

Schedule of National IP Publicity Week 2020

National IP Publicity Week 2020 List of Events		
Department	Event	Date
Organizing Committee for Publicity Week	Launching Ceremony of National IP Publicity Week 2020	April 20
China National Intellectual Property Administration National Copyright Administration	News Conference on the "Status of National IP Protection in 2019"	April 23
National Copyright Administration	1 The 5th National Conference on Copyright Protection and Development in Digital Environment	April 27 (TBD)
	2 Publicity Meeting of <i>Beijing Treaty on Audiovisual Performances</i>	April 26 During the Publicity Week
The Supreme People's Court	1 Press Conference on "Status of IP Juridical Protection"	April 21
	2 Release of <i>Intellectual Property Protection by Chinese Courts in 2019, and Top Ten Intellectual Property Cases and Fifty Model Intellectual Property Cases of Chinese Courts in 2019</i>	April 22
	3 Release of the <i>Annual Report of the Supreme People's Court on Intellectual Property Cases (2019)</i>	April 23
	4 Live broadcast of the public trial	April 24
	5 Publish of the four-volume edition of the <i>Leading Judgements on Intellectual Property of the Supreme People's Court of the People's Republic of China</i>	During the Publicity Week
The Supreme People's Procuratorate	1 Press Conference on "IP Protection by Procuratorial Organs"	Before April 26
	2 Report on "IP Protection by Local Procuratorial Organs"	Before April 26
Ministry of Science and Technology	Special Event of "Innovative Achievements and Empowerment of Industry Development"	April 20-26
Ministry of Industry and Information Technology	1 The first issue of <i>Intellectual Property of Industry and Information Technology</i>	April
	2 Demonstration of the leading judgements on intellectual property	April
	3 Analysis of enterprise patents in key manufacturing areas	March
	4 Analysis and cultivation of IP competitiveness of enterprises in key manufacturing areas	During the Publicity Week
Ministry of Public Security	1 Organize local public security organs to carry out Publicity Week activities	April
	2 Publicity of the performance of IP-related criminal protection of public security organs	April
	3 Release of the 10 typical cases of public security organs cracking down on IP-related crimes	April
Ministry of Justice	1 Organize and carry out public communication and education campaigns on IP-related legal awareness	Around April 20-26
	2 New media on IP-related legal awareness	Around April 20-26
Ministry of Agriculture and Rural Affairs	1 "Spring Thunder Action 2020" for spring ploughing and cracking down on counterfeit agricultural materials	Since March
	2 National Training Course on geographical indication intellectual property and brand building of agricultural products	May
	3 Publicity activities for the protection of geographical indication of	April-May

	agricultural products	
	4 Publicity of leading cases on the protection of new agricultural varieties	Around April 23
National Health Commission	Symposium on "Facilitating Scientific Research on Disease Control Through IP Applications and Promoting Sanitary and Health Development"	During the Publicity Week
General Administration of Customs	1 Publicity of policies and regulations on customs protection of intellectual property	During the Publicity Week
	2 Publicity of the status of China's customs protection of intellectual property in 2019	Before April 26
	3 Publicity of the leading judgements of China's customs protection of intellectual property in 2019	Before April 26
	4 Cultivation of key enterprises in the "2020 Cracking Down on Counterfeits Campaign"	During the Publicity Week
	5 Goods Identification Online Training Course	During the Publicity Week
	6 Centralized destruction of infringing goods	During the Publicity Week
	7 Intellectual Property Knowledge Contest	During the Publicity Week
	8 Publicity of the Customs Intellectual Property Protection Exhibition Center	During the Publicity Week
State Administration for Market Regulation	Press Conference on <i>Report on the Latest Development in IPR Protection and Business Environment in China (2019)</i>	April 26
National Forestry and Grassland Administration	1 Editing and Publishing of <i>2019 Annual Report on China's Forestry and Grassland Intellectual Property</i>	By the end of April
	2 Publicity of <i>China Green Times</i> Forest and Grassland Intellectual Property Column	By the end of April
	3 Launch of the website of "2020 National Forest and Grassland IP Publicity Week"	By the end of April
	4 Publication of <i>Forestry Intellectual Property Trends</i> Issue 1-2 in 2020	By the end of April
China National Intellectual Property Administration	1 CNIPA Open Day	April 26
	2 CNIPA Regular Press Conference of the Second Quarter	April 24
	3 Interview of People's Daily Online	April 22
	4 Special issues of "IP Publicity Week" and "World Intellectual Property Day" of <i>China Intellectual Property News</i>	April 15 April 24
	5 Publicity and reports on the CNIPA's official accounts on WeChat, Weibo, TikTok and other media platforms	During the Publicity Week
China Association for Science and Technology	Strategy of Enterprise Patents Online Course	April 20-26