IP Cooperation among the Belt and Road Countries Since 2016, presented by WIPO Representative
- 15.05 – 15.35 Remarks by Representatives of the Belt and Road Countries
- 15.35 – 16.00 Group Photo and Tea Break
- 16.00 – 16.20 Presentation on Belt and Road IP Cooperation Projects
- 16.20 – 17.00 Discussion on Belt and Road IP Cooperation Projects
- 17.00 – 17.10 Announcement of the Joint Statement
- 17.10 – 17.30 Remarks by Representatives from the Belt and Road Countries and Observers – Closing of session
- 18.00 – 19:00 Dinner

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